

OFFICERS ELECTED--Newly-elected officers of the Hotel Sales Management Assn. gathered recently at the Tropicana Country Club to plan Southern Nevada Chapter's activities for the coming year. Left to right are Riviera Hotel Sales Manager, Wes Howery, treasurer; Flamingo Hotel Director of Sales, vice president; Stardust Hotel Convention Manager; Bob Schmuck, president; Flamingo vice president; Tom Schoch, secretary, and Tropicana Country Club Manager Carl Barbalat, director of special events. The Chapter's primary purpose is to foster areas of mutual cooperation between hotel sales people and allied business firms to develop more and better conventions, trade shows and sales meetings for Las Vegas. The group's next meeting will be its annual Christmas party, to be held Monday, December 19 at Caesars Palace.



MR. AND MRS. WES HOWERY pictured among the many friends who attended a dinner honoring Mayor Oran Gragson.

SHERIFFS CONVENE--Plans are already underway for the National Sheriffs' Association Convention June 18-21 at the Riviera Hotel. Meeting recently to work out plans are, from left, Ferris Lucas, the association's executive director from Washington, D.C., Ralph Grimes, national president from Atlanta, Ga., Wes Howery, representing the Riviera.



HOWERY SEEKS NEW BUSINESS TO INCREASE LV ECONOMY!!