

Scholarship Fund Dinner Set



The A.M.&N. Alumni Chapter of Las Vegas entertained Dr. T. J. Bryant (seated 2nd from left) of Kansas City, Mo., with a Spaghetti Dinner at the Alumni Chapter house Wednesday night, November 30, 1966. Dr. Bryant, a graduate of A.M.&N. College of Pine Bluff, Arkansas, was in attendance at the AMA Convention held here recently. The Alumni is having its annual affair at the Elk's Lodge, 600 Jackson Street Friday, December 16, 1966, from 9:00 until 11:00. Donation \$1 per person. The proceeds from this affair will be applied to the scholarship fund.

Big Business Has "Interest" In Negro History

NEW YORK (NPI)--The nation's leading firms have jumped on the Negro history bandwagon, and the result has been not only a better understanding of the Negro's past, but also better identification with the Negro market.

AMONG THESE firms, according to the Gibson Report, are American Oil company, publisher, "American Travelers' Guide to Negro History;" P. Lorillard company, "Brown Skin and Bright Leaf;" National Distillers company, "Ingenious Americans;" Pepsi-Cola company, "Adventures in Negro History;" and Scott Paper company, "Distaff to History."

The use of Negro history, according to the Gibson Report, prepared and issued by D. Park Gibson and Associates, New York, fills a need that has existed in the national community. White Americans, the report said, could also benefit from knowing of the significant contributions of Negroes to America.

Since 1963, American Oil has distributed some 500,000 copies of its "Guides." Negro churches, fraternal orders, civic and social groups solicit this material and distribute it to

memberships as well as individuals.

PEPSI-COLA, with its "Adventures" long-playing record, Volume I, chronicles the contributions of some 40 Negroes to American life between 1400-1950. The second volume deals with the life and times of 19th century leader Frederick Douglass, 1817-1895.

P. Lorillard, in its traveling exhibit, traces the role of the Negro and his contribution to the tobacco industry.

The contributions of Negro women to America, is the Scott Paper method, which has been widely serialized in Negro newspapers.

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Madison Xmas Party

The Madison School Annual Christmas Program will be held at the Doolittle Recreation Center at 7:00 p.m. on Monday, December 17th. All of our friends and neighbors are cordially invited to attend.

DENTON PHARMACY



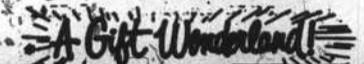
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