



9,531 yards for Cleveland... 147,374 miles for Pepsi

Pro football's Jimmy Brown is also a Pepsi-Cola marketing executive. Has been for 7 years... is making it his career. He's criss-crossed this country 45 times keeping pace with the Pepsi generation. He has seen how Pepsi - light, bright and bold - matches today's young tastes. He has helped make Pepsi the official drink of today's lively generation... of everyone with a taste for living!

come alive!
 You're in
 the Pepsi
 generation!



Available in No-Return Bottles

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