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We CHOP MEAT PRICES!  
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LARGE SUNKIST Oranges 10¢ lb.

Wonder

2 Loaves Bread 59¢

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**Greens** 6¢ bunch



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**CABBAGE** 5¢ lb.

### (WHO'S, from page 6)

Pa., Rabbi Gold has already, in the words of Temple Beth Shalom president Jerome D. Mack, "endeared himself to the entire community with his sincerity and dedication, his outstanding sermons, television programs and civic activities."

A five-year veteran of the U.S. Air Force as a chaplain, Rabbi Gold studied for the ministry at Yeshive Torah Vodaath and Mesifita Talamudical Seminary. He graduated cum laude from Wisconsin State College with highest honors in English and Speech, received his M.A. degree in Education for Marriage and Family Life from Columbia University Teachers College, and completed doctoral requirements and 96 graduate credits at the New York City school. He also completed two years of supervised training in marriage counseling while serving on the Philadelphia Marriage Council at the University of Pennsylvania Department of Psychiatry.

Editor, poet, playwright and short-story contest winner, Rabbi Gold is presently active in the Clark County Human Relations Commission, Ministerial Association and Family Counseling Service and the National Conference of Christians and Jews.

This distinguished addition to our civic, cultural and spiritual leadership, who came to this country from Poland at the age of eight, is married to the former Rita Stein of New York. They reside at 1413 South 17th St., Las Vegas, with their four daughters, Sharon, Judi, Claudia and Dodie Lee.

Our warmest welcome goes to Rabbi Gold and his family.

DON'T MISS THIS OCCASION! . . .

Circle March 7 in red on your calendar. On that date, at 4 p.m., Pi Tau Sigma, the aforementioned Professional Teachers Society, will conduct the first of a series of symposiums at Doolittle Recreation Center. Muriel Schultz will be special speaker and the Gorman High Glee Club will sing under the direction of Sister Eugene.

Help yourself while you help your country  
BUY U.S. SAVINGS BONDS



JEFFERSON SWEETHEART--Las Vegas High senior Carol Mason, chosen Jefferson Center "Sweetheart" for 1965 by popular vote, is crowned by Clint Daniels after being presented with bouquet of red carnations by escort. Orchestra leader J. J. Johnson dedicated "My Girl" to Miss Mason at coronation dance.

### (EDITORIAL, from page 2)

(Coates made these observations before Sheriff Clark got into the act in Selma, Ala.; before Jimmie Lee Jackson was brutally clubbed and shot to death by Alabama State troopers

while trying to protect his mother, and before many other recent atrocities were perpetrated against Negro citizens in the Deep South.)

"The civilized part of our nation," Coates continued with biting irony, "has told them they must give up racism. And it's painful to overcome a tradition, no matter how ugly, which was taught them practically in the cradle."

"It's poignant, too, because it is the flustered, confused pride of a system which knows it is dying, but cannot yet bring itself to give up the ghost."

"IT IS ALSO, however, a typically hypocritical letter. For them to say that they consider the boycott 'un-American' is ludicrous. Many of them are adept in the art of boycotting and blacklisting Negroes who dared to register to vote. That offense often means no work, or no more charging your groceries until the crop comes in."

"I'm against boycotts because they're too widespread and injure too many truly innocent people. But it is a fact that economics plays no small role in the drama of integration. As the Negro gains full freedom, the Deep South loses a major source of cheap labor."

"When I was in New Orleans not so long ago, I saw a curious, reverse example of economics in the race problem. A short time before, 21 Negro players of the American Football League all-star teams had walked out on a scheduled game there after being subjected to constant insult, mostly by New Orleans cab drivers."

"Part of the proceeds of that game were to have gone to the New Orleans Police Benefit Assn. When it was cancelled, the police lost what would have been a sizeable amount of dough."

"While I was there, I heard numerous times that the New Orleans police officers were giving the white cab drivers a very rough time because they blamed the cabbies for forcing the Negro players to leave town."

Like Coates, we regret that some "truly innocent people" in Mississippi must suffer for the heinous sins of their fellow white citizens. All we can hope is that decency finally prevails in that "uncivilized" part of the nation and the boycott can be called off. In the meantime, all we can say is, "Let's tighten the screws a little tighter!"

