

**LBJ - "WHO'S WHO"**

WASHINGTON - (NPI)--President Lyndon B. Johnson launched a double-pronged attack on the "white backlash" as he went before two white minority groups in appeals for racial justice. The President showed "he could not care less" about polls indicating that the backlash was diminishing his popularity as he reminded Italian Americans, and later, Polish Americans, that respect for a man's dignity is the American way.

PRESIDENT JOHNSON was addressing two of the minority groups which have resisted civil rights demonstrators during housing marches into all-white areas. At a Columbus Day dinner in Brooklyn, the President opened war on the "white backlash" by reminding his Italian American audience that they not long ago "felt the raw pain of discrimination in America."

"As newer members of a majority, Italians, of all people, have a responsibility to practice a cardinal American virtue: fairness to all, regardless of race or religion, or place of national origin," he said. "Other Americans now are feeling the same way which you and your families felt," he added.

President Johnson reminded his audience that "It wasn't too long ago when if someone spoke about crime in the streets, he was thinking of an Italian. It wasn't too long ago when, if people talked about slums, they were referring to Italians--and to Irishmen and Jews as well."

"The sad point is made by an old joke: 'When two Indians saw the Nina, the Pinta, and the Santa Maria sailing toward their shore, one groaned, 'Oh, Lord, There goes the neighborhood.'"

SHORTLY AFTERWARD, the President told a crowd of 140,000 Polish Americans at Doylestown, Pa., that "We need the spirit that says a man's skin shall not be a bar to his opportunities--any more than a man's name or a man's religion, or a man's nationality. "We need the spirit that says that another man's dignity is more precious than life itself. We need that spirit in America today--perhaps more than we've ever needed it before."

The nation's ultimate task, the President said, "is reconciliation--at home and abroad, regardless of our color, white, brown, green, or black. All men are children of God and brothers."

The President reminded the group of Polish Americans that many of their ancestors had fought to free the slaves and for human liberty.

**REID - THE BEST MAN**



MURRAY KACHAD, a candidate for Hospital Trustee announced that he was supporting local attorney Harry Reid, for the post. Kachad placed fourth in the September primary election, with Reid and the two incumbents finishing closely together.

Kachad, a local pharmacist, said his primary desire "is not merely to hold public office, it is a strong desire to see our Southern Nevada Memorial Hospital function for the good of all the people, free from inefficiency and soaring costs. For this reason I am working to help elect Harry Reid to the Hospital Board", he said.



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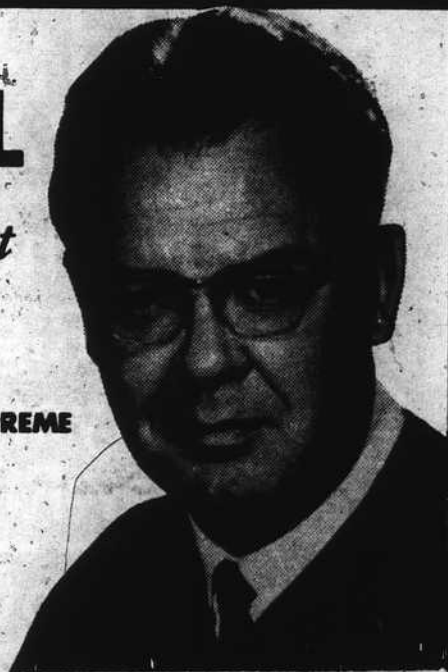
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