

ben **FRANKLIN** stores
**A Nation-Wide Organization
of Over 2500 Independently
Owned Variety Stores...**

**DEDICATED TO BRINGING YOU THE
HIGHEST QUALITY MERCHANDISE
AT THE LOWEST POSSIBLE PRICES**

BEN FRANKLIN STORES are planned, established and operated for the benefit and convenience of customers in every state of the Union, Alaska and Hawaii.

BEN FRANKLIN STORES exercise their combined buying strength to offer the newest merchandise and the best values from the country's leading manufacturers.

BEN FRANKLIN STORES strive always to demonstrate how you--our customers--are benefited quality-wise and pricewise by the association of 2,477 stores--an organization of more variety stores within the United States than any chain.

BEN FRANKLIN STORES subscribe to the principle that each store must be a credit to the community it serves and through adherence to sound business principles reflect credit on all other independently owned Ben Franklin Stores.

BEN FRANKLIN STORES recognize that goodwill must be merited through honesty and fairness in all dealings; that your satisfaction measures our success.

BEN FRANKLIN STORES offer proof positive that under the American system of free enterprise independently owned and operated variety stores can work together to secure the advantages of consolidated purchasing power and the consequent savings important to all customers of Ben Franklin Stores.



952 W. OWENS

**OPEN DAILY & SUNDAY
9 AM to 9 PM**

642-7123

EVERY ITEM 100% GUARANTEED