

("PUDDIN", from page 1)

Them Caddies, and that high livin' only take them green things out of your pocket, baby.

Green Power is the Only Power. Green Power is bread, Blood, and it don't know White from Black. As long as the Power is Green, it's colorblind. All men everywhere respect big long bread. If you want respect, and a taste of dignity, start cookin' by savin' and not wastin' your bread. Forget about them hogs and togs and save the loot for Junior's schoolin'. Tighten up your belt, Blood, and fatten up your bankroll.

We got a lot more to do to get uptight with the happenins, baby. We got to clear the road to better jobs so that Junior can find a situation to suit his education when he comes back home with his Sheepskin.

We got to start bitin' the hands that won't kick back a taste to Bro. As long as you keep spendin' where they ain't hirin', you killin' Junior's chances, baby.

GIVE UP your bread where you see Bro. workin'. If you don't see no soul folks workin', you are in the wrong joint, baby, and you need to split to another place where they got some brothers on the payroll.

Blood, we ain't talkin' about seein' a maid, or a broom pusher. We talkin' about seein' some Soul behind them sales counters, behind them bank cages, and in some of them better gigs--like, new car salesmen, route drivers in them milk wagons, and on them beer and soda pop trucks.

We talkin' about some bartenders, some waiters, some cocktail girls, some strip dealers, some finance company agents, some desk jobs, some TV jobs, some ticket agents at the Airport, and, you name it, Blood, and we want to see some Soul there too.

You got to be gettin' the message now, baby. If you ain't picked up yet, let Puddin tighten up the whole bag and give it to you in brief, one more time.

Cut back on high livin' and start savin'. Stop buyin' them hogs that speed you off to the poor house. A compact will get you where you are goin' and won't eat up all your bread.

Make some plans to send Junior to College, but while he's gettin' his schoolin', smooth the path for him to get a boss job when he gets back home.

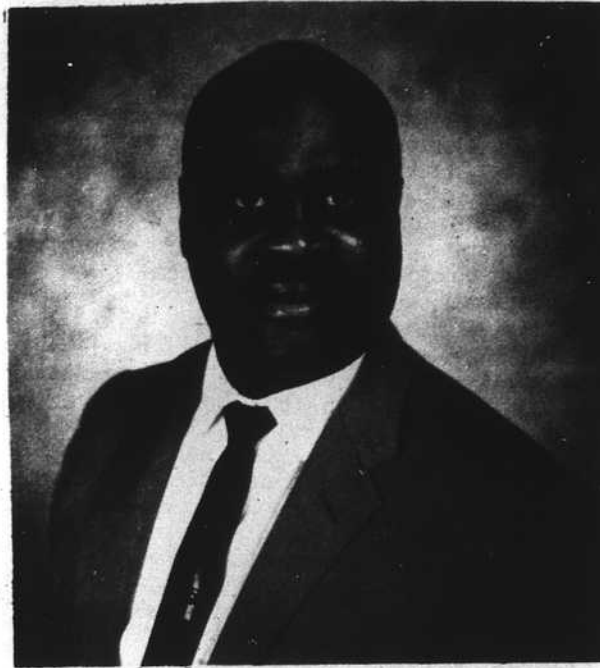
For Junior's sake and for God's sake stop spendin' where you don't see Bro workin'.

SPEND YOUR money where they spend some with us. If you see their ad in the VOICE, they are A-OK 'cause they spendin' a taste with Bro. If you don't see their ad in the VOICE, ask 'how come?'

Tighten up your belt--fatten up your poke and tomorrow will be a groove, baby.

Keep your cool and hold your loot. Puddin goin' to keep the faith, baby, that Bro goin' to buy high-powered learnin' and low-powered shorts. No more hogs, baby, they just eatin' us up.

RENO ERC REP NAMED (DR. WEST, from page 1)



Ernest Williams Mullins has been named Field Representative for the Nevada Equal Rights Commission in Reno, it was announced by Chairman William Laub.

Mullins, who will open a new Commission office in Reno, will work under the direction of the Executive Secretary for the Commission, William Earl Wynn.

A NATIVE of Houston, Texas, Mullins completed high school there and attended Texas Southern University.

A long-time worker in the equal rights field, Mullins, 37, has been employed in the Reno Post Office for the past nine years and for a great part of that time he has been Director of the Equal Employment Opportunity Program there. In that position, he has increased employment of minority people substantially in the Post Office through his development and refinement of new recruitment techniques.

Married and father of three, Mullins has served with the military service in the Far East.

Mullins, who will assume the position on October 1, will work with community leaders in Northern Nevada on problems involving employment, housing and education for minority groups. Additionally, he will hold responsibility for investigating complaints of discrimination which, if justified, can be brought before a hearing of the Equal Rights Commission.

ZION METHODIST SETS "TEA FOR TINY TOTS"

Zion Methodist Church will be the scene of a unique tea party Sunday, October 1, from 4 to 6 p.m. Sponsored by the Church's newly organized Family Life Council, the event is planned and designed to afford all members and friends an opportunity to help stock the Church Day Nursery with educational toys for the little boys and girls who will attend the nursery.

Theme of the Tea is "Toys for Tiny Tots". There will be toys on display and catalogs of toys available that are designed for development of certain intellectual skills in the youngsters. Consultants will be present to furnish expert aid in the selection of toys.

AN INTERESTING program will be presented and refreshments will be served. The sponsoring group extends a warm invitation to community residents and all interested persons to attend Sunday's unusually imaginative and progressive event. They also would remind you that this is a tea for tots, so please make an especial effort to be present and bring the children.

For further information regarding the Tea, call the Church Pastor, Rev. Marion D. Bennett at 642-3909 or Mrs. Lounell McDaniel--642-0760.

Youth Choir Recruits

Do you like to Sing? Well, why not join the Doolittle Community Youth Choir for Junior High and Senior High Youths which meets on Wednesdays at 8 p.m. Several types of music will be used: POP, CLASSICAL, SACRED, AND SECULAR. The Director is Mrs. Lajuana Bailey.

Sign up NOW at Doolittle Recreation Center; you'll probably see your friends there.

ernmental Affairs Committee of the National Negro Publishers Association who made the two-day visit to the Capitol at the invitation of Vice President Hubert H. Humphrey. The delegation flew by helicopter to the Aberdeen Proving Ground from Washington following a meeting at the Pentagon with Defense Secretary Robert S. McNamara, Friday morning.

THE PRESS party was welcomed by Major General Leland G. Cagwin, commanding general, U.S. Army Test and Evaluation Command; Brigadier General Erwin M. Graham, commanding general, U.S. Army Ordnance Center and School; Colonel George C. Clowes, Proving Ground Commanding Officer; and Colonel Walter J. Davies, deputy commander of Edgewood Arsenal.

Following the luncheon, a 90-minute demonstration was staged for the newsmen which included items developed by the U.S. Army Limited War Laboratory and materiel from Edgewood Arsenal.

The NNPA's Governmental Affairs Committee was formed at the Vice President's urging to strengthen communications between Federal government and the Negro community.

Upon his return, the VOICE publisher's first order of business was a telephone call to Sgt. Williams' mother. Dr. West did not divulge the text of the lengthy conversation with Mrs. Hightower except to announce that the luncheon picture was to be given to her immediately following publication of this issue of the VOICE.

And Nevada Makes 'Four'



James A. Gay, after six years of service on the staff of Palm Mortuary, proudly accepts his Nevada State Embalmer's license from Charles M. Knauss, President of the Nevada State Board of Embalmers and Co-Owner of Palm Mortuary.

Although licensed in three other states, Mr. Gay felt that with the rapid growth of Clark County, he could better serve our community by completing the State Board examination and receive a license in Nevada.

DURING THE 22 years of residence in Las Vegas Jimmie Gay has become a well known figure in various community affairs. He spent 10 years with the City Recreation Department and during that time completed his training as Water Safety and Swimming Instructor at the Elsinor Naval Academy under the auspices of the Clark County chapter of the Red Cross.

He has served on the Veterans' Coordinating Committee for the past 15 years, and also on the Culinary Executive Board for the same length of time. He also served on the Nevada State Athletic Commission by appointment of the Governor. He is now a Trustee for the 2nd Baptist Church, and has a family of four children, two of which have already completed their high school training in our local schools.

For sometime Jimmie Gay has been employed by the Sands Hotel in the capacity of Communications Supervisor and Purchasing Agent for general office supplies, and as Personnel Consultant.

DURING THE past six years he has worked on a part time basis as Funeral Director for Palm Mortuary. However, with the growth of the community, more and more time has been given to this work, and Palm Mortuary is proud indeed to add another Nevada State licensed embalmer to its staff.

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