Learning While Playing



Association of sounds, words and pictures is provided 5-year-old Zane Bell by The Farmer Says, a See 'N Say toy from Mattel, Inc. When the talking ring is pulled names and sounds of barnyard animals are created by the patented sound mechanism which does not require batteries. Sound is synchronized with pointer, which operates at random or which can be set by hand if desired. This toy is one of a group of five See 'N Say toys which are designed for the pre-school age group, and which can teach by talking. Others include Mr. Music Says, which features musical instrument sounds; Mr. Sound Says, which recreates sounds of familiar things such as fire engines and airplanes; The Bee Says, which keys letters of the alphabet to pictures and sound, and The Clock Says, which recites rhymes for each hour of the day.

MOVING ON UP

DETROIT - (NPI) -- Frank Seymour, president, Frank Seymour Associates, Inc., has become the first Negro to be elected to the board of directors, Michigan chapter, Public Relations Society of America.

Elected to the PRSA board, with Seymour, are C. Barlton Brechler, administrative assistant to the vice-president, public relations, General Motors corporation; Howard Back, executive editor, National Television News, Inc.; and Robert W. Hefty, director of public information, Ford Motor Company:

For Seymour, the election was one of a series of firsts. He was the first black man elected to Local 50 UAW-CIO executive board and the first Negro elected to the Ypsilanti (Mich.) City Council. Starting a newspaper in Inkster (Mich.) in 1947, he moved on to the public relations department, Altes Brewing Company.

Seymour resigned as department director to operate an advertising agency, Seymour, Leatherwood, and Cleveland. Then he resigned from the agency as president to join the Bell Broadcasting company as general manager.

CITED BY the Detroit News as one of the newest and brightest figures on the Detroit scene, he is a member of the Booker T. Washington Business Association, NAACP, Detroit Urban League, Economic Club of Detroit, Board of Commerce, and Adcraft.

A native Detroiter, he specialized in mar-keting, psychology, public relations, and business psychology at Wayne State University,

Detroit. He was honorably discharged from the U.S. Navy in 1936 and later worked as a machinist at Ford Motor Company and at the Willow Run Bomber plant during World War II.

AID TO MISSISSIPPI

JACKSON, Miss. - (NPI) -- An Emergency Relief Fund center has been opened in this city as part of an effort to see that the poor are properly served by the federal stamp program. Two other such centers will be opened later in Mississippi, according to Roy Wilkins, NAACP executive director. Under the stamp program, 50 cents buys \$11.50 worth of food.

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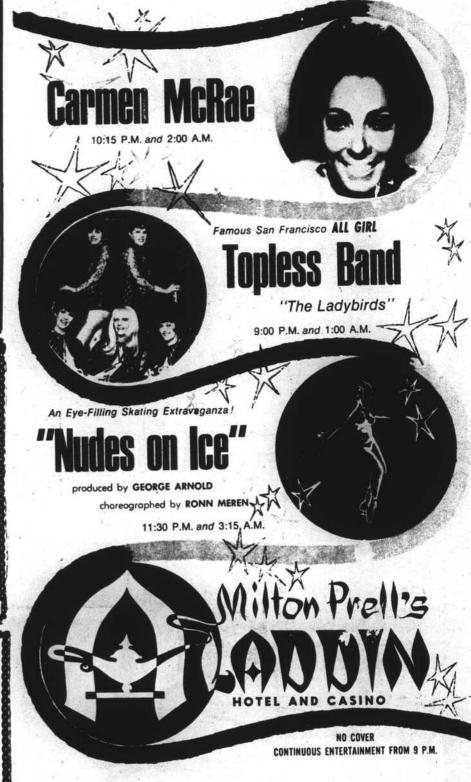
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Negro Representation On Miami Review Board

MIAMI - (NPI) -- Joseph J. Poitier has become the first black man named to the Metro Charter Review board. The board is studying proposals to change the system of electing commissioners in the metropolitan area.

Negro leaders have maintained that countrywide elections give black candidates little chance of winning and that elections within districts would be better.

Poitier, a 43-year-old pharmacist, will take part in the deliberations on the proposals. He believes the board must "catch up" growth of the Greater Miami area.

A native of Miami, he attended Florida A&M University and graduated from Xavier University in New Orleans.

Poitier, chairman of the political action committee, Young Democratic Association, was named to his new post by Metro Mayor Chuck

The CRB study of revamp proposals was sparked by Earl Carroll, insurance executive, who heads YDA.

"RAP" UNDER WRAPS

RICHMOND, Va. - (NPI)--Travel restrictions placed on SNCC Chairman H. Rap Brown have been upheld by the Fourth U.S. Circuit Court of Appeals.

At the same time, the court upheld a ruling by U.S. District Judge Robert H. Merhige, Jr., freeing Brown on bail pending the outcome of his legal fight to avoid extradition to Maryland.

Brown, who is charged with inciting to riot and arson, was restricted, in that ruling, to Southern New York, except for court appearances and legal-defense purposes.

