

# BLACK POWER



Robert Weaver, head of the Department of Housing and Urban Development, and a member of the President's Cabinet.

Carl Stokes, Mayor of Cleveland.

Walter Washington, Mayor of Washington, D.C.

Richard Hatcher, Mayor of Gary, Indiana.

That's power. The kind of power that counts. The kind that comes when Black America has a chance to show its muscle at the polls and in the courts.

And Hubert Humphrey helped make it happen.

It was Humphrey who chased the Dixiecrats out of the Democratic Convention in 1948 and won the first strong civil rights plank providing equal opportunity for all Americans.

It was Humphrey who led

**Humphrey. A man you can trust.**

the fight to victory for the 1964 Civil Rights Act—the most far-reaching civil rights legislation ever enacted.

Last summer he personally led the drive that found nearly a million jobs for black youngsters.

Now he's got plans for getting *new* jobs. And not just any jobs, but jobs where a black man can move ahead. He wants to rebuild the cities so more black families can own their own homes. He has plans to guarantee that *every* child gets the opportunity for a college education or advanced training.

And if Humphrey doesn't do it, who will?

The Agnew-crats?

Let's make Humphrey President.

Show him he can count on you. You already know you can count on him.