

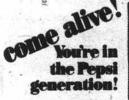


9,531 yards for Cleveland...147,374 miles for Pepsi

Pro football's Jimmy Brown is also a Pepsi-Cola marketing executive.

Has been for 7 years... is making it his career. He's crisscrossed this country 45 times keeping pace with the Pepsi generation.

He has seen how Pepsi-light, bright and bold-matches today's young tastes. He has helped make Pepsi the official drink of today's lively generation... of everyone with a taste for living!





Available in No-Return Bottles

BOTTLED by the PEPSI-COLA BOTTLING CO. of LAS VEGAS under appointment from PEPSI-COLA BOTTLING CO., NEW YORK, N.Y.