TRIBUTE

Beauticians Conclave Dedicated To Pioneers

CHICAGO - (NPI)--Over 1,000 delegates from 44 states attended the 21st annual "Coming of Age" convention of the United Beauty School Owners and Teachers association and the Alpha Chi Pi Omega sorority-fraternity, held in the Palmer House July 24-28. Dr. Marjorie S. Joyner, founder and national supervisor of the organizations presided. She is celebrating her 50th anniversary in the field of beauty cul-

A welcome from Mayor Richard J. Daley, a stirring message by the Rev. Rudolph G. Matthews, professor of English, Bethune-Cookman college, and an appreciation award to Congressman William L. Dawson highlighted the convention. Mayor Daley, in his welcome comments, praised the beauty school owners and teachers and the beauticians for their role in providing educational and job opportunities.

DALEY SPOKE at the annual awards banquet the organizations, held in the Grand Ballroom of the Palmer House. He was introduced by the Rev. Richard C. Keller, pastor, Beth Eden Baptist church. The mayor received a surprise appreciation award from the groups, with the presentation being made by Mrs. Joyner.

Rev. Matthews delivered a stirring address at the awards banquet and drew a rousing and standing ovation. He represented Dr. Richard V. Moore, Bethune-Cookman's president, who is in Africa. Dr. Moore is national education director of the organizations.

Awards of appreciation also went to outstanding Chicago publishers, including John H. Johnson, president, Johnson Publishing company; Chicago Daily Defender publisher John H. Sengstacke; Balm L. Leavell, New Crusader; S.B. Fuller, Chicago Courier; and Claude A. Barnett, founder and director -- for more than 40 years --

of the Associated Negro Press.
THE CONVENTION opened with a special service at Cosmopolitan Community church, honoring founders of the organizations and the late Dr. Mary G. Evans, who served as pastor of the church for over 30 years. Dr. Evans, be-fore her death last April, had invited the groups the church for over 30 years. Dr. Evans, bee her death last April, had invited the groups
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memory of pioneers in field of beauty culture--Mme. C. J. Walker, Mme. Annie Malone and Mme. Sarah Spencer Washington.

It was also dedicated to the memory of Dr. Mary McLeod Bethune, founder of Bethune-Cookman and original sponsor of the organizations. The organizations have supported two major national projects since their founding 21 years ago. They are the Mary McLeod Bethune foundation and Bethune-Cookman college. The United Beauty School Owners and Teachers asso-ciation and Alpha Chi Pi Omega Sorority and Fraternity have donated over \$100,000 to Be-

Also featured were workshop sessions, a hair style show-reception and a dawn breakfast.

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GOVERNOR'S AIDE and CAMPAIGN CHIEF



SAWYER CHAIR-MAN VISITS -- Deloris Ware of Las Vegas, a campaign assistant in Gov. Grant Sawyer's campaign headquarters, points out plans to state chairman C.E. (Dutch) Horton of Ely, who was in Southern Nevada to check progress on the campaign here.



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STATUS QUO

BORDENTOWN, N.J. (NPI) -- A customer is not always right, even if he is white and urges fused to cut his hair last June 17 because it "would ruin my white business." When Burlington county NAACP branch vice president, Isaac Dubose tested it out, he was denied service also, despite a white patron's urging that Conley cut Dubose's

Putting On The Dog

PORT ELIZABETH, South Africa - (NPI)--Dogs should have it as good as eight aristocratic Alsatian wolf hounds, who are permanent residents in one of the most luxurious --\$8,400--houses in the country. They're "em-ployees" of the Ford Motor company because of an acute housing problem.

The dogs are guards for the firm, and are ensconced in a really up-to-date doghouse with all the latest conveniences. Each has separate living quarters, and such homey luxury items as running water, top quality beds and electricity. They also have their own chefs in the company's cafeteria kitchens.

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