



WALTER BURRELL

Hollywood Happenings

Career Girl On Her Way

A few months ago a girl named Brenda Arnau was working as a hairstylist at the famous Gene Shacove Salon in Beverly Hills, Calif.

Last month she was starring in a high-budget movie.

For ex-hairstylist Brenda Arnau had snared one of the hottest acting coups of the season with Fred Astaire, Petula Clark and Tommy Steele in 20th Century-Fox's "Finian's Rainbow," movie about a white man who's turned into a Negro.

And now the willowy (5'9") actress-singer is currently on an eight-week tour of the Orient, including Tokyo, Okinawa, Manila and Bangkok.

Cinderella-type climbs to overnight fame such as Brenda's are a rarity and even she is still overwhelmed by it all.

Brenda admits she owes much to the big-name clients who patronize the Shacove Salon; people like Janet Leigh, Jill St. John, Mrs. Otto-Preminger, and the wives of Steve McQueen and James Garner.

"I always wanted to sing and act professionally," says Brenda, "but it was their advice and suggestions as to how I should start which encouraged me to begin to use all my spare time to study for a serious career."

It wasn't long afterward that Duke Ellington and his orchestra performed for over 3,000 fans at Hollywood's Coconut Grove. Her escort for that affair just "happened to know some people"--including the Duke himself.

So Brenda climbed onto the stage and sang "Satin Doll." A wildly cheering audience begged for encore after encore and her career was launched.

Soon afterward, she auditioned for the Joey Bishop show. Paul Orr, the show's producer, was the first to hear her. He was so impressed he made a second appointment--perhaps the most important of her life--for Bishop himself to hear her.

"The day of my appointment with Joey couldn't have been worse for me," Brenda recalls. "I had teeth trouble and had to be at the dentist's two hours before the audition. I arrived at the studio following an extraction, my mouth and jaw still swollen from the novocaine."

But she sang, and Bishop liked her.

Soon after her appearance on the Bishop show, Brenda was signed for one of the starring roles in "Finian's Rainbow" and her song, "Necessity," is already being hailed as one of the highlights of the film, which is slated to be one of the top releases of the 1968 movie season.

As for the future, the pretty 23-year-old wants, of course, to marry "a man interested in what I'm doing so there won't be any career conflict." She makes that stipulation because her career is important to her and she has no thoughts of giving it up--for marriage or any other reason.

Makes Film Debut In "Finian's Rainbow"



BRENDA ARNAU - Hollywood's newest Cinderella story - See Walter Burrell's "Hollywood Happenings".

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Casino '68 Ring-A-Ding

The Silver Slipper Gambling Hall and Saloon will have a special New Year's Eve performance of THE EXCITING WORLD OF BURLESQUE in the casino's Gaiety Theater as one of the highlights of its annual New Year's Eve party.

As in previous years, the Silver Slipper will provide all beverages, noise makers, party hats, and special gifts for the ladies at the reservations only gala.

Special tickets for the December 31 celebration are now on sale at the casino's cashier cage. Tickets are \$10.00 plus tax per person and the festivities start at 10:30 P.M.

YOUNG EXECUTIVES OF TOMORROW



WINNERS OF A NATION-WIDE CONTEST were photographed at the Fremont Hotel, Tuesday Morning, at a breakfast in their honor before the contest winners departed for Los Angeles, California... "Fabulous Las Vegas" was just one of the prize trips for which this smiling group contested to win.

In our town, over the Christmas holiday, were these smiling, near one hundred members of a group of young men and women who were recruited throughout the principal cities of the United States to compete in a \$1,000 War Bond Contest sponsored by Don Scott, Contest Director for a group of leading magazine publishers through the brokerage house of Local Readers Service, a world-wide operation servicing publishers of Good Housekeeping, Parents, Ebony, Christian Herald, True, and Tan magazines, to name a few.

In addition to the \$1,000 War Bond, other major prizes were trips to London, Paris, Rome, Acapulco, and, of course, The Best City Of Them All - the prize won by the happy group pictured here. During the winners' visit here, they attended the Lou Rawls show at Caesars Palace and the Red Buttons show at the Fremont Hotel. They also were Dinner guests at the Riviera and Fremont Hotels, the latter the scene of the groups' Special Farewell Breakfast Tuesday morning before departure for California

where they will visit Los Angeles, Hollywood, and San Francisco as competitors in the Contest.

Traveling in air conditioned cars and with first class hotel accommodations arranged for them in every city they visit, members of the closely-knit organization, under the supervision of Contest Director Don Scott and his able assistant crew managers, are learning to become executives in their own right through their own sales organization which affords promotion through proven ability.

Don Scott, a pioneer of Equal Opportunity, has proven it pays off. Today his crew of sales groups have made magazine sales history. Having broken all sales records of the past, they continue to break even their own high record.

Mark Steele, Las Vegas organizer for the Don Scott magazine sales combine, and host to the recent visiting contestants, pointed out that such notables as Bob Hope, Art Linkletter, and even LBJ began their illustrious careers as magazine salesmen.

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