

# MOVE OVER - IT'S PIGSKIN TIME

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With the shouting all but over in baseball, save for the NL struggle and the traditional World Series, sports fans are beginning to turn their gaze to football. The dramatic and unpredictable action of weekend football never fail to stir the imagination of fans.

AS USUAL, the barometer for judging things to come in gridiron are the pre-season contests --the exhibitions that follow training camp routines. But even before the exhibitions get into full swing, those who like to jump the gun may welcome a quick assessment of things to come. So here goes the traditional limb-climbing:

Football in general, of course, will miss the great Jimmy Brown, who has hung up his spikes for a varied career that will include acting, public relations and, as some say, perhaps managing the controversial "Lip" of mayhem, heavyweight champion Cassius (Muhammad Ali)

Football is bound to suffer from the loss of a super star like Brown, who has rewritten its record book by his exploits on the gridiron. For the Cleveland Browns, it is a double loss. Brown has been the driving force and chief bread winner for the Browns for so long that it's hard to figure the Brownies without their chocolate-colored turf churner.

THEY SAY a fella named Leroy Kelly, who starred at Morgan State college before entering pro football, will try to fill Jim's shoes at full-back for the Brownies. But although Kelly won the Most Valuable Player award in Morgan's loss to Florida A&M university in the Orange Blossom Classic some months back, it is doubted that he could come close to spelling Jim Brown for the Brownies.

This is not "knocking" Kelly though, for nobody, not even Cleveland coach Blanton Collier, expects him to measure up to Jim. Jimmy, you see, is great in many ways.

THE WILLIE MAYS OF FOOTBALL, Brown has been a crowd pleaser, money raiser (as a player) for the Brownies as well as being an ace performer. His record is fantastic. In the nine seasons Jim played with the Browns after excelling at Syracuse university, he has been the rushing leader for eight seasons.

He has gained the most yards rushing in a single season--1,863; scored the most touchdowns, careerwise--106; gained the most yards rushing, per game--237; gained 100 yards or more the most time--58, and holds the career record for the most yards gained--12,312.

Is it any wonder, then, why all football, and the Brownies, in particular, will miss a star of such magnitude?

Now let's take a quick glance around football for a sampling of things to come. First of all, with Brown out of action, look for the Green Bay Packers to repeat as world champions. Quarterback Bart Starr will team with rugged Jim Taylor, the second best rusher to Jim Brown, and such other Packers stars as Herb Adderley and Willie Davis, to outgun the opposition.

THE STIFFEST threat, titlewise, to the Packers will come from the Baltimore Colts, who combine the stellar quarterbacking of Johnny Unitas with the fleet running of Lenny Moore and the pass-catching ability of the likes of Jimmy Orr and John Mackey. But Orr and Mackey have been at odds with the Colts brass over money. They reportedly demanded more money or no play. The Colts will have to mend their fences soon, or else.

Watch the Chicago Bears. They could go all the way. With their great runner Gale Sayers and rambling fullback Andy Livingston in good health and tip-top shape, the Bears could surprise everybody.

Rounding out the National Football League, neither the Philadelphia Eagles, Washington Redskins, nor Minnesota Vikings figure to give too much trouble, but Dallas will. With an almost evenly balanced offense and defense, the Cowboys will spring several upsets before the season ends.

Over in the American Football League, the traditionally power-laden San Diego Chargers are favorites to win the championship. However, the Boston Patriots figure to cause trouble. The Buffalo Bills, Denver Broncos and Houston Oilers all are strengthened and will provide plenty of competition for the opposition.

Ready for football?

# FUND RAISER FOR WOODROW WILSON



RUBEN'S SUPPER CLUB was the scene for Sunday afternoon's festivities when the newly organized Community Club hosted a fund-raising party for Woodrow Wilson, candidate for Assembly in District #4 on the Republican ticket... Here Wilson has a word with Mrs. Myrtle Snowden as his charming spouse, Nora, looks on.



"First Class All the Way" is the theme of the Community Club--Here Assemblymatic Candidate, Wilson, poses with two of the eminent artists who made personal appearances and wowed the guests--(from left) "Eagle Eye" Shields, currently appearing at Rubens; Wilson, and Ernie Andrews, vocalist with the Harry James Band, now at the Flamingo Hotel.



Candidate Wilson having a delightful time mingling with the guests.



"Off-guard" shot of three of our town's favorite ladies having a deep conversation--(from left) Mrs. Al Sawyer (her hubby is Wilson's campaign manager), Vernita Stricklin, and Mrs. David Hoggard, Sr.

# SOUTHWEST GAS REPORTS EARNINGS

John L. Holleran, executive vice president of Southwest Gas Corporation reports earnings for the nine months ended June 30 increased 9% over the same period of 1965.

Earnings available for common stock during this period were \$2,931,648, as compared to \$2,722,851 for the comparable period last year. Average common shares outstanding increased 7%, from 2,007,747 on June 30, 1965 to 2,151,541 on June 30, 1966. Earnings per common share for both dates were \$1.36.

Holleran stated these earnings were achieved in the face of unfavorable weather conditions which adversely affected the utility's natural gas sales. He said the winter heating season ended one month ahead of schedule, and abnormally high precipitation in Arizona coupled with decreased cotton allotments has greatly reduced revenues derived from irrigation pumping in that area. Increases in the cost of financing also has affected earnings.

TO OFFSET these conditions Southwest Gas Corporation has continued its aggressive marketing efforts, according to Holleran. Nevada's largest home builder, Sproul Homes, Inc., has signed a 4-year agreement to switch from all electric homes to homes utilizing natural gas for heating, cooking, water heating, yard lighting and clothes drying. Sproul is expected to build more than 2000 units in the company's serving areas during the four year agreement period. All major builders in the Southwest Gas system now use gas appliances.

Another new major source of revenue will be the Las Vegas Valley Water District, Holleran said. They recently voted to install natural gas pumping equipment for future facilities.

A preliminary commitment has been made

with Stauffer Chemical Company in Henderson, Nevada to supply natural gas for a 23,000 KW total energy plant. Holleran stated this new facility, expected to be in operation in 1967, will supply a major portion of Stauffer's electrical steam requirements.



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