

Detroit Beauty Doubles For Chrysler Corporation



BEAUTY, BRAINS AND buoyancy are three of the many things one notices about Miss Sidney Royce Rivers, 25-year-old Detroit, who has developed into quite a perennial attraction in the automobile show world. A veteran of five auto shows--three in Detroit and two in Chicago, including the one just concluded--Miss Rivers has it both going and coming. She serves as model-narrator for the Dodge line of Chrysler Corporation products, and during the "off-season" holds down as secretary to a Chrysler personnel executive. -- (NPI Photo)

By MATTIE S. COLIN

CHICAGO - (NPI)--The well-modulated voice heard comparing "blowing" aspects of space capsules re-entering the earth's atmosphere with the "re-entry (Dodge) special paint technique" at the recent 60th annual Chicago automobile show in the International Amphitheatre, was that of Miss Sidney Royce Rivers, making her debut as a narrator.

The white mini-skirt Sidney wore during her authoritative narration of the Dodge Charger gave emphasis to her willowy and well-proportioned figure (5-5-1/2, 34-23-34, 118 pounds).

Well-traveled Sidney--who has appeared as a model in three auto shows in the city of her birth, Detroit; two in Chicago, with a possible future stint in New York--displays great skill in her polite but firm manner with hecklers and would-be romancers encountered on her "moon-lighting" job.

"Models often have it rough, and I've learned to accept this. But I think I've also learned to tell annoying people to 'buzz off' without hurting their feelings. You can be thin-skinned."

Her most frequent problem on the floor, she said, is dealing with mechanically-inclined males who ask technical questions.

"I inform myself on the simple things like the paint job and the interior decor, but for the technical questions, I just say, 'If you'll just wait a minute, I'll have a narrator come over,'" she said.

Permanent employment as a model is not Sidney's dream, as she is quite content with her regular job as secretary to a Chrysler Corporation personnel executive.

"I'd always yearned for a job in which I could get out and meet people and learn from them," she said. She got her wish when she joined the Chrysler Corporation in September, 1965, as a receptionist.

In her "spare" time, (and it's hardly conceivable she has very much), she keeps fit with ice-skating, bowling, horseback riding, swimming and skiing. On marriage, she is non-committal.

Sidney is the only child of Mr. Waymon and Mrs. Beatrice Rivers. Her father operates a fork-lift in a foundry, and her mother is a de-

DRAFT CALL GOING UP

The Department of Defense has requested the Selective Service System to provide the Armed Forces Examining and Entrance Stations with 48,000 inductees in April, 1968, and has requested an increase in the March draft call from 39,000 to 41,000. All of the inductees called in March will be assigned to the Army. Of the 48,000 inductees called in April, 44,000 will be assigned to the Army and 4,000 to the Marine Corps.

These requests support currently approved force levels and will assure a timely flow of replacements for men completing their terms of service. The Marine Corps draft call request, the first in approximately two years, results from the need to replace about 19,000 men inducted into the Marine Corps in late 1965 and early 1966 to help support an accelerated build-up of the Marine Corps at that time. Most of these replacements are being obtained through stepped-up voluntary recruitment which is expected to average about 8,000 per month in the first half of 1968. The Marine Corps request for 4,000 inductees represents the residual number of new entrants needed, which cannot be met through enlistments at currently anticipated recruitment levels.

The monthly draft calls this year are as follows:

January	34,000
February	23,300
March (revised)	41,000
April	48,000

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Sidney attended McMichaels Elementary and Central High Schools in Detroit and has had two years of University of Michigan extension courses in psychology, English and public speaking--all of which have stood her in good stead in her steadily advancing career.

A self-taught typist, she studied shorthand in a business school. She began her career as a secretary for four downtown Detroit attorneys, and later, joined a mortgage and investment firm.