

We've Been WONDERING

WHY so many adults fail to realize that little tots have eyes and ears, and may not yet have learned about lying, deceiving, and discriminating? It would be a much better world if the little ones never had to be exposed to certain grown-ups.
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WHY those that yell the loudest about "people who don't mind their own business", are the first ones to put their own business in the street? They put their business in the street so plain that even a blind man can see it--so loud that a deaf man can hear it.
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WHY Ruben (Ruben's Supper Club) was fluffed off by that Checker Cat driver in front of the Las Vegas Club the other evening? When Ruben told the cabbie, "Bonzeville", the cat said, "Sorry", and wouldn't take his business. We always thought that the cabbie took his fares where they wanted to go, and not only to those areas where he felt like going. Ain't there some kind of a law which regulates that kind of action?
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WHY it required the political castration of Adam Clayton Powell to bring the many Rights Groups together? Black Power should really get rolling from here on in. Christianity also required a crucifixion before it got rolling, but once it got going, it could never be stopped.
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WHY the folks in Bronzeville are just now beginning to talk that "togetherness" talk? Better late than never! Looks like the Bronzevillers are going to keep the faith, baby! Every tomorrow will be a little brighter as long as we stay in that "togetherness" bag.
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WHY the sequences of 2-7-8-12-19-20-29-30, and 44-47-50-52-60-61-67-80, are supposed to be lucky for persons born in April, May and June.
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WHY we don't use our "togetherness" to back up our Negro Press, and spend with the merchants who spend with the VOICE? We need the VOICE to help the Cause--the VOICE needs advertising to cut the mustard. Be a selective spender. Do your business with those who do some business with us.
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WHY Catholic Welfare didn't show no interest in Operation Independence when there wasn't any loose loot available? They never appeared on the scene until after Uncle Sugar sweetened the pot with all that Poverty Program bread. Are they as interested in the poor folks as they now claim or are they more interested in the bread that turns the Poverty Wheels.
HENRY 'P.' (for 'Puzzled')

A REAL HAPPY CUSTOMER



BEVY OF BEAUTIES surround MGM recording artist Johnny Nash at lavish press party in his honor hosted by Press Clippings Limited when they announced commencement of operations in Chicago, Detroit, and Cleveland recently. Watching the popular singer-actor being kissed by JoAnne Higginbotham (left) and Marlene O'Reilly, are Bob Jackson (left) and Harry Dale (right) both vice presidents of the new firm. (IPS Photo)

CHICAGO - (IPS)--When you are publicity director for a large corporation, business or social club and constantly send out press releases to newspapers and magazines, how do you know which publications are using your material and which ones throw your efforts directly into the wastepaper basket?

It's difficult to ascertain unless, of course, you subscribe to all of the publication on your mailing list and hire an army of readers and clippers to find your releases.

Last week, in Chicago, announcement was made of the formation of a new press clipping service aimed at the needs of publicity personnel who desire coverage in Negro-oriented publications.

PRESS CLIPPINGS Limited, with production

offices in Cleveland and Detroit, signed MGM recording artist Johnny Nash to a long-term contract and hosted a lavish press party in his honor.

"This is just what I and my associates have been looking for," said the well-known singer-actor, "and it's a service I know others--in and out of the entertainment field--will utilize."

Bob Jackson, a vice president of the firm, will head up Detroit operations while Shirley Roberts will be in charge of the Cleveland office. The Chicago office is located in the Madison-Western building.

Harry Dale, a prominent Chicago businessman, has been appointed national promotion director, and Earl Watson, a Chicago real estate salesman, is the firm's general manager.



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