

Black Publishers Confer With President Nixon

The National Newspaper Publisher's Association (NNPA), composed of 80 Black publications, was represented by its Government Affairs Committee at a conference with President Richard M. Nixon, and key members of his administration, at the White House last week.



Fourteen Black publishers met with twenty odd executives of the Nixon Administration, for nine and a half hours, moving from the Indian Treaty Room in the White House annex to the Cabinet Conference Room of the White House.

Constantly juggling time in order to extend the time he could spend with the NNPA, the president cut short a tax and budget conference.

The president met each of the publishers individually and made them acquainted with each of his tax and budget advisors.

The publishers met with Robert J. (Bob) Brown, Special Assistant to the president; Herbert G. Klein, Director of Communications; William Brown, Chairman of EEOC; HEW Secretary Robert H. Finch; Donald Rumsfeld, Chairman of OEO; Thomas Roeser, Director Minority En-

terprise, and Abraham Venable, his brilliant deputy director.

The NNPA were hosted at lunch by the Republican National Committee at the Sheraton Carlton. Assistant Republican Chairman Clarence Townes is credited with having arranged the vitally important meeting between the Black press and the executive.

The Publishers later conferred with Sam Jackson, Assistant HUD secretary; Dr. Daniel Moynihan, Executive Director of Urban Affairs; George Shultz, Secretary of Labor; John Volpe, Secretary of Transportation; and Virginia Savell, Assistant Director of Communications.

Mr. Nixon convened with the NNPA for the final hour of their day long conference. He presented a most enlightening new image, demonstrating a genuine interest in

solutions for Black Americans.

Without making actual commitments, the President intimated the possibility of a new breakthrough for top level appointments for Negroes by naming a Black Regulatory Agency, as well as the possibility of elevating more Negroes to the rank of General.

The President requested another meeting with the publishers within the next four months. Although no definite date was set, the meeting closed with the understanding that a follow-through conference would be held in the early Fall.

The sole mission of the Veterans Administration is to serve veterans and their dependents.

Veterans Administration statistics reveal that there are 30,000 veterans under 20 years of age.

You don't have to go to Canada anymore to get this legendary Canadian whisky. It's right in your neighborhood store. But before you go out and buy it, there are two things you really should know. First, Crown Royal costs you more than other whiskies. Second, it tastes better than other whiskies. You spend a little. But you live a little.

It comes from across the border. But you can buy it across the street.



Seagram's Crown Royal. In the purple sack. Blended Canadian Whisky. 80 Proof. Seagram Distillers Company, New York, N.Y.

AJAX DETERGENT POWDER
Giant Pkg. **49¢**

KERNS TOMATO SAUCE
Rich-Thick 8-oz. Can **6¢**

CRISCO OIL
For Salads or Cooking 24-oz. Btl. **29¢**

FLAV-R-PAC GRAPE JUICE
Pure Fresh Frozen 6-oz. Can **7 for \$1**

HEREFORD CORNED BEEF
Serve Hot or Cold 12-oz. Can **49¢**

FRESH-"A" GRADE- Whole Fryers FRYERS **33¢ LB**

SNACK BARS
Hot Dog And Milk Shake... **59¢**

PUREX LIQUID GENTLE BLEACH
Full Gal. **49¢**

PORK LOIN Lean-Tender-Blade End ROAST **59¢ LB.**

Bar-B-Q Chickens.... 79¢ lb.

SWIFT'S BOLOGNA Chunk Style **49¢ LB.**

FRESH PRODUCE
BANANAS Large Size Golden Ripe-lb. **10¢**
CANTALOUPE Sweet-Ripe **3 for \$1**

DUTCH BOY BAKERIES
Fresh Tasty
LEMON MERINGUE PIE 59¢
BEAR CLAWS Tender & Flaky Pkg. of 4 39¢

FROZEN FOODS
Banquet **MEAT PIES ... 5 Varieties 7 FOR \$1**
Flash-Buttered Beef or Veal
CUBE STEAKS ... 4-Pak Pkg. 39¢

PRICES EFFECTIVE: JUNE 5 to 11

VEGAS VILLAGE | 953 EAST SAHARA AVENUE | 1501 LAS VEGAS BLVD. NORTH | 1717 SOUTH DECATUR BLVD. | **Fabulous VEGAS VILLAGE SHOPPING CENTERS**