

DID YOU KNOW?



JOHN BASS, School Teacher

Did you know that taxes from rooms and gaming provide:

- (a) Money for recreation, such as pools, parks, playgrounds and sports fields?
- (b) Money for the Convention Bureau which, sells Las Vegas as a convention city in co-operation with the convention salesmen of resort hotels and motels.
- (c) Money for a national advertising and promotion program to keep the name of Las Vegas before the traveler and conventioneer?

Did you know that all this is done at no cost to the Clark County taxpayer, but is paid by the tourist dollar?

THE VITAL VOTE IS YOUR VOTE!



If you wish further information... Please call 735-2323

Paid Pol Adv.

1966 Softball Leagues

THE LAS VEGAS Recreation Department is now accepting entries in the 1966 Softball Leagues.

All teams wishing to participate are urged to pick up their entry forms and player contracts at the Dula Center.

Teams wishing to schedule fields to start practice, may pick up field permits at the Dula Center also. There are fields now available for night practice.

For further information in regard to the softball leagues, call the Sports Office, Las Vegas Recreation Department, 385-1221, ext. 361 and 385-1226 after 5 p.m.

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Doings at the Elks

By Willie A. Neal, Exalted Ruler



Jesse Tidwell, Charles Duncan, G.T., The Swift Brothers, Cleo Jackson, plus Sam and Eddie, played to a capacity crowd of teen-agers last Sunday night. The kids really enjoyed themselves doing the latest dances. In case you didn't know, the very latest is the "Temptation Walk" and was excellently demonstrated by J. J. and Charles Duncan. There were many adults on hand to witness the fun and entertainment. We encourage adults to come to these teen-age dances because they are really a lot of fun to watch; but remember, no alcohol is sold and no smoking is permitted while these dances are in process.

THE FAST AND FRANTIC DERBY REVUE will be here at the Elks Lodge, Friday and Saturday, April 8 and 9, featuring Lee Vester Haynes, Soulful Marva, along with Tommy and the Fabulous Derbies. This promises to be an exciting show. In addition to which we offer the special attraction of Miss Lynette Oldham, 500 pounds of Fun and Entertainment. This act is a MUST to see. So start making plans to be with us on Friday or Saturday evening (or both). Donation at door \$2 per person. Dance starts at 9 p.m. both nights. SEE YOU AT THE ELKS.

**At The Elks Lodge
The Fast & Frantic Derby Revue
Friday & Saturday, April 8 & 9 - 9 pm**

**Featuring LEE VESTER HAYNES, SOULFUL MARVA
And TOMMY & THE FABULOUS DERBIES**

**Special Attraction MISS LYNETTE OLDHAM
500 POUNDS of Fun & Entertainment
This is a Must For Everyone**

Donation \$2 Per Person

600 Jackson

**New Insurance Firm A
Multi-Racial Company
In "In Crowd" Terms**

NEW YORK--An imposing array of executives make up the integrated management slated to head a "multi-racial" insurance firm whose total capital will be more than \$4 million.

The capital to establish what is believed to be the nation's first so designated insurance company--as opposed to "interracial" was presented to Intramerican Life Corporation by Franklin National Bank in a recent check-passing ceremony.

The designation "multi-racial" will keep the company from being considered a "Negro" insurance company, its chairman-president, Clarence Jones and other officials explained.

Jones, an attorney and adviser to Dr. Martin Luther King Jr., Southern Christian Leadership Conference director and Nobel Peace Prize winner and Livingston Wingate, former director, Haryou-Act, Inc., spearhead the board of directors.

Other members are entertainer, Harry Belefonte, Herbert L. Barnet, chairman, Pepsi Cola company; George Gray, president, Kings County Trust company and Clinton Miller, president Dime Savings bank, Brooklyn; Walter Wheeler Jr., chairman, Pitney-Bowes corporation and D. Parke Gibson, president of his own research-public relations firm specializing in Negro markets.

Robert Randall, associate actuary, Teachers Insurance and Annuity Association and the College Retirement Equities fund, will head the life insurance subsidiary.

The company, which has issued 430,000 shares of common stock at \$10 a share, plans to extend its operations into financial areas other than insurance. Its sales efforts will be directed to urban and suburban areas where the growth of middle and upper income families among Negroes in the main, has established an expanded life insurance market.

**Globetrotter Speaks To
Matt Kelly Students**



IMPORTANCE OF EDUCATION was discussed by Don Barnette, ex-Harlem Globetrotter, and now a consultant with the American Book Company. In addition to giving Matt Kelly School upper grade pupils advice on learning, he also demonstrated his skill as a professional basketball player.--His entertaining "pro" tricks with the basketball delighted everyone present.

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