

### "Old Spark Plugs Save New Fishing Plugs"

"The Crappie Catcher"

There is an expression frequently used by fold bass fishermen. "You catch bass where you catch snags." This is a true saying of fact. The bass forage for food in places where minnows and small fish seek refuge.

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The smaller fish, upon which bass feed, attempt to hide themselves in brush or between crevices on rocky bottoms. If you want to catch bass, you must be prepared to also catch many snags. Snags can make fishing an expensive

THE 'EXPERT' bass fisherman gets snagged fewer times than the novice because experience has given the old pro a sensitive 'touch' that lets him know the instant his lure or live bait rig has hit a snag. His instant reflex development automatically lifts the tip of his rod with a gentle, but rapid movement which usually lifts his rig over the danger spot. However, not even the most expert of the old pros can avoid the snag every time.

We have found a very simple method of breaking loose from snags without breaking the line and loosening expensive lures and bottom rigs.

We carry a few old spark plugs in our tackle box and they have saved many costly rigs for us. The method is simple and works at least three times in every four.

When we get hung in a snag and a few gentle lifts with the tip of the rod don't free the snag, we get out a spark plug. Don't pull on the line with enough force to set the hook into the snag. If you do this, more than likely, the spark plug trick won't dislodge the hook.

INSERT YOUR monofilament line between the points of the spark plug, then, with gentle taps with your fishing pliers, tap the points of the plug together so that the line cannot slip out between them.

With your line gently taut when the tip of your rod is held at about eye level, let the plug slide down the line toward the bottom. As the plug slides down the line, lower and raise your rod tip several times to speed the spark plug toward the bottom.

Continue the raising and lowering of the rod and this action will usually cause the spark plug to bump the snagged rig with enough force to disengage the hook.

If the snag does not break loose by this action, slack off enough line so that you can lay your pole down as you make several loops of line around your left hand. With the line securely wrapped around your left hand, pull hard enough to make your line stretch a little.

With your line held in this tight manner, pluck the line with your right hand as if you were plucking the strings on a bass fiddle. The vibration of the 'fiddle-plucked' line will be transmitted to the spark plug which will shake the snag loose.

With a little practice, you will save three of every four rigs that snag.

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# Chuck Harris

SUGAR RAY ROBINSON, is conceded to be, pound for pound, one of the greatest fighters in the history of the game--(there are those who give persuasive argument that he was THE greatest fighter ever to enter the ring). In December of last year, Robinson "hung up his gloves", finally calling it quits.

Recently, ROBINSON was sitting in a restaurant diagonally across the street from the famous Madison Square Gardens where some of the greatest fighters of all times fought and where fighters of lesser stature and skills still mix it up. As the "Sugar Man" sipped a cup of tea, the waitress and many of the patrons frankly stared (a few were caught glaring) at this phenomenal pugilist of a recent era. Over the usual hum of activity, peculiar to a busy restaurant, there could be heard throughout the room confidential whispers "That's the great Sugar Ray Robinson".

Soon a crowd of passers-by gathered outside the huge front window of the Cafe, all gazing at the once invincible Sugar Ray, former Welter-weight AND Middleweight Champion. It was evident from the great interest displayed by those inside and outside the restaurant that the name Sugar Ray still carries magic.

AS THE CHAMP, immersed in thought, slowly sipped his tea, it appeared as though many of the cafe patrons caught his retrospective mood turning back the clock to the days when Sugar Ray Robinson was king of all he surveyed and master of all he met in the ring both at home and abroad.

Everywhere he traveled, his entourage consisted of as many as 15 persons, sometimes 20, and occasionally, even more. All who basked in his reflected glory, were accorded the same deferential treatment as the Champion. He opened many doors that once were closed to members of his race.

A man among men, Robinson enlisted in the army in World War II bringing much entertain-

ment and amusement to Service Men as he traveled, giving boxing exhibitions in military installations throughout the country and in dangerous war zones.

The last time he entered the ring, he was introduced as the greatest fighter of all times—the kind of exercise in superlatives that are tossed around at many schmaltzy events, but in his case, was an accurate acclamation.

SUGAR RAY HAS said his only regret is that he didn't win the 3rd title he sought, the Light Heavyweight crown. He was on his way to winning it from the title holder, Joe Maxim in the memorable bout when Sugar Ray was Kayoed by the heat.

Sugar Ray Robinson was also a good business man. His financial status is secure. He owns a construction company, real estate holdings, and recently signed contracts to star in three movies.

Robinson reports that he still runs two or three miles every morning, exercises, visits the gym occasionally to keep in condition. He confided that after 26 years of fighting, you can't put it all behind you over night.

As was reported in this column last week, the date has been set for the match between BENNY FLAMINGO and K.O. BASS. This long-awaited bout will take place at Bob Bailey's Sugar Hill Gardens, July 16...It will be an evening show, the exact time to be announced in the next issue of the VOICE.

The scuttlebut is that after seeing K.O. BASS K.O. that "heavy" boy at the All American Boys Club, BENNY FLAMINGO is a little leary about tangling with BASS...But BABY BEN'S manager and handler, GENE JEW, of the EL RIO CLUB, and Q.B. BUSH of the COVE, say don't you believe it, that their boy will be at SUGAR HILL GARDENS on the 16th of the month way ahead of time waiting for Mr. K.O. BASS.

## Marc Wilkinson

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#### **Timely Move**

FREMONT, Mich.—Gerber Products Company has announced that Frank Seymour Associates, Inc., of Detroit have been retained as special consultants to the baby products company in the areas of sales, marketing, employee and public relations.

The account will be handled personally by Frank Seymour, head of Seymour Associates. He brings to the account the experience of a long and varied career in the fields of public relations, advertising, broadcasting and newspapers.

The leading producer of baby foods in the country, Gerber has five U.S. baby food plants in addition to subsidiaries and licensing agreements in several foreign countries. The firm also makes and markets a number of related baby need items.

## PABST MEN OF THE WEEK



## WHAT'LL YOU HAVE?

Alton Drayton (1), off duty retail clerk at Kelly's Liquors, 810 West Bonanza, and Charles Goodwin, on duty retail clerk at Kelly's, join Ray Feaster, Advertising-Production Mgr. of the Las Vegas VOICE in the cooling, flavor-tested thought that "Personally, I'll have Pabst Blue Ribbon".





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