Plea For Race Support

TUSKEGEE INSTITUTE, Ala. - "Negromasses" were called upon here to "pour their financial resources into Negro higher education" because, the speaker said, "a Negro effort not supported by the Negro masses is doomed to failure.

The call was issued by the Reverend Law-rence F. Haygood, pastor of the local West-minster Presbyterian Church. Rev. Haygood was the speaker for the sixth annual Pre-Alumni Banquet at Tuskegee Institute.

Substantial financial contributions to the freedom movement have come from northern whites, Rev. Haygood explained, but their financial sup-port came after "Negro masses were motivated to do something for themselves." He said the lesson to be learned from the freedom move-ment was that "the heart of America is on the side of those who show forth a strong determination to help themselves.

Rev. Haygood, who has written an unpublished book on race relations, warned his audience to keep in mind that financial support from southernwhites is not forthcoming until they (southern whites) are convinced that the Negro has ex-pressed his interest by supporting his own institutions of higher learning.

WITH THE COMING of a desegrated society, those who suggest the destruction of Negro colleges, the speaker said, "manifest an ille-rate understanding of history and an apathetic sense of patriotism.

He said the need for the Negro college will increase and it will increase abundantly. White colleges are concerned with "the best Negro minds." One of the responsibilities and tasks of the Negro college, according to Rev. Haygood, is to provide meaningful educational experiences, for what he called "a massive exodus of Negro students from poverty-stricken ghettos" into the college classroom.

A native of Coffee Springs, Ala., Rev. Haygood charged the Negro middle class with the "greatest responsibility for sustaining and enriching the Negro college." Even though the Negro middle class is earning and spending more than ever before, it is giving "far below its giving potential to Negro higher education, said the Stillman College alumnus.

"UNTIL we carry our mission of lifting up the Negro masses, the Negro American will continue to exist on the edges of the mainstream of American life and culture. We have not been trained merely to earn a livelihood for our-selves," Rev. Haygood, insisted. "God has entrusted to us the opportunity to earn in order that we may help ourselves learn.'

He told the alumni that they must be the most "ardent supporters" of their alma mater. Giving to one's alma mater, he suggested, should not be spasmodic, but regular and systematic,

HOUSING PATTERNS ATTACKED

NEW YORK - (NPI) - Attacks on segregated housing have been launched by four organizations throughout the nation.

In New York, the Urgan League mounted an attack on segregated housing patterns in a threeyear demonstration project in up to eight cities.

The program will be financed with the aid of \$1.5 million grant from the Ford Foundation. CLEVELAND (Ohio) will be the first city to initiate the program and will raise one-third to one-half of its operating budget through matching funds.

A key part of the project will be the opening of storefront offices in slum areas

Staffed by professionals in the housing field, these offices will serve as local clearing houses for information for families needing more adequate housing or wishing to move into better homes.

Program leaders will also initiate discussions with real estate brokers, industry, builders, and labor groups to encourage an increase in the supply of low and moderate income housing and to upgrade existing housing.

IN-OAK PARK, a suburb of Chicago, Negro families have been going to real estate offices seeking equal service.

Every family has been turned away by realtors who say, in effect, that their services are for white only. The homeseekers will continue indefinitely their efforts (to get served each



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