

File Copy!!!

# Golden West Shopping Mart Changes Hands

## New Owners Name Sahara Realty Sole Managing Lessor

"COMPLETE AND ABSOLUTE PURCHASE" of the Golden West Shopping Center in West Las Vegas by a New York investing group whose principals are experienced shopping center developers and investors was announced this week. It was also announced that the Sahara Realty Corp., 953 E. Sahara Ave., Las Vegas, has been appointed exclusive rental and management agent for the \$1,250,000 shopping complex at 'H' St. and Owens Ave. Gilbert Schwartz, president of Sahara Realty, said the year-old center will be "improved immediately" so as to "make it 'second to none'" among similar operations in the Las Vegas area. Schwartz has had considerable experience in managing properties of this type. Before coming to Las Vegas seven years ago, he headed his own management firm in New York City.

"Negotiations are now pending for lease of the few vacancies remaining in the Golden West Shopping Center," Schwartz said. "In the meantime, we are proceeding with our plans to completely renovate the property and make it a super-deluxe shopping area that will fulfill the needs of the fast-growing West Las Vegas community." Golden West tenants include Ben Franklin Variety Store, Western Auto Supply, Val-U-Mart Dept. Store, Denton Pharmacy, Michael's Shoes, Jim's Shoe Repair, Regal Family Apparel, Papa Dante's Wash House, Food Fair Market, Atlas TV, Gold Room Bar & Restaurant, Arcadia News Stand & Lounge, Charles Kellar's Law Office, Mark Twain Life Insurance, Arcade Gym, Dr. Charles T. West's Medical Offices and the Las Vegas VOICE.

# First Western Donates Valuable Properties to 'Self-Help' Agency

# LAS VEGAS VOICE

Vol. 3, No. 33 LAS VEGAS, NEVADA August 19 1965

## BUILDING GIFTS AID CHILD CARE PROJECT IN WESTSIDE AREAS

MRS. LUBERTHA JOHNSON, director of Operation Independence, Inc., this week announced the receipt of "extremely valuable gifts" from First Western Savings & Loan Assn. The donations to the West Las Vegas "self-help" organization include a four-plex apartment building in North Las Vegas and a three-house complex in West Las Vegas.

"First Western's generosity makes it possible for the immediate development of sorely needed community services which had been envisioned for the far distant future," Mrs. Johnson said. "All of us connected with Operation Independence are deeply grateful to First Western."

The Four-Plex, located at 1717 McDonald Court, North Las Vegas, will be utilized as a child care center that is expected to open on or about Sept. 1. The three adjacent houses in West Las Vegas are at 2024, 2028 and 2032 Carver Ave. They also will be used for a child-centered project.

"Our day care programs are designed to enrich the environmental backgrounds of preschool children and start them on the right road toward responsible citizenship," Mrs. Johnson said. "With the addition of our two new facilities, we will be able to take care of more than 170 youngsters with working parents."

First Western executive William (Bill) Sparks, who was largely responsible for arranging the donations to Operation Independence, said the local financial institution was "very happy to provide facilities for this important community program that will benefit so many citizens and their children."

Operation Independence presently operates a center in the old Vegas Heights school build-

## YOUTH in BLOOM



HAPPY BIRTHDAY TO YOU!--That's what her friends had to say when LaJuana Johnson (rear center in white dress) celebrated her ninth birthday anniversary recently with party at her home. Seated front (from left) are Leland Hamilton, Byron Johnson, John Bailey and John Reid. Kneeling in middle (from left) are Kim Bailey, Valerie Williams and Vicki Williams. Standing rear (from left) are Joanne, Helen and Joyce Mason, Denise Guice, Miss Johnson, Vicki Dunlap, Chauna Christenson and Glenda James. LaJuana is daughter of VOICE staffer Robert Johnson.

ing that provides supervised day care programs for children aged one to six whose parents are employed. Good nutrition, health and physical development are emphasized at the center, which has recently expanded its services to include instruction of pre-school children in educational skills by professional personnel.

## Deadline Nears In Doolittle Pool Beauty Contests

DEADLINE FOR ENTERING three juvenile "bathing beauty contests" to be staged by Doolittle Center on Saturday evening, Aug. 28, has been set for next Monday, Aug. 23, at 10 p.m. Signed entry blanks must be in the hands of Mrs. Shirley McDaniel, director of the contests, at her Doolittle Center office by 10 p.m. Monday.

The contests are being sponsored by the Las Vegas Recreation Department, with appropriate awards going to winners in three age categories: "Baby Doolittle Pool"--4 through 7 years; "Missy Doolittle Pool"--8 through 11 years; and "Miss Doolittle Pool"--12 through 16 years.

Entrants in each category must not have passed the specified maximum age limit on Aug. 20, 1965 (tomorrow). In other words, those 8 years old on or after Aug. 21, 1965 (Saturday), cannot enter the "Baby Doolittle Pool" contest; those 12 years old on or after Aug. 21, 1965 (Saturday), cannot enter the "Missy Doolittle Pool" contest, and those 17 years old on or after Aug. 21, 1965 (Saturday), cannot enter the "Miss Doolittle Pool" contest.

Other requirements provide that ALL entrants, regardless of category, must have been bona-fide residents of Nevada for at least one year (meaning they must have lived in this state since Aug. 23, 1964); ALL entrants must participate in rehearsals starting promptly at 9 a.m. on Aug. 24, 26 and 27 (Tuesday, Thursday and Friday of next week) at Doolittle Pool, with each entrant in the "Baby Doolittle Contest" accompanied by a parent or responsible adult, and ALL entrants must furnish their own swim or bathing suit (sun suits NOT permitted) for the Grand Parade on Aug. 28 at 6 p.m.

"Beauty" (including physical attractiveness, personality, poise, etc.) will be only 50 per cent important in the two contests for older girls. Half the points in the "Missy" and "Miss" competitions will be awarded for swimming ability.

Official entry forms for all three contests and further information may be obtained from Mrs. McDaniel at Doolittle Center from 9 a.m. until 10 p.m., today (Thursday, Aug. 19), Friday, Saturday and Monday. Mrs. McDaniel may be reached by telephone on Saturday and after 5 p.m. on other days specified by calling 385-1228; otherwise call 385-1221 and ask for Doolittle Center.

## Dr. West, Bailey in Washington for Job Seminar

VOICE PUBLISHER Dr. Charles I. West and Chairman William (Bob) Bailey of the Nevada Commission on Equal Rights of Citizens flew to Washington, D. C. yesterday at the personal invitation of President Johnson to participate in the Conference of Community Leaders on Equal Employment Opportunities.

The conference will be held at the White House today and Friday under the auspices of the President's Committee on Equal Em-

ployment Opportunities headed by Vice President Humphrey. Dr. West attended a similar conference in 1962 when President Johnson, then Vice President, hosted the conference.

Both Dr. West, a member of the Southern Nevada Human Rights Commission and the Las Vegas Urban Renewal Agency, and Bailey, recently renamed head of the state equal rights commission by Gov. Sawyer, have been active in the promotion of employment opportunities in this area for the past decade.