

### Negro Hiring Poses Few Problems-Moves Slowly

NEW YORK - (NPI)--American companies have hired Negro employees with far fewer problems than they anticipated, the National Industrial Conference Board reported last week, in a comprehensive study of Negro employment. Growing numbers of Negroes have been hired over the last three years for jobs held formerly by whites, including supervisory posts involving mixed crews. Companies report generally favorable experiences with these appointments.

PROGRESS HAS been slow, however, and many Negroes continue to receive only the low-paying, low-status jobs, according to the report. Well qualified Negroes are in short supply.

On the 19-man NICB advisory board are six Negroes and representatives from business, communications media, national service organizations and labor. The report noted that the communications media and labor (surprisingly) are the two categories that still maintain a strict race discrimination policy in hiring for top positions. Radio and television, as well as daily newspapers in the south, have turned a deaf ear to fair employment practices.

The study also shows that "while the unemployment rate for Negroes is declining, it is still above twice as high as for whites. About 60 per cent of Negro workers are unskilled. A majority of Negro families, some 60 per cent, earn less than \$4,000 per year, considerably below the \$6,140 deemed modest but adequate for a family of four by the Bureau of Labor Statistics."

H. Bruce Palmer, NICB president, observes: "It is to be doubted that any group has more to offer the Negro today than America's business leaders." But business should not think of itself as truly integrated until many more Negroes are hired and until the policy of merit-ability-performance is followed for all employees, day by day, in all their business relationships."

IN CHICAGO, the American Oil company was cooperating with the Urban League in conducting an on-the-job training program for key-punch operators in the company's general office. The activity is part of the league's overall program to provide skills for inexperienced persons. The 12-week course is being given in

American Oil's new electronic data processing department.

IN WASHINGTON, Negro high school graduates, were being recruited for a special on-the-job and education program sponsored by the International Business Machines corporation. The program pays trainees while they are learning to fill positions as technicians, draftsmen, secretaries, and other technical or clerical functions. The trainees become full-fledged IBM employees when they are accepted into the program.

THE LOS ANGELES city council unanimously adopted a non-discrimination ordinance covering municipal contracts. The ordinance establishes as city policy an executive order issued by Mayor Samuel W. Yorty on June, 1963, forbidding discrimination in employment on grounds of race, religion, or national origin.

IN ATLANTA, M. T. Puryear, deputy director, National Urban League, indicated that Negroes would move to other areas when their services are not wanted in a given locality. He hailed Atlanta for its strides in race relations, but said the city must be willing to give up its talented Negro citizens who can find better opportunity elsewhere. Puryear, a former Atlantan, stressed the importance of identifying Negro talent and putting it to use wherever it is wanted.

THE NEW YORK City Commission on Human Rights has scheduled extensive hearings this summer into hiring and union-membership practices in the construction industry. A commission report had said construction contractors had shown "insubstantial and spotty" progress in employing non-whites.

IN WASHINGTON, Vice President Humphrey called on 116 young Negro executives to increase their efforts to find "that rich deposit of human talent" among America's poor students.

For generations, Vice President Humphrey told a meeting of the Task Force on Youth Motivation, Negroes have been told to "get to the back of the bus." Now, "they can sit in the front seat, drive it, own it, park it, stop it, and start it" if they have the ability, "if they will it, and prepare themselves for it," he said.

### INTEGRATION CHUCKLES



... JUST IGNORE YOUR NEW NEIGHBORS... THEY'LL PROBABLY MOVE SOON ANYWAY!

### Register to Vote

### Senator Bible Honored

Nevada's Senator Alan Bible was the recipient of the Dental Society of the District of Columbia's "Humanitarian of the Year Award" at the society's recent 94th awards banquet. Dr. Russell A. Dixon, dean of Howard University School of Dentistry, was named Dentist of the Year.

Bible, active chairman of the Senate District of Columbia Committee, was honored for his service to the capital city and the welfare of its citizens. The Nevada senator, an outspoken advocate of home rule for the district, has headed the D.C. Committee since 1958.

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Vegas Village Stores Open Regular Hours July 4th



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**WATERMELONS-** Ripe - Sweet - Tasty lb. **2 1/2¢**

**CORN-** Sweet tender Full Ears **5¢**

### "Vegas Village Better Meats"

**FRYERS-** "A" GRADE U.S. INSPECTED - Sold Whole lb. **30¢**

**HAMS-** BAR-S BRAND--Fully Cooked Leg Portion 1/3 Ham lb. **45¢**

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**WHITE BREAD** DUTCH BOY 16 oz. - 5 Loaves **99¢**

"Make Dutch Boy Bakeries your shopping place for all of your Hamburger and Hot Dog Buns."

### "Vegas Village Top Quality Frozen Foods"

**DINNERS** MORTONS or XLNT - All Varieties - EA. **39¢**

**MEAT PIES** BANQUET Chicken - Turkey - Beef 8 oz. **19¢**

**ICE MILK** DUTCH PRIDE - Flavors 1/2 Gal. **25¢**

### "Vegas Village Snack Bars"

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