

# Boy Scouts Of America-1971 Anniversary Celebration **V A I N F R O**, from page 9

It was Boy Scout Week ... now it's the Anniversary Celebration of the Boy Scouts of America! And it will extend through the entire month of February. For the record, it's our 61st birthday!

The worldwide Scout movement was founded in England in 1907 by Lord Robert Baden-Powell, a British hero of the Boer War. On February 8, 1910, the Boy Scouts of America was incorporated in Washington D.C... this date is observed as the official birthday anniversary.

Why did we change the title? The Boy Scouts of America has a progressive program for boys ... Cub Scouting, Boy Scouting, and Exploring. Boy Scout Week may have been valid back in the old days, but now we need something that more accurately describes the yearly observance of the founding of the nation's largest youth organization.

In previous years, there was a frantic rush to conduct all activities in one week, February

7 - 13. Now packs, troops, and posts have an entire month to schedule meetings and other events to focus attention on the 61st anniversary celebration.

### THEME AND SLOGAN

Since its founding in 1910, the Boy Scouts of America has been teaching and practicing conservation and environmental protection. In 1971 a yearlong conservation good turn known as Project SOAR (Save our American Resources) will be launched during the anniversary celebration. All units will participate in Project SOAR, so you'll be hearing plenty about how over 6 million boys and leaders are joining forces with community, state, federal, and citizen organizations and agencies to help save our American resources.

Project SOAR is a part of the BOYPOWER '76 long-range plan to make Scouting more relevant to the needs and interests of today's youth ... so our Boypower '76 slogan will also be very much in evidence... America's manpower begins with BOYPOWER.

Ohio.

"Hired on the spot," Johnson revealed, "were 314 veterans, but since then I have been informed that this total has swelled by two dozen or more."

The official attendance during the two day, September 16 and 17, was 9,186, Johnson said. Business firms represented with space conducted a total of 22,226 interviews, indicating that veterans visited more than two potential employers.

Those who did not receive promises of jobs still have hopes, he pointed out, as the applications have been made available to business firms in a special room in the John F. Kennedy Federal Building in Boston. This was done at the request of those employers represented at the Job Mart and as the result of other firms who expressed disappointment that they had not applied for space.

Copies of these applications also have been forwarded to the Massachusetts Division of Employment Security where they will be computer matched with job qualifications available there.

"This will be a continuing program of employment for New England area veterans," Johnson declared. "It will be several months before we know the total number of veterans actually hired as a direct result of the Job Mart."

Johnson spent two days at the Job Mart, talking with veterans and business representatives. He noted that the event had a marked "psychological" affect on veterans, who expressed pleasure that a U.S. Government agency was taking personal interest in their welfare.

"Our main reason for conducting this Job Mart," Johnson said, "was to bring veterans together with prospective employers, and to save them, possibly, weeks of pounding on doors and waiting to see employment people. Also, this provided the U.S. Government an opportunity to provide a unique service to business and industry."

The mart was held in the Paddock Club of Suffolk Downs Racetrack because of its proximity to transportation, its four acres of enclosed heated and air conditioned space and the 15,000 car parking lot surrounding the club.

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