

Vol. 2, No. 35

GOLDWATER RECORD UNDER NAACP FIRE; CANNON ACCLAIMED

A STRONG CAMPAIGN to widely publicize the "very poor" civil rights record of Republican presidential nominee Barry Goldwater was outlined here last weekend at a NAACP political workshop conducted at Kit Carson School.

Mrs. Tarea Hall Pittman of Berkeley, Calif., told delegates to the Southern Area Conference of the NAACP West Coast Region meeting that during the next two months the NAACP National Committee "will do its best to publicize the records of not only Goldwater, but other political candidates" who have opposed civil rights reforms.

Pointing out that Sen. Goldwater's record also was poor on social security and other programs "of vital concern to the man in the street," Mrs. Pittman said, "We will concentrate on a door-to-door campaign during the time remaining for us to register voters for the Nov. 3 general election. Some people who have moved to the west coast from the deep south never have voted in a national election." "How to Vote" schools are being set up to

"How to Vote" schools are being set up to instruct new registrants in the mechanics of voting Mrs. Pittman said. SEN. HOWARD CANNON received a standing

SEN. HOWARD CANNON received a standing ovation from the assembled delegates representing 29 NAACP branches stretching from San Diego and the Imperial Valley in Southern California to Bakersfield in the north and east to Las Vegas. The Nevada solon was roundly applauded after Dr. H. Claude Hudson, Los Angeles member of the NAACP National Committee, called attention to his favorable votes on the recently enacted Federal Civil Rights Law.

Mayor Oran Gragson of Las Vegas extended greetings to the 80 adults and 67 youths who attended the all-day meeting presided over by the Rev. Ellis Casson of San Bernardino, president of the Southern Area Conference. Spencer Wiley of Beverly Hills, Calif., west

Spencer Wiley of Beverly Hills, Calif., west coast political action and community relations director for the United Automobile Workers, chairmaned the afternoon session. Wiley also is associated with the UAW fair employment program.

"WE ARE TRYING to point out the importance of one man's vote," Wiley said in discussing community-wide mobilization to "get out the vote." Responsibilities of each worker were defined and methods for setting up effective committees right down to baby-sitting duties were discussed.

After Frank Barnes, chairman of the West Coast Region Political Action Committee, outlined NAACP policy, the gathering broke up into smaller workshop groups for more intimate discussion of how to implement the program. James Anderson, chairman of the Las Vegas NAACP Labor and Industrial Relations Committee, conducted the local workshop.

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LAS VEGAS, NEVADA

POLITICAL ACTION WORKSHOP--Mrs. Tarea Hall Pittman, secretary of NAACP West Coast Region, is shown discussing "The Role of Political Action on the Road to Freedom" at Southern Area Conference workshop held at Kit Carson School last weekend. Mrs. Pittman, is graduate of San Francisco State College, holds master's degree in Social Welfare from University of California and has been NAACP regional director since 1961. Prominent Berkeley, Calif., civic leader told 147 delegates from 29 NAACP branches in Southern California and Las Vegas area that strong campaign has been initiated to publicize "very poor" civil rights record of Republican presidential nominee Sen. Barry Goldwater and other candidates in Nov. 3 general election. (See story this page)

League Endorses Four More

FOUR MORE CANDIDATES for office in next Tuesday's primary election have been endorsed by the Nevada Voters League, bringing to 14 the total number of league endorsees.

Invited to attend tomorrow night's (Aug. 28) big 8 o'clock Voters League rally at the Golden West Shopping Center along with 10 previous endorsees were HELEN LAMB CROZIER, campaigning for reelection to the State Board of Education; JACK HAMMES, running for the State Assembly from District 2; KEN REY-

We're Sorry ... but Proud

WE APOLOGIZE to all our readers who were unable to use their special VOICE Coca Cola coupons at the Food Fair market in the Golden West Shopping Center last weekend. Due to the astounding response to the special offer in last Thursday's Food Fair advertisement in the VOICE, the Food Fair management found it impossible to keep enough Coca Cola in stock throughout all four days of the coupon sale to (See APOLOGY, page 2) NOLDS, seeking an Assembly berth from the new District 5 (North Las Vegas), and PHIL CUMMINGS, who hopes to retain the office of Clark County Public Administrator.

Thursday, August 27

Previous Voters League endorsements went to RALPH DENTON (U.S. House of Representatives); REV. LEO A. JOHNSON, HELEN HERR and MEL CLOSE, JR. (Assembly District 2); BERNARD POSIN, FLORA DUNGAN and BILL BYRNE (Clark County Commission); CHARLES CHEATHAM and HARVEY SCHNITZER (Clark County Board of Hospital Trustees), and AL MATTEUCCI (Las Vegas Township Justice of Peace).

James Anderson, league endorsee campaign coordinator, said a city permit had been obtained to operate sound equipment on a truck for a voter's education and "get out the vote" campaign in West Las Vegas through Monday.

Anderson said league officials were pleased by the good turnouts at a series of coffee klatches sponsored by the organization during the past several weeks at which various candidates were introduced

