

Negroes Advised to Revise Image

LOS ANGELES--There must be "radical" changes in the American Negro's mental attitude toward himself before he can attain true economic and social equality in a predominantly white society according to an eminent New York psychologist.

Dr. Alfred J. Marrow, former chairman of the New York City Commission on Intergroup Relations, urged Negroes to "face the facts" and seek to improve their self-image in an address delivered at the annual convention of the American Psychological Association.

Marrow said the behavior of the American Negro was based on "an image of himself that he has shaped and transmitted over three centuries of his collective history and the first three years or perhaps less of his personal history."

"This self-image must be changed if the collective and personal history of the Negro today is to take a new and positive direction."

Marrow said it is known that many Negroes are "apathetic toward self-improvement," "fail to support their own organizations," and "too frequently depend on the generosity of whites."

"Because he knows these statements are at least in part true," he said, "the Negro's self-image is a depressed one. To lift it up, he must recognize the reasons for this partial truth so he may overcome it."

Marrow said private foundations have failed to support research aimed at finding ways to

help the Negro improve his self-image. He said the same applies to federal spending.

"Much public and private money continues to be spent at the wrong time, in the wrong places, in piecemeal and uncoordinated fashion to attain the wrong goals," he said.

"Social scientists have demonstrated that attitudes, motives and behavior can be modified. A well-developed methodology is ready for use. These methods could yield results that would materially reduce human suffering, lessen the likelihood of riot and disorder and ultimately save billions of dollars."

Marrow made his remarks in accepting the APA's Kurt Lewin Memorial award, regarded as the association's highest honor. It was presented to Marrow in recognition of his "outstanding contributions to the integration of social research and social action."

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In announcing its support of President Lyndon B. Johnson to succeed himself in the nation's highest political office, the Philadelphia Inquirer in a front-page editorial said, "Lyndon Johnson's qualifications as President have been demonstrated where they count the most--in the Presidency itself."

The Inquirer, a morning newspaper claiming unbroken continuity of publication dating back to George Washington's day, identifies itself as "independent." Since the founding of the Republican party in 1854, the Inquirer has backed Democrats for the United States Senate, the Pennsylvania governorship and the Philadelphia mayoralty, but never for President.

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