

Editorial

By Paul C. Smith

AND THEY WONDER WHY!

It looks like the Gaming Industry had better wake up but fast, before the tourist business drops even lower. The big corporations have taken away the ole personal touch. (That VIP treatment that was once given to most visitors) (BUT NOT ANYMORE). Most everyone likes to be remembered and feel that if they are regular visitors to Las Vegas that will have some JUICE (Be able to get a room, or a show reservation for a friend when the towns crowded.) There was a time it was a great ego builder to let it be known that you had connections here. People would get together a group of friends on an impulse come to Las Vegas but now so many have been treated so badly that thousands of California and Arizona people who just showed up no longer make those trips. Nobody at a party ever says anymore let's go to Las Vegas and have some fun. Because only a very few have juice.

Another sore spot in the eyes of many visitors is that the management and most of their employees' have replaced the SMILE with a SCOWL.

They seem to be pricing themselves out of business. There was a time that Big Name Acts were booked just to draw the crowds to that Hotel who had the best show, because they knew that the gamblers in the crowd would give them a play. Now they expect a profit on even the restrooms. The end result of this hustle put on everybody is that the average regular visitor has had to cut down on the number of trips they come to town. It costs the average good spender better than a BILL a day for room, breakfast, lunch, a dinner show and a late show. And this figure withing laying a bet yet.

Now Blacks have a real hard way to go to have fun in this town. They are greeted with scowls and cold treatment. Cocktail waitresses almost stumble over themselves going out of the way to avoid serving drinks to them. They almost step on your feet in passing you by. People are beginning to wonder if they act on orders from their bosses or if they are just plain prejudiced. When Blacks arrive in town and read their local Black paper and don't find any ads letting them know where their business is wanted, it is small wonder that they ever come back. AND BLACKS do have money to spend also. (And there are 5 or 6 hundred thousand of them within 350 miles

The only time one can get a smile out of one of these cold fish dealers is when you toke and if you don't they make nasty cracks and could shoot you with daggers. And wouldn't give you the time of day when you lose all of your loot.

It all adds up as being a few of the several reasons the tourist trade is falling off, AND SOMEBODY better do something about changing back to the old image (Because people can find cheaper places to have fun and be treated like their business is wanted) or this Desert Spa could develop into a billion dollar wide place in the road.

You can call people suckers who gamble but you can't treat them as such very long because they wake up.

**Progress Has No Ending
But, It Does
Have A Beginning**

LAS VEGAS **Voice**

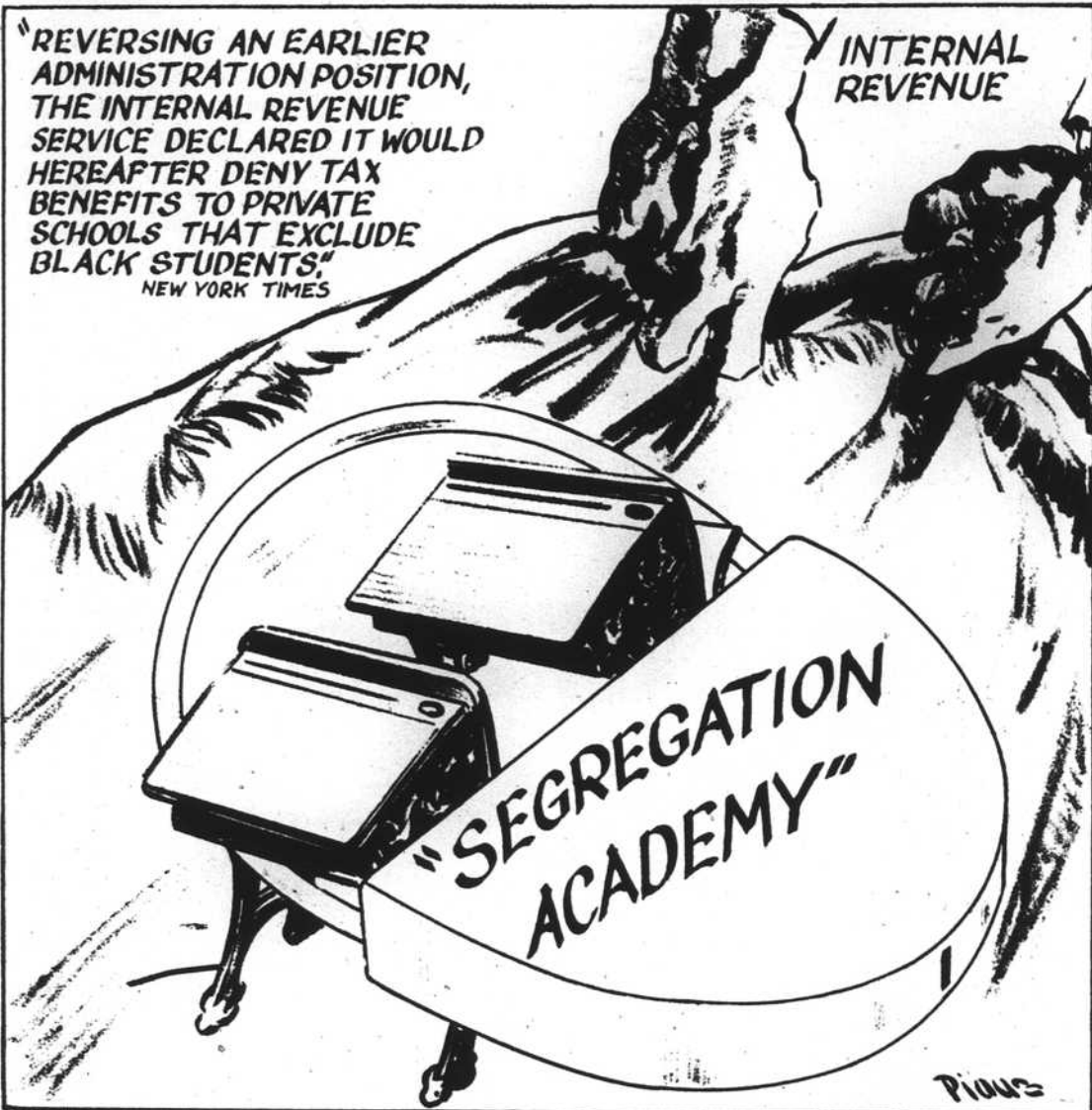
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"Pulling The Rug From Under 'Southern Strategy'?"



Things You Should Know

James
COVEY...



...THE AFRICAN SEAMAN FROM MENDI

VILLAGE, BRITISH WEST AFRICA, THROUGH

WHOM THE STORY OF THE SLAVE MUTINY ON

THE SPANISH SHIP AMISTAD REACHED THE AMERICAN

PRESS; IN 1839, THE SLAVES WERE CAPTURED AND TRIED IN

NEW HAVEN, —THE DEFENDING ATT'Y WAS 73 YEARS OLD & AL-

MOST-BLIND, JOHN QUINCY ADAMS; FORMERLY 6th PRESIDENT OF

THE U.S. / LATER, IN JAN, 1842, ADAMS PRESENTED ALMOST 200

ANTI-SLAVERY PETITIONS AT A SINGLE SESSION OF CONGRESS!

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