Before a roaring, wildly excited crowd of for Green Bay... The Packers' BART STARK over 56,000 football fans, the Kansas City Chiefs proved why he is the NFL's most valuable play. and the Buffalo Bills clashed head-on Sunday for the American Football League Champion-ship...From the opening kick-off, the Chiefs served notice they would not be denied the opportunity to play for the game's biggest pay-off in the Super Bowl scheduled for January 15 in the Los Angeles Memorial Coliseum--From the outset, it was the Chief's Day, even though the gallant Buffalo Bills fought all the way to maintain their AFL Championship...LEN DAWSON, the Chief's formidable quarterback, proved he had come of age, and maneuvered his team with great passing and speed to burn to victory... The Bill's JACK KEMP, a superb quarterback in his own right, hit receiver ELBERT DUBEN-ION with a sensational 69-yard scoring pass play for an early 7 to 7 tie score, but the CHIEFS just would not be contained as LEN DAWSON boomed passes and MIKE GARRETT drove the hapless Bills crazy in a runaway victory... The Kansas City Chiefs were a joy to behold-their desire and determination was matched only by the exuberant enthusiasm over their win they unabashedly evinced to millions of TV viewers in the dressing room after the game...They deserve the chance to meet the Green Bay Packers in the Super Bowl.

AS FOR THE Green Bay Packers, later in the day, after chalking up a 14-0 score early in the first quarter of their contest with the Dallas Cowboys for the National Football League Championship, they had to call on all their experience, talent, and wiles, to hold the Texans in the waning seconds of the game ... The Cowboys' DON MEREDITH had engineered the team. into an almost certain death play-off, needing only 2 yards to score for a tie in the 4th quarter, when the Packers vaunted defense stymied the charging Cowboys...DAVE ROBINSON, the Packer's linebacker caused MEREDITH to hurry his throw into the end zone and the Packer's TOM BROWN grabbed the ball to save the day

proved why he is the NFL's most valuable play. er, and the Packers' JIM TAYLOR and ELIJAH PITTS are just too much for even the likes of the Cowboys who came near to upsetting the applecart...VINCE LOMBARDI, the veteran coach of the GREEN BAY PACKERS well deserves all the laurels he has earned for being the game's outstanding coach. That game in the Super Bowl, January 15, is gridiron fare no fan is going to miss.

IN COLLEGE Football, Syracuse's FLOYD LITTLE's record running performance was not enough to offset the quarterbacking of Tennessee's DEWEY WARREN and his great pass receivers as Tennessee defeated Syracuse 18-12 ... AND the favored East team proved they were too much in defeating the West 45-22...Outstanding stars for the East were CLINTON JONES of Michigan State, NICK EDDY of Notre Dame, and DANNY TALBOT of North Carolina.

Former Heavyweight Champ, SONNY LISTON starts the New Year out right by training earnestly at the All American Boys Club, and serving notice to all fighters that he is again to be reckoned with...So, fellows, BEWARE--Hard-hitting SONNY is on the warpath again... All are invited to drop in to the gym in the West Owens Shopping Center, and watch our man, CHARLES SONNY LISTON, train his way back to the top.

Everybody's favorite referee, NATE MOR-GAN, arrived back home in The Best City Of Them All, from a recent visit to his hometown (Chicago), and reports that he visited Detroit for the fights while away, and that all the fighters are starving back there...BOB PORTER, of Porter's Restaurant asked Chuck to announce to the fighters that they don't have to starve out here because he has a "SPECIAL 49 cents CHICKEN DINNER -- EVERY DAY.

Concert Benefits Center

On Sunday afternoon, 3 p.m., January 15, 1967, a BENEFIT VARIETY CONCERT will be staged in the Gymnasium of DOOLITTLE CENTER. The proceeds accrue to DOOLITTLE CENTER, for the purchase of recreational equipment. A donation of ONE dollar per person should attract city wide participation.

Music arranger-coach Henry Wells has lifted ten sorigs out of context from his original MUS-ICAL, "TWO LOVES AGO", and arranged them for VOCAL ENSEMBLE and ORCHESTRA.

The soloists, as well as the special VOCAL ENSEMBLE are all local residents of the LAS VEGAS community. Soloists are Miss Beulah Hardeman, (soon to be seen as the leading lady in "TWO LOVES AGO"), Georgia Jones, Herschel Williams, Bill Evans, (Humdinger Drivein manager), and the exciting DUO, Eddie Harris and Dennis Cruickshank. Members of the special VOCAL ENSEMBLE are Shirley Williams, Bobbie Jean Smith, lovely newlywed Mrs. Joyce Suggs, Joyce Carnegie, Shirley Satterfield, Georgia Jones, Herschel Williams, Herbert Freeman, and Onward Abington.

Mr. Wells, by arrangement with the city recreation department, and under auspices of DOOLITTLE CENTER, is the producer and business manager of the entire project. He is urgently requesting impressive support from the fraternal and sorority organizations, all Churches, and especially business firms of our community.

A Coffee and Tea session will follow the ninety-minute program.



Wine Liquor



CRAPS

NFL Lists Negro Owners

NEW ORLEANS - (NPI) -- Two local Negroes were placed on the owners list, minority list, of those in on the NFL football franchise for the team to be located in New Orleans. They are C.C. Dejoie, editor, Louisiana Weekly and Norman Francis, assistant to the president, Xavier University. The major party in the ownership picture is John Mecom, Jr., Houston oil man.

Others on the list as minority owners include Dave Dixon, who has kept the spirit of New Orleans football alive; Al Hirt, Edward Pitevent, Robert Monstead, Hugh M. Evans, Sam Israel, Joseph David, Lawrence A. Merrigan, Charles Rosen, Walter McIlhenny, William H. Wright, Jr; R.O. Rush, Douglas Nesom and Roger Wilson. It has been stated that others may be added to the list of minority leaders.

A REPUTED \$8 million was paid in for the new sports venture and it will use the Sugar Bowl until the new dome is constructed. The announcement was made at the office of the Mecom interests.

It has been reported that this meeting was to have been held at the New Orleans Athletic club but was moved at the last minute due to the refusal of the Athletic Club to permit Negroes to meet with the newly-formed body. The Club manager said he had no knowledge of the reason

for the transfer of the meeting.

This is the second racial incident in New Orleans regarding NFL football. Some years ago the Negro contingent of the teams left the city and refused to play because of racial dis-criminations against them in downtown hotels, motels, restaurants, clubs, etc. They moved the game to Houston.

THIS GIVES the bad eye to New Orleans and not to NFL. However, the local NAACP says they do not understand the policy of the Mecom interests in reportedly refusing to rent apart-ments in Houston to Negroes. They say this report will be investigated.

In the meantime, Negro cooperation with NFL in New Orleans seems to be very imminent and unless things other than this happens no clashed in opinion are looked for-

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