## **Everything "Go" For Fashion Show At Sands**





Las Vegas Branch members of the National Association of College Women pictured finalizing plans for the group's "African Fashion Show" to be presented Friday, March 29, at 8 p.m. in the Sands Hotel's Grand Ballroom are (from left) Mrs. Gwendolyn Booker, Mrs. Deborah Moore, Mrs. Myrtle Banks, Mrs. Verline Davis, and Las Vegas Chapter President Mrs. Charlotte Cook... Proceeds of this "First of a Kind" Fashion Show will provide scholarships for youths of scholastic merit financially unable to pursue higher education. Tickets priced at \$3.50 each may be obtained at Sarann's Fashions & Cleaners, Bob Bailey's Sugar Hill Lounge, Doolittle Recreation Center, and Larry's Sight & Sound Center.

Featured attraction will be the presentation of original African Fashions, as exhibited by model in photo left, from "BOOTSTRINGS by L'TONYA', a Los Angeles boutique which grew out of OPERATION BOOTSTRAP, a phoenix of Watts riot ... The beat of Congo drums will set the mood for the evening for not only are the fashions gracefully displayed by the exotic EK-HAYA MODELS to the exciting background beat of the drums, but as an added highlight, a famed troupe of African dancers currently touring the United States will perform during the Fashion Show intermission... An added special treat for guests who will attend the auspicious debut of the local group of the National Association for College Women are valuable door prizes donated by local merchants.

## **Support Merchants Who Support Your Press**

## Army And Navy Volunteer Rate For Vietnam High

Over 175,000 members of the Army and Navy have volunteered for service in Vietnam since 1965. Army volunteers exceed 135,000 and Naval enlisted personnel asking for combat duty numbered over 41,000.

In addition, during the period November 2, 1966, through December 31, 1967, more than 50,000 service personnel have extended their tours for an additional six months in the combat zone.

The individual service statistics are as follows:

Within the Army over 135,000 military personnel have volunteered for duty in Vietnam in the past three and a half years. Several thousand more have volunteered and were assigned locally to deploying units in the same period. Although volunteers are considered immediately available for reassignment, they must wait for an opening in their grade and specialty in Vietnam. As a consequence, 114,778 of those volunteering have actually been assigned to Vietnam thus far.

The volunteer rate continued high in the second half of calendar year 1967, with assign-

ments averaging the equivalent strength of a brigade each month.

In the Navy a total of 41,450 enlisted personnel have volunteered for duty in Vietnam since April 1965; the beginning of the Navy's increased commitment ashore in Vietnam. During 1967 alone, over 12,600 Navy enlisted men volunteered for combat duty ashore, with the Navy's Mobile Riverine Forces operating in the rivers and canals of the Mekong Delta, and with the U.S. Marine Corps front line units.

The numbers by service of military personnel who have extended their tours in Vietnam for six months or more during the period November 2, 1966 through December 31, 1967 are as follows: Army -- Officers, 897, Enlisted Men 27,736; Marine Corps -- Officers 201, Enlisted Men, 13,913; Air Force -- Enlisted Men, 3,837; Navy -- Enlisted Men, 3,761. No statistics available on Air Force and Navy Officers.

The Air Force and Marine Corps do not keep statistics on the number of volunteers for Vietnam duty nor does the Navy keep statistics on the number of officer volunteers.

## TV Or Not TV Network Officials Hedge

NEW YORK - (NPI)--TV or not TV--that's the question for black performers who usually find that there's no room for them in one of the nation's most booming industries.

The City Commission on Human Rights has heard network officials aver that Negroes don't fit well in many TV roles. At the same time, commission officials expressed shock that black performers so seldom were given video roles.

The commission was particularly concerned about use of Negroes in television commercials. According to Michael L. Vallon, the commission's counsel, only four per cent of TV commercials used minority group members.

Representatives of half a dozen major advertising agencies answered by saying that they were trying to use more black people in the commercials.

Vallon said only 314 of 7,432 commercials produced by 40 advertising agencies used Negroes or Puerto Ricans, and only about one-third of these used them as product principals. Vallon called this "timidity" on the agencies part; ad men answered by saying it was "unrealistic" to establish a racial formula for TV commercials.

Television network officials were even more vehement in defending their virtual exclusion of black performers from TV programs. According to Michael H. Dann, senior vice-president for programing, Columbia Broadcasting System, "TV is escapism and likes to deal with America as it is for the most part.

"And for the most part there are not that many Negro judges, Negro governors, Negro executives, or Negro Senators. The producer or writer approaches the conceptual fact so as to reflect the scene as it is," the CBS executive declared.

BLACK PEOPLE, he said, are seldom seen on first-class flights or in Beverly Hills swimming pools, or at the 21 Club, or as guests at white wedding parties. As a result, he explained, writers had been hesitant to present "artificial situations."

One commission official noted the contradiction in Dann's remarks. On the one hand, Dann acknowledged that "TV is escapism"; then, he maintained that the medium must present American life as it is.

"Dann can't have it both ways," the official remarked. "Negroes can be excluded—if the networks want—because black people don't, on the average, do the things upper—class whites do. But black performers could as easily be included on TV programs on the basis that what Negroes do is a central aspect of American life today."

Another commission official noted that there were many black lawyers, physicians, and district attorneys. Thus, he said, the Negro could easily be depicted in everyday life--if the networks so chose.

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