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LAS VEGAS VOICE

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 TEXAS LEADS NATION
 LADY POLITICOS AT WINNEMUCCA

 FOR JOB OPPORTUNITIES
 EADY POLITICOS AT WINNEMUCCA

FORTWORTH, Tex. - (NPI) - If predictions of the U.S. Business census and U.S Chamber of Commerce annual releases are halfway correct, Negroes in Texas will send the cash registers ringing to a tune of \$1,306,320,600 this year. This amount, limited to retail sales, will log \$200 million more than was spent in 1960.

Breaking down the top figure into specifics, some 3,891 general merchandise stores are ticketed to rake in \$73,036,900 out of the pockets of Negroes in the state.

Then 16,850 food stores will get \$323,338,200; 7,353 auto dealers \$301,190,300; 15,069 gasoline stations, \$131,180,100, and 5,620 clothing stores \$79,738,800.

Furniture stores, all 5,007 of them, will get \$57,599,600; \$80,255,700 will go to 17,092 eating and drinking places, and 3,051 drug stores will make \$49,637,900.

The total of these expenditures, plus some other categories, amounts to approximately 200 million dollars more than Negroes spent six years ago. By the end of the year, it is estimated that 304,430 Negro households will average \$4,000 income. The average in 1965 was less than \$3,800, compared with over \$6,000 for whites.

Breaking the total retail expenditure into 10 metropolitan areas, Houston will lead with \$251,445,700 retail purchases.

Dallas, \$403,569,800;San Antonio, \$87,771,300; Fort Worth, \$92,488,700; Beaumont-Port Arthur, \$41,457,700, Austin, \$33,613,000; Waco, \$20,182,300; Corpus Christi, \$21,921,200; Galveston-Texas City, \$17,009,500; and El Paso, \$15,015,200.

Negroes of Texas will earn nearly \$61 million more this year than in 1960, a factor which will account for the increase in expenditure. Texas industry and government are doing more to upgrade the Negro's earning power by employment expansion into higher paying jobs and positions than any other state.



DISTAFF DELEGATES to recent Democratic State Convention adding beauty as well as distinction to the Confab were (l-r): Eleanor Walker, Convention's permanent secretary; Joyce James, Sarah Ann Knight, Nina Kellar, and Marjorie Elliott who was selected to the State Central Committee.

TIPS ON STORING COFFEE

Buy often and only what you can use within a week after it is opened, for like many foods, coffee deteriorates with age. Once opened, store it in a clean air-tight can or cannister. Being exposed to air causes it to lose much of its fresh flavor, and after about 10 days, it will take on a disagreeable staleness. This doesn't mean you should by-pass "specials" or sales on vacuum-packed coffee, for as long as it is unopened, it will last almost indefinitely.

