

VOICE READERS COMPRISE a \$30,000,000 MARKET

EDITORIAL

Those Democratic Dodgers

By JACKIE ROBINSON



AFRICA in Today's World

ATTEMPTS BY TANZANIA and Uganda to counteract the emergence of Kenya's capital city of Nairobi as the commercial hub of East Africa were discussed here last week. It was explained that under terms of the Kampala Agreement, as yet not ratified, future industrial development in East Africa would be zoned to assure more even distribution--at the expense of Kenya. Tanzania also has imposed import duties on Kenya, forcing one of Kenya's largest biscuit manufacturers (Manji) to agree to open a plant in Tanzania in order to escape Tanzanian restrictions.

President Julius K. Nyerere considers Tanzania's conscience quite clear in the matter according to a correspondent for the London Observer. It is, he argues, merely a question of bad economics to allow Kenya to continue increasing her revenue at the expense of her neighbors.

Figures he supplied in justification showed that while in 1961 Kenya exported nearly \$25 million worth of goods to Tanzania, she bought only \$5 million worth. Last year the overall situation had worsened.

Uganda, although not so hard hit, had a trade deficit of more than \$14 million with Kenya last year. Hopes are now high, both in Dar es Salaam and in Kampala, that the new agreement will even matters out to their advantage.

In Kenya, meanwhile, there has been considerable annoyance at unilateral moves by Tanzania, such as the decision to issue a separate currency. But it is hoped that with the resumed liaison between the heads of states, the dangerous drift towards separatism by Tanzania and to a lesser extent Uganda, has now been halted. There is even some optimism that the leaders may think again about the workings of the unratified Kampala Agreement.

Kenya manufacturers are not at all happy about this zoning agreement. Shortly after the agreement was announced, a Japanese radio company expressed interest in manufacturing or assembling television sets in the Kenya port of Mombasa and retailing them at half the cost of the sets available at present.

This would have fitted in perfectly with the Kenya government's own scheme to bring TV sets more within reach of the average African's pocket. Then it was realized that under the Kampala Agreement the license to make radio sets, had been given to Tanzania.

If any television industry is to start in East Africa, the agreement would seem to place it in the Tanzanian capital of Dar es Salaam, where there is as yet no television service in operation. Both Nairobi and Kampala have well-established TV stations.



**ONLY YOU CAN
PREVENT FIRES!**

Since taking on my assignment as a commentator for ABC TV, I have tried to remain as objective as possible, but I most confess to being a Los Angeles Dodger rooter. I am proud of the performance of this team's position in the National League simply because it has that extra something.

Despite many problems and injuries to players, the Dodgers have displayed sheer doggedness and the ability to fight back. These qualities, I feel, justify labeling them one of the great teams of all time, win or lose.

I think strong praise and real credit must go to Manager Walter Alston. Like most men in front of the gun, he is not without his detractors. I, myself, have been extremely critical of him. No one in his sober mind can deny that Alston has proven himself this year. He has proven also that he has the guts to use the best men without apology for their race or color.

What a thrilling experience in was, in Houston, to see five Negroes in the starting lineup - to share in the excitement of a spectacular dash home by Maury Wills when a Houston outfielder became confused, and to observe the entire bench enthusiastically welcoming Wills.

Emphasis on Dropouts Causes Some Concern

By RICHARD V. CLARKE
Personnel Consultant

A situation that began in a stage whisper and may grow into a shout is the increasing amount of discussion on the emphasis being placed on the high school dropout. Some companies though willing to help the high school dropout are becoming increasingly concerned about the lack of emphasis or recognition given the successful high school graduate.

Even some of the kids in the neighborhoods jokingly (I hope) contemplate the relative merit of being a dropout. Dollar for dollar it seems more profitable to be a loser.

This is a new twist in our society -- a society that has always placed great emphasis on success. Perhaps it is that in the pursuit of excellence we have not yet made room in our society for enough of the average. It is becoming patently clear that even the successful high school graduate has an ever narrowing horizon of opportunities ahead of him.

To be just a high school graduate in our booming technological economy is not enough. Coupled with the decline in blue collar employment since 1957 and the doubling of opportunities in the white collar area in the same period, we find ourselves with a growing army of ill prepared youths in a desert of disappearing opportunities. To this add the disquieting presence of the high school dropout and you have a brew that satisfies no one but exists nevertheless.

It has been suggested by some that a deadline

One had to remember that this was happening in a city which has been associated with racial hatred and violence.

I believe the Los Angeles Dodgers is a great team because the lines of communication are open between and among manager and players - and between players and players. I believe it is a winning team because it is essentially a democratic one. In other areas of American life, we could, learn some great lessons from the Dodgers.

The United States today stand on the threshold of bitter and brutal explosion internally. All the reports, commissions, survey and statements of psychologists, sociologists, public figures and writers, notwithstanding, I think it a basic reason is that the lines of communication are not open between individuals, among groups and races of people.

From every corner of the world, we are hearing colored diplomats observing that they distrust our nation because of what we have allowed to happen in the field of race relations. One hears questions like: "How can we expect a sincere helping hand from America when the Negro in America cannot have it in jobs, housing, education,

political freedom and freedom from police brutality?"

White politicians blame Negro leadership for being unable to curb violence. Yet, proper communication would have made it possible for them to listen to the truth before the violence erupted. One cannot expect leaders to sell the non-violent cause when followers see violence erupting against them every day of their lives. Not even new civil rights bills or statesmanlike speeches can counteract this.

We must continue to fight for civil rights. We need demonstrations and all other legal methods of expressing our hunger for freedom. But we need more communication - the Los Angeles Dodger kind - with our fellow white man and we must not allow eloquent "separationists" or black supremacists to talk us out of it.

We need more communication - the Los Angeles Dodger kind - with our own black fellow man to persuade him to keep his focus on bigotry. We need it to make him turn out in overwhelming numbers at the polls and to use his dollar as both a reward and a weapon. If the Los Angeles Dodgers can win the democratic way - so can the democratic way of life.

be set for federal aid to the dropout under the various poverty programs, however, I contend that the mere suggestion of such a deadline indicates that the dropout is in a position to control his state of being.

Given a choice I would like to believe that 90 percent of the dropouts would rather be successful. Not to believe this would suggest a "desire to be a failure" which is not a part of human nature.

The emphasis on the rehabilitation of the high school dropout is a natural outgrowth of an awakening social conscience on the part of most Americans. The criticism (much of it unfairly severe) is a natural response to government funds being used to benefit minority groups.

It has been said all too often that no other immigrant group found it necessary to seek government support. This argument is fallacious and does not hold water in light of caste discrimination versus class discrimination.

**LAS VEGAS
Voice**

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