

Trade in your Swamp Cooler now!

It's Worth \$50 Today!

It's a long, hot summer. It always is. And, with our kind of weather, swamp coolers simply can't handle the soaring summer temperatures. They get swamped. And your house becomes a Turkish Bath instead of a cool retreat. But now you can change all that. Southwest Gas has an answer called A.C.T.I.O.N. (Air Conditioning Trade-In Opportunity Now). It lets you keep your house crisp and cool even on the most broiling days. You get a \$50 cash trade in for your old swamp cooler in exchange for modern, refrigerated air conditioning! And you get 90 days of cool comfort before you make any payments at all!

Heat pump owners receive a \$100 cash trade-in to make the swap! And, of course, nothing to pay for 90 days.

All of this is only the beginning . . .

- Financing is for a full five years with low monthly payments included on your gas bill. Please Note: NO down payment!
- You have a choice of three leading products: Holly, Coleman or Day & Night.
- Even if you're not now a Gas Company customer, we'll connect your home with Natural Gas FREE if you qualify under the gas main extension rules in the A. C. T. I. O. N. zone. (includes almost everyone).
- Finally, your A.C.T.I.O.N. air conditioning system is guaranteed with a 5 year warranty on all parts . . . *and* labor! Absolutely *no* repair bills for five years!

So do it now. Join the A.C.T.I.O.N. Faction!
For a free estimate, call 735-4304 today.

TAKE ACTION. CALL 735-4304

SOUTHWEST GAS CORPORATION