

Sawyer Sees Continued Growth, Prosperity in '65

By GOV. GRANT SAWYER

NEVADA HAS CLOSED OUT a year of unmatched color and excitement. The charm of our Centennial celebration will not be quickly forgotten.

As we enter our second century of statehood, Nevada's citizens can look forward to a year of continued growth and prosperity. Our advances in 1964 have provided a solid base for future expansion.

Employment, one of the key indicators of Nevada's economic strength, is expected to increase in 1965 for the 16th straight year. Total employment should reach about 185,000, a gain of 6.5 per cent over the record 173,700 who were on the job during the peak months of 1964.

We expect a drop from the 1964 unemployment average of 5.7 per cent as the result of increased emphasis on federal-state programs to retrain jobless workers and assist young people entering the labor market for the first time.

Tourism will continue to be the economic cornerstone of the state. We expect about 22 million visitors who will enrich our economy by some \$650 million. Legal gaming, chiefly responsible for making our state the number one tourist attraction in the nation, can look forward to another banner year.

Confidence in the strict licensing and control policies of state gaming authorities--which in large part accounted for the record \$290 million in gross winnings reported in 1964--has spread to the hub of the financial world in New York City. Approval by staid Wall Street financiers of loans for expansion of the Nevada gaming industry attests to this confidence.

If present trends continue, casino gross winnings should reach \$319 million in 1965, resulting in state revenues from taxes and fees of \$16.9 million.

IN THIS DECADE, Nevada has added significant new dimensions to its economic picture--notable warehousing and manufacturing.

Because of our free port law and our good business climate, we now count about 70 national firms storing in-transit merchandise in Nevada warehouses for distribution to the markets of the West. Amara, Campbell Soup, General Electric, Miles Laboratories, Norelco and Corning Glass are but a few of the widely-known names on this list. Several other large firms, made aware of Nevada's advantages in this area, are now considering locating warehouses here.

We expect no letup in our industrial expansion, which now accounts for an annual payroll of nearly \$46 million. Recent months witnessed completion of the \$15 million dry process Cement Company facility, the establishment of the second Nevada plant for Rockingham Sleepwear, location of a plant for the Pacific Coast Boiler Company and groundbreaking for a multi-million-dollar fiberboard plant by the Fiberboard Paper Products Corp.

Nevada's basic industries of mining and agriculture should also reap rewards in the next 12 months. The state's mining industry is active, it is growing and it has a big future. Agriculture, an old and stable industry, is undergoing expansion and new trends.

However, while the forecast for the future is bright, 1965 will find us with much unfinished business. The very growth that has made our state one of the most prosperous and progressive in the land has also created complex problems that demand answers.

A MAJOR PROBLEM to be faced by state government in 1965 is maintaining a balance between demands for more state services and the tax revenues available to pay for the services. I feel we must live within our resources,

that we must be responsible to ourselves and future generations.

I have never requested general tax increases. I do not intend to do so this year when the 1965 legislature convenes. The tax structure in our state is extremely advantageous. We should do our best to keep it that way. We can, in my opinion, continue to finance existing programs in an adequate manner under the present structure.

Because of conservative fiscal policies of the past, we are better situated financially than most other states. But the increasing cost of government on the state level is difficult to contain. Aggravating the problem is the fact that
(See SAWYER, page 12)

Biracial Rule Successful in Tuskegee

TUSKEGEE, Ala. --Long considered an "impossible situation" by many white residents of Macon County, biracial government in Tuskegee has brought a lessening of tensions and a new confidence in the future of the town.

Most white and Negro leaders agree that the community has moved into a new, mutually advantageous era of race relations. Although the scars of almost a decade of conflict remain, an increasing number of whites and Negroes apparently believe that with restraint on both sides, this "black belt" town of 6,500 may well become a model for the Deep South.

It wasn't too long ago that Tuskegee was so torn by racial unrest that fears were openly expressed that it was in danger of drying up or becoming an all-Negro community. These fears were heightened among some die-hard white supremacists when two Negroes were elected to the city council last July along with three white moderates.

CONTINUED EFFORTS by a sociology professor at Tuskegee Institute, G. C. Gomillion, to qualify more Negroes to vote encountered the usual stubborn white resistance. But the drive resulted in a preponderance of colored voters, almost all of them registered in the normally dominant Democratic party.

On Nov. 3, Gomillion was elected a member of the Macon County Board of Education. Another Negro became a County Revenue Commissioner. Two more Negroes were named justices of the peace. All this took place without the violent upheavals predicted by the more rabid white supremacists.

A strong Council on Human Relations

which includes many white citizens is now functioning in the area. A boycott and strike directed at white-owned firms has been lifted. Over 175 white students have returned from the all-white Macon County Academy to attend Tuskegee High School, which they deserted when 14 Negroes were enrolled under court order. The Negroes are still there.

Most of the white leaders who had gerrymandered the Negroes out of the city

in 1957 in an attempt to preserve the "old order" have been silenced and isolated. The "new order" appears to be in complete

control of the situation and determined to set a shining example of mutual trust and understanding for the entire south.

BONANZA DRUG STORE

OUR ONLY ADDRESS IS
402 W. Bonanza, Las Vegas, Nev.

DUDLEY 4-6571

Cozza Meadows

COZZA MEADOWS HOMES WILL BE LOCATED ONE QUARTER MILE NORTH OF SMOKE RANCH RD. OFF HIGHLAND BLVD.

GROUND BREAKING SOON

Introducing... **NEWEST HOMES**

QUALITY BUILT CUSTOM FEATURES LOW COST

2, 3 & 4 BEDROOMS with BATH & 3/4

ALL ELECTRIC

BUILT-INS

NO CLOSING COST

Refrigeration FROM \$12,300 Payments from

\$89.00 PER MONTH

INCLUDES TAX & INSURANCE (MINIMUM F.H.A. DOWN)

TEMPORARY OFFICE: 300 E. LAKE MEAD BLVD.

CALL **649-1320**

1965 MUSTANG 1965

FULLY LOADED, INCLUDING AIR
\$240 Down-\$80 Monthly
Phone 737-3048 or 870-1505. Ask for TERRY BUSINESS LEASE CO. 3051 PARADISE ROAD

MUSIC BAR
GIFTS
RECORDS
Phone 384-8261

1318 North "D" Street
PHONO GRAPHS

RADIO TV STEREO

EXPERT REPAIR SERVICE

FREE Pick-Up & Delivery

Open Daily 10 a.m. to Midnight