

WHO'S WHO

and doing what

By EDDYE K. KIM

FASHIONABLE BENEFIT

The Cosmetiques' Second Annual Hair Styling and Fashion Show staged at the correspondingly stylish "Sugar Hill" Sunday was an unqualified professional triumph for the local beauticians organization. Originally planned for Sugar Hill's picturesque open-air gardens, an unexpected electrical storm and pouring rains drove the SRQ crowd inside without dampening the spirits of either the sponsors, the models, or the enthusiastic patrons whose heartening applause for the show was matched only by their enthusiastic support for the purpose of the show.

The "early birds" Cosmetiques must be the first group to realize that from Sunday's event, there are only 77 more shopping days 'til Christmas (Not counting Sundays and Thanksgiving--well, after all, there are those places where shopping can be done any day at almost any time). For looking ahead to the time of Christmas cheer and preparing for those unfortunates to whom Christmas holds little cheer, the beauticians staged Sunday's affair to raise funds with which Christmas can be made a little brighter for the economically deprived.

Oblivious to the thunderous, pyrotechnical display outside, organist Paul Bryant and drummer J. P. McPhee provided diverse and appropriate accompaniment for models of every age as they exhibited today and tomorrow's styles in fashion and dress.

NEXT, IF NOT equal, in importance to milady's costume for any social occasion, is her hair style. The very big problem to hair stylists is to create individual styles to suit the individual customer's personality as well as the occasion.

THE YOUNGER FASHIONABLES

Adorable was the word for both Deborah and Ramona Hall who modeled hair styles created by their mother, Lola Hall, popular "Beauty Nook" Salon operator. Denise and Dana Whitaker proudly displayed hair styles of equally proud grandmother, Sopronia Whitaker, also of the Beauty Nook staff.

Other Beauty Nook operator's styles that brought understandable ooh's and aah's from the crowd were those of Lillian O'Neal modeled by Rita Branizan, and Mrs. O'Neal's lovable baby grand-daughter Tarsha Bowsley.

From the Beauty Bar (not to be confused with the 'Nook'), Josephine Hill's delightful models were sisters Francine and Elaine Fox. Also, Sammy Holliday's expert styling was charmingly displayed by Mrs. Virgie Fitzgerald.

Ruth's Salon presented exciting hair styles modeled by Laurie Hunt for Ruth Fleming, and by Ollie Walker whose models were Lila Norman and Jeraldine Walker... Carolyn Funches' model was lovely Shirley Mack... Gladys Beauty Salon featured Erma Lucas modeling for stylist Dolores Newman and operator Bernice Wattree's presentation of Beatrice Smith as her hair model who also modeled her own fashion creation superbly designed of imported material from Africa.

AND the all-important 'must' in today's fashionable lady's accoutrements--the Wig was spotlighted on the program. From the Discount Wig Shop, Anita Carter brilliantly styled a wig for model Josephine Kelly as did Marsha McCarther from Ruth's Salon... Out-of-towners participated, too. Verlie Ross, beautician from Sparks, Nevada exhibited a sparkling hair-do on model Marva Jo Herndon (also from Sparks).

Earl's Beauty Cage (Earl is the Cosmetiques prexy) spotlighted Josephine Kelly styling an exotic coiffeur for model Roselinde Coelho and Earl himself, showing the newest in fabulous hair styles for men exhibited by male models



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Beauteous Fanita Whitaker "Showered"



TRIO OF LOVELIES--In the social spotlight, Sunday afternoon, were these three arresting young matrons when Mrs. Joe Whitaker (nee Fanita Thomas), center, was the delighted stellar figure at a baby shower given in her (and the expected blessed event's) honor by Mrs. Bob (Ann) Bailey, left, and Mrs. Chas. (Dottie) West at Ann and Bob Bailey's Sugar Hill.

Stunning in an exquisite pea green satin dress delicately trimmed with pearls and matching slippers--all designed exclusively for her by Freda La Marr--Mrs. Whitaker was an artist's dream of expectant motherhood as she glowed with pleasure over the beautiful and practical gifts displayed in the baby's play pen decoratively and significantly enhanced by a covering umbrella designed to let the shower of blessings and good wishes deluge.



Delicious as it was decorative was the Dorothy Johnson catered comestibles--heavenly chicken salad and finger sandwiches, stork-decorated cake--all a little bit tastier, a little bit more enjoyable by the fragrance of the pink, blue, and white flowers sent Mrs. Whitaker by husband Joe, Jr.... Pictured are (from left) co-hostess Dottie West, designer Freda La Marr, Catherine Joseph, Henrietta McLairen (Fanita's mother), the honoree, Sarah Whitaker (Fanita's Mother-in-Law), Elaine Carter, Marilyn Armstrong, co-hostess Ann Bailey with daughter Kim, and Eddy Kim Wells with grand daughter Sophia.

James Smith, and Dennis Coelho. Male models doubled as escorts for the femmes.

AND THE CLOTHES!

Glamorously at home, or "on the town" in vibrant switchabouts from office to after-five happenings in gorgeous materials of metallics, crepes, velvets--in the Fall's popular new blacks, whites, silver, plus arresting vivid colors from Sarann's Shoppe were exquisitely modeled by an array of beauties--Eleanor Walker, Mary McGhee, Dee Whitaker, Mary Henley, and Joyce James. Beatrice Walter, from Earl's Beauty Cage was a one-woman show modeling a white mink-trimmed, black knit suit and a self-styled hair-do.

AND THE CHAPEAUS

Mistress among Milliners is Edna Williams who featured petite Alice Fuller as model for her fall collection of hats to make any lady more ravishing--dashing--and intriguing... Ah, that

swashbuckling wide-brimmed "Cavalier".

ENTERTAINMENT LAGNIAPPE

With all the aforementioned, there was even more. Dancing Dolls were Vera Moore, daughter of the Henry Moores, and the James Mays' daughter, Maryland May... Lovely Go-Go girl Susie Shaw added glamour to the show... Henry Miller, Sugar Hill M.C. and yours truly took turns at the mike presenting the models.

Cosmetique President Earl Cage and Co-Chairmen of the event, Katherine Bass and Susie Johnson, along with every member of the organization, are grateful to all who participated in any fashion to help make some child's Christmas a little brighter.

ELKS HOST COSMETIQUES

A deserving salute to the Cosmetiques was paid them by the Brother Elks of Paran Lodge #1508 immediately following the beautician's (See EDDYE K., page 9)