

WHO'S WHO and doing what

By EDDYE K. KIM

America's first Society Page---Since the appearance of the first society page in the New York Herald, written by James Gordan in 1840, ranking Americans in society have turned more and more to the Society page. In many newspapers, more space is devoted to society than to foreign dispatches. Few parts of the paper are read with more care and devotion, especially by women readers. Often this page is referred to as the page for and about women.

IT HAS been said, and I quote, "Running a society page is like running a restaurant. If you have only fancy food and high prices, your clientele is limited". All over the United States, society editors and reporters show how varied the society menu can be. In New York it could be a story and picture of a beautiful Negro girl student at Columbia University announcing her engagement to a Harvard or West Point graduate, or to a brand new (Negro) astronaut.



EDDY K. KIM

In Washington, D.C., it might be a (Negro) society reporter in formal attire covering a Presidential-Diplomatic reception, one of the top social events of the year. In San Francisco, the opening night of the Opera, where you might exchange greetings with Andy Hatchett, former Press secretary to the late President Kennedy.

Society columnists usually print all the society news they can get. They feature birth announcements, weddings, parties, general social events, and Church news of a social nature.

FOR SOME papers, society means "Cafe society" entertainers, stage and screen gossip, and what society matron might be seen with whom. The spicier details concerning who is divorcing and marrying whom helps the newspaper economy considerably.

Other society pages feature Charity as a springboard. A woman gets on a committee, and moves up to a more important one. Her name starts to appear oftener in the news.

In Atlanta, (Southern custom) it is important who your parents are, and what school you attended. Atlanta is considered by many to be the educational center of the South.

In Detroit, it might be how many rooms are in your doctor-husband's hospital, or how large your summer cottage is, or how large a yacht is secured in the harbor. How much money did a certain father spend on his daughter's (debut) party.

IN MIAMI, it might simply be your Dun and Brad Street rating. In Los Angeles, when people come West, they're more interested in seeing movie stars than anything else.

In the Best City of Them All, the beautiful city of the Desert, everyone mixes--King or Queen--waitress or pit boss dripping in Mink, or shorts or slacks at the dice tables with the most glamorous women. Everywhere, this makes reading our society pages a "Must".

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DELTA "TEEN-LIFT"

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KNOXVILLE, Tenn. - (NPI)--A group of 35 Negro teenagers entered a new world when they joined Delta Sigma Theta Sorority's "Teen-lift" on an 11-day, five-state bus tour that will take them to historic sites, cultural events, and industrial plants.

The predominantly Negro sorority, a national service organization, has sponsored "teen-lifts" for the past five summers as part of its career-motivation program.

Participants in the program--28 girls and 7 boys--are all 11th and 12th graders from the Cumberland Gap area of Tennessee, Kentucky, West Virginia, Virginia, and North Carolina.

ACCORDING TO Dr. Geraldine P. Woods, of Los Angeles, National Sorority President, most of the young people chosen for the tour never have been outside the area in which they live.

None, she said, have visited a museum, factory or university, seen live theater, or been encouraged to think in terms of vocational goals.

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Mobile Homes Crackdown

"The Nevada Tax Commission has instructed us to register every mobile home in the county and we're going to have to do it", warned James A. Bilbray, Clark County Assessor.

Bilbray was referring to the drive currently under way in his office to see that every mobile home in the county has been registered and that the personal property taxes have been paid.

"WE HAVE had a problem in the past, in our attempts to get the mobile home owners to register", Bilbray stated. "This year the State Tax Commission has directed us to make every effort possible to collect on all mobile homes in the county. These tax evaders will have a difficult time this year, and the penalties will be severe".

Under State law, the personal property taxes must be paid by July 31st. Failure to do so can result in heavy fines which increase each month that the taxes remain unpaid. Also, the Assessor can seize the mobile home and sell it to satisfy the tax debt.

Mobile home owners can register at the Assessor's Office in the County Courthouse or at the sub stations in North Las Vegas or Henderson.

WOMEN WIN GRADUATE AWARDS

NEW YORK - (NPI) --Three women honor graduates of institutions affiliated with the United Negro College Fund were named recipients of Florina and Loula Lasker Fellowship Awards.

The award winners, who will begin graduate studies at the University of Chicago next fall, are Audrey Louise Thomas of Miami, Gracy Ida Lee of Birmingham, Ala., and Elsie Lee Moffitt Tuscaloosa, Ala.

Miss Thomas a graduate of Clark College, Atlanta, will work toward an advanced degree in African studies. Miss Lee, a graduate of Tuskegee Institute, Ala., will enter the University's School of Social Work. Miss Moffitt, a graduate of Dillard University, New Orleans, will engage in graduate studies in the field of business management.

MISS SEPIA 1967



ALTHEA HALL--Young beauty was selected "Miss Sepia '67" by judges at Prometheus Circle's Fashion Show-Beauty Contest Sunday... Pictures and a story on the winner will appear in Sunday's Review-Journal the VOICE learned from a member of the Circle.

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