

Clinics, Awards for School Journalists Here Today

A PROGRAM OF SPECIAL INTEREST to junior and senior high school journalism students and yearbook staffers will be presented at the Las Vegas Convention Center today (April 22) when the Clark County School District holds its first annual "Publications Day."

Highlighting the all-day program, expected to attract about 250 students, advisers and administrators, will be a series of morning clinics featuring professionals associated with news media and publishing companies in Arizona, California and Nevada. Keynote speaker will be Charles Smith, Phoenix, Ariz., secretary of the International Newspaper Collector's Club, who will present "The Story of the Newspaper."

Newspaper clinics will be monitored by Robert Campbell, Allied Printing Co., Las Vegas; Ron Amos, Las Vegas REVIEW-JOURNAL sports editor; Bryn Armstrong and Gloria Reible, Las Vegas SUN executive editor and columnist, respectively; Johnny Parker, KORK radio and television announcer; Ed Kelly, Kelly & Reber Advertising Agency, Las Vegas; Frank Mitrani, Photorama Studio, Las Vegas, and Forrest Martin, Phoenix High School journalism department chairman.

Participating in the yearbook clinics will be Max Connolly, Southwest Yearbook Co., Arizona; Charles Dolan, Taylor Publishing Co., California; Willard Beitz, Clark High principal-selectee; Larry Ricks, Western High yearbook adviser; John Haggerty, Nevada Southern student yearbook editor; Ross Tucker, Clark County School District publications coordinator, and Cliff Segerbloom, Boulder City photographer.

Three local members of Sigma Delta Chi, the national professional journalism society, will address a mid-day luncheon. Career opportunities in various aspects of daily and weekly newspaper work will be discussed by Walter Ryals, circulation manager of the Las Vegas REVIEW-JOURNAL; Morry Zenoff, publisher of the Henderson-Boulder City HOME NEWS, and William Stiles, Las Vegas vice president of the Thomas Wilson Advertising Agency.

A number of awards will be presented at the luncheon, including certificates to six senior high school newspapers and yearbooks that won top honors in a recent state-wide competition conducted by the University of Nevada. Other awards will go to outstanding junior high student publications and the winners of copyreading contests and yearbook examinations held earlier in the day.

Outstanding Staffer Award Plaques will be awarded by the Las Vegas REVIEW-JOURNAL in cooperation with the American Newspaper Publishers Association. Door prizes are being contributed by the Las Vegas VOICE, Las Vegas SUN and Bonanza Printers, Las Vegas.

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West Las Vegas Schools Feature Speech Therapy

SPEECH THERAPY, designed to correct faulty articulation, poor enunciation, stuttering and hesitant speaking, is an important part of the elementary school curriculum in West Las Vegas.

For instance, more than fifty students at Madison school receive 30-minute lessons in speech improvement once or twice a week. Classes are held in small groups on Monday and Friday.

Children are taught to pronounce sounds and words correctly in an effort to erase feelings of inferiority resulting from poor speech. They learn to speak more fluently and to express their thoughts with ease. This is accomplished through individualized drill and speech games.

Teachers have noted that children gain self-confidence as their speech improves. By talking in small, intimate groups, children tend to lose the timidity and self-consciousness that make them appear ill at ease and awkward.

Development of more acceptable speech is recognized as a tremendous asset to both school children and adults. The ability to converse and express oneself in fluent, grammatically correct English creates a favorable impression. If one's speech is hesitant, ungrammatical or marked by a regional accent mainly used by poor, uneducated people, the speaker is often judged to be poor and unlearned. As a general rule, people tend to show poor speakers less respect, even though they may be economically affluent and reasonably intelligent.

Teachers at Madison School place great stress on good speech and welcome the services of speech therapist Mrs. Helen Anderson, who gives special attention to children who need extra help in this area.

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