LAS VEGAS VOICE Lucky "13" Club Join our **Denver Blade's Birthday KELLY'S BRUCE'S** LIQUOR S LIQUORS Your 13th "Plain" 382-7555 celebrate its seventh anniversary on Aug. 1. **Garment** Cleaned The paper was founded in August, 1960 by Joe Brown, a former stock broker, who is still its

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editor and publisher. Unique in several respects, the newspaper has eschewed highlighting sex or violence, as well as emphasizing social activities. The paper has held steadfast to the philosophy that "if Mrs. Flabbergast gave a party and wanted everybody in town to know about it, she should have invited them. We will print the 'guts' issues of our times, none others.'

AT ITS inception, the Denver Blade vowed to change the face of Colorado, beginning with Denver. The newspaper has printed and documented every civil rights story to come up in the state.

In line with the stated policy of printing the uts" issues, the Blade was the only Negro "guts" newspaper in the nation to send a black reporter to cover the John Birch society--this it did with objectivity.

Over the years, the paper claims to have broken more stories than most dailies, and have released to the nation every story which most local newspapers have not touched.

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Thursday, July 27, 1967

I Say Chappie-Bully For Deah Ole London

LONDON - (NPI)--It is not stated that there is much boasting about it, but London got its first black policeman this month when Norwell Gumbs, a native of the West Indies, was appointed to the police force. He has been assigned to the West End Central police station.



9 A.M. UNTIL 10 P.M. INCLUDING SUNDAY . LOW, LOW PRICES

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DENVER - (NPI) -- The Denver Blade weekly newspaper, among the youngest of some 180 more Negro newspapers across the nation, will

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