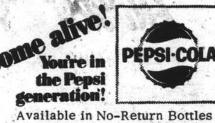


Caught 69 passes for Washington ... caught 732 taxis for Pepsi

Pro football's Bobby Mitchell really travels. His job with Pepsi-Cola takes him where the Pepsi generation leads. Who is the Pepsi generation? Everyone with a young view of things ... the millions of livelier, more active people with a liking for Pepsi-Cola-for the taste that's bracing and keen, brilliant and clean! In short, the Pepsi generation is Bobby Mitchell ... and a whole lot of people like you!





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