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MINT'S KICKOFF KAPER DRAWINGS HELD SUNDAY

The Mint Hotel will give away more than a quarter million Premium Points on January 15 to winners of the Kickoff Kaper--a week-long promotion announcing that 100 Las Vegas Merchants now redeem Mint Premium Points--the downtown casino's latest business incentive venture.

PREMIUM POINTS are given free to each person who hits a jackpot or winning keno ticket. Heretofore, patrons have been able to redeem the points--very similar to trading stamps--at the Mint's redemption booth. Now more than 100 Las Vegas merchants redeem Mint points just like cash.

First prize in the week-long contest will be 1/4 million premium points with a cash redemption value of \$2,500. Four additional prizes of 20,000, 15,000, 10,000 and 5,000 premium points will be given.

The premium point prizes can only be won by Clark County residents. Mint management announced, "Consolation prizes will be awarded if a non-Clark County resident's name is drawn and the contest will continue until a local resident has been found from among those present."

ENTRY BLANKS for the Mint Premium Point Kickoff Kaper are available free of charge at the Mint or any participating merchant's store. To date, Montgomery Ward, Skaggs Drug Centers (all four locations), all 7-11 Stores, Schwartz Brothers Men's Store, College Park Lanes, Christensen Jewelers (three locations), all Thriftmart Markets and both Vegas Village stores redeem Mint coupons. Chic Hecht Women's Apparel, Trader Bill's, Ronzones, Knight and Squire, six City Laundry and Dry Cleaners locations, all five Sprouse Reitz stores and Charleston Heights Bowl are also included.

WINNERS OF the Kickoff Kaper will be chosen Sunday, Jan. 15, at five p.m., via a drawing on the Merri-Mint Theatre Stage. Winners must be present and the drawing will continue until winners have been found.

Total cash value of premium points being given is \$3,000.


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