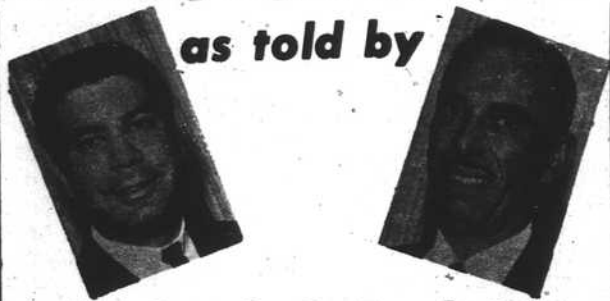


Hidden History

The Unsung Saga of the Black Man

as told by



John P. & C. Buck West

THOTMES III RULED EGYPT alone after the death of Queen Hatshepsut, and distinguished himself as the mightiest conqueror of antiquity. He emerged from the background, in which he was placed by his Queen, to rule his empire, and to guide it into a more wealthy and world dominant position than Egypt had ever known before.

Historians have referred to Thotmes III as the Napoleon of Egypt, and the Alexander of his era. It would have been far more appropriate for these chroniclers to have dubbed Alexander as the Thotmes of Greece, or to have tabbed Napoleon as the Thotmes of France.

Thotmes III conquered all of the known world a thousand years before Alexander, and over three thousand years before Napoleon. (It is interesting to note, at this point, that both Alexander the Great, as well as Napoleon, had Negro Generals who commanded their respective cavalries. Clitus Melas served Alexander, and the Haitian General, Alexander Dumas, was Napoleon's General. Both of these famous men will be featured in future columns.)

Thotmes III was the son of Thotmes I by a black woman, Isis, also known as Asnut. He ruled Egypt for more than half a century. He died at age 82.

He was the first of the Pharaohs to build Egypt into the Empire which established itself as the leading civilization of far antiquity. He led his own expeditionary army and conquered all of Asia Minor, the Mediterranean Islands, Babylonia, all of the area of North Africa, the oases of the Great Sahara, the Upper Euphrates, the upper cataracts of the Nile, the Sudan and the coastal regions of East Africa as far south as Ethiopia and Somali. He conquered all of the world that was then known.

Thotmes III (also known as Thutmose) was bold and fearless. He led his armies into the thick of battle; not delegating dangerous assignments to his war lords as the kings before him had always done.

THIS GREAT EGYPTIAN warrior king was definitely Negroid as is illustrated by his statue which is on exhibit in the British Museum. A photograph of this statue is displayed as convincing evidence of his ancestral stock.



THOTMES III (British Museum)

VOICE READERS COMPRISE a \$30,000,000 MARKET

EDITORIAL

NAACP

FINANCIAL POTENTIAL STAGGERING

The Las Vegas branch of the NAACP has a tremendous financial potential. If only one-third of local Westsiders would take an active interest in the one organization that has worked in their interest for more than half a century, the local NAACP could have an annual gross income of more than \$150,000. This kind of economic base would allow our organization to perform the kind of job we all would love to see become a reality.

LET US PROJECT the potential of our branch, but first, let each of us fully realize that the NAACP is the top champion of our welfare, and

King Thotmes III built many temples and obelisks to preserve his image. One of his obelisks is in New York City's Central Park, and another graces the banks of the Thames in London.

The wealth and military power of Egypt continued to expand after the reign of the black Pharaoh, and by the time his great grandson, Amenophis IV who is better known as Akhenaton, ascended the throne, all of the known world had become Egyptianized and the city of Thebes was firmly established as the cultural, as well as financial center of the world. The merchants, politicians, and artisans from all known countries assembled in Thebes to trade and to discuss policies. The artisans of the near east brought their handicrafts to Egypt and greatly influenced the Egyptian art. The architects of Thebes, in reciprocity, guided their counterparts from Babylon, Palestine, Syria and Greece, and the Egyptian influence is plainly evident in the ancient structures of both Asia Minor and ancient Greece.

Akhenaton, father of Tut-Ankh-Amen, was dubbed the "Heretic" because he deviated from the rule of might of his ancestors, and was the first of the ancient kings to preach love, and advocate peace.

Akhenaton was the greatest philosopher of antiquity. His philosophy is incorporated in the Christian gospel, as well as in the doctrines of Islam. This Pharaoh proposed the philosophy of the Golden Rule 1300 years before Christ, and he proposed the doctrine of One God. Three thousand years before Darwin, Akhenaton sensed the unity, as well as continuity, that runs through all living creatures.

THE SKULL OF AKHENATON which was removed from his tomb has been classified by scientists as being typically Negroid. His Queen, Nefertiti was also classified as Negro. Consequently, Tut-Ankh-Amen, son of Akhenaton, whose tomb contained more fabulous wealth than all others, must also have been Negro. Howard Carter who opened this legendary tomb is reported to have been startled by the almost identical resemblance of his discovery to that of his father and to his grandmother, Queen Tiyi, who was unquestionably a full-blooded black woman.

Akhenaton was the first king of history to preach honesty, truth, love, peace, and sincerity from a throne. There is no question that he was Negro. The sincerity of this black Pharaoh is revealed in the many psalms and poems which he wrote. His writings bear striking similarity to the psalms of David who lived five hundred years after the reign of this great Egyptian.

The first verse of Akhenaton's poem which he entitled "Hymn to the Sun" . . .

"Thy dawning is beautiful in the horizon of heaven,
O living Aton, beginning of life.
When Thou risest in the eastern horizon of the heavens
Thou fillest every land with Thy beauty,
For Thou art beautiful, great, glittering high over the earth,
Thy rays they encompass the lands even all Thou hast made.
Thou art Ra, and Thou hast carried them all away captive;
Thou blindest them by thy love.
Though Thou art afar, Thy rays are on earth;
Though Thou art on high, Thy footprints are the day."

that it requires a considerable amount of money to carry out the work it does in our behalf.

Let us imagine that 50% of the Negro residents of Las Vegas would become active, financial members of the NAACP. We would then have ten times the present membership which comprises, at a maximum, not more than 5% of the Negro population. The local branch would have 10,000 active crusaders, who would represent 2000 families of five persons each, on an average. (The estimated Negro population of Las Vegas and North Las Vegas is 25,000 persons and 5000 families. We have used a moderate figure of 10,000 people and 2000 families).

The purchasing power of 2000 families adds up to a staggering dollar volume.

A family of five must spend a minimum of \$1.25 per person, per day for food alone. This adds up to \$6.25 per family, per day, or, \$43.75 per week.

Let us take the round, low figure of \$40 per family per week. We now arrive at a startling figure of \$80,000 a week that one-half of the Negro families of this community spend each week in grocery stores and supermarkets.

Suppose that members of the local NAACP would band themselves into a solid, enthusiastic force which directed the spending of their families into predetermined channels. Arrangements could be easily made with any supermarket in Las Vegas to "kick-back" 2% of gross purchases to the NAACP for channeling this multimillion dollar consumer market into their stores.

If we cut this "kick-back" to only 1%, it would amount to \$800 a week, or \$41,600 per year.

A similar "kick-back" deal could be negotiated in practically every area of the consumer market via the power of collective purchasing.

THE NEGRO MARKET of greater Las Vegas is presently calculated at \$30,000,000 annually. One-third of this total would represent a \$10,000,000 consumer market.

If one-third of local Negroes would unite solidly behind the NAACP, we would be in a position to control the spending of this Midas fortune, and arrange a legitimate "kick-back" deal that would put at least \$100,000 a year into the local treasury.

Add this hundred-grand to the other income of a 10,000 member organization and we would have enough income to erect the kind of building that the organization and the community need so desperately. There would also be enough to staff our organization with competent personnel selected from our own group. We could provide ourselves with all necessary and proper equipment required to do NAACP work effectively, quickly, and painlessly.

The members would not be called upon to do any leg work. There would no longer be any dependence upon volunteer workers to do a job. We would have adequate finances to pay for all NAACP work that now must be done by the volunteers. Our effectiveness would be increased many fold, and our membership would increase because of the successful ventures of the organization.

(See EDITORIAL, page 4)

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