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NEGROES URGED TO SEEK WHITE MARKETS RIOT AGITATORS EYED

New Course for Unemployed

LAS VEGAS

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FREE CLASS OPEN TO 100 APPLICANTS

A PROGRAM for recruitment of 100 unemployed applicants for a new 52-week course in basic education and occupational training is now under way in Clark County.

The project, jointly sponsored by the Nevada Employment Security Dept. and the Clark County Adult Education program, is designed to train clerical and office personnel under the Federal Manpower Development Act.

Persons with 6th to 11th grade educations are primarily eligible for the course, but others will be considered on the basis of need, ability and desire. Those interested should apply at the Nevada State Employment Service, 135 South Eighth St., Las Vegas, immediately. Classes will start Sept. 28.

Heads of families accepted will be eligible for weekly grants-in-aid of \$49 while enrolled in the course.

Bruce Barnum, Nevada Employment Security director, and



UNEXPECTED GUEST--Police officer inspects motor scooter that made crash landing inside Art Lurie's Gold Room in Golden West Shopping Center last week. Driver Odell Clark miscued in handling gears on parking lot and plunged through door of popular cocktail lounge.

Exclusive VOICE photo by Clinton Wright

Ray Sturm, Clark County Vocational Education director, outlined the new program to educators, clergymen, government and law enforcement officials, union and other community leaders at a meeting last week. Barnum will explain the project further at the regular meeting of the local NAACP next Sunday, Sept. 13, 3 p.m. at Kit Carson

School, North "D" and Alexander streets. (See additional story this page.)

"What it amounts to is taking 100 unemployed Las Vegans and giving them a skill that will make them eligible to compete in the labor market," Barnum said.

The course, designated as Project 219, will include 800 hours of English and other

basic instruction, 600 hours of occupational training in bookkeeping, typing, etc., and 100 hours of counseling, personal assistance and testing.

Sturm said government's investment in the program would be reimbursed manifold in taxable earnings and other returns, in addition to bolstering the general economy of the community.

NEW COMMUNITY GROUP INFORMED ON PRECAUTIONS

LAW ENFORCEMENT AGENCIES in this area are prepared to crack down on professional agitators from the extreme left or right if any effort is made to foment violence as a result of inter-racial misunderstandings.

"We have a complete report on the forces that took advantage of Negro frustration and discontent in New York City and other eastern communities recently to encourage unnecessary violence," North Las Vegas Police Chief Nick Janise told the VOICE following his appearance at a third organizational meeting of a local Citizens-Police Committee.

The committee is being formed to foster better relations and cooperation between law enforcement authorities and the citizens of West Las Vegas.

"We have the names of the organizers and organizations involved in the New York riots," Janise informed the meeting at Kit Carson School, "and are familiar with how they operate. All suspicious persons in this area are being kept under close surveillance so we can prevent any organized disturbances (growing out of racial unrest)."

JANISE LATER CONFIRMED reports that agitators apparently subsidized by anti-civil rights groups in the deep South had worked hand-in-hand with Communists and radical Negro (See AGITATORS, page 14)

NAACP Schedules Two Big Weekend Meetings

TWO IMPORTANT MEETINGS have been scheduled for this weekend by the Las Vegas branch of the NAACP. A general membership meeting slated for Sunday, Sept. 13, 3 p.m., at Kit Carson School will be preceded by reactivation of the Special Activities Committee on Saturday, Sept. 12, 7 p.m., at the same place.

Bruce Barnum, Nevada Employment Security director, will address Sunday's meeting on important aspects of a new adult education course (see story this page), the national anti-poverty program and plans for a youth opportunities project.

An analysis of the recent primary election also will be presented at Sunday's meeting, together with an examination of factors vitally important to future NAACP political action and programming.

Saturday's meeting will be of especial interest to young adult members of the NAACP in the 18 to 30 year age group. The Special Activities Committee encompasses this group and functions in areas not specifically delegated to standing committees. It also supplements work projects of other committees and develops its own recreation and social programs.

NAACP members and non-members wishing to join are urged to attend either or both meetings.

Businessmen Warned Expansion Vital

WASHINGTON, D.C.--A group of Negro businessmen have been warned by the head of the Small Business Administration that they will be "courting disaster" unless they compete for the white market as well as the Negro.

"The time has come," said Eugene P. Foley, "to open your doors wider . . . to compete for a broader market."

He told the National Business League and National Bankers Association that because the incomes of Negro families are rising, the larger, white concerns "are out for their consumer dollar."

"When you cater to a racially restricted market," he told the businessmen from 32 cities, "you are courting disaster because this market will shrink as the Negro income goes up."

Foley addressed a banquet at the Statler-

Hilton, where the two groups' 1964 convention was held last week.

He had these further words of advice for the delegates:

. . . Study the changes in population, markets and buying habits to determine how various businesses will be affected.

. . . Urge Negro colleges and universities to expand their courses in marketing, advertising and other subjects related to business.

. . . Go home and help "build a brighter image of small business" to attract young blood with new ideas.

The Small Business Administration would help to wipe out the lag between Negro business and other civil rights advances, he promised.

"Economic progress is the key to social and political progress. That is why a strong Negro business community is so important," he said.