

**VOICE READERS COMPRISE A \$30,000,000 MARKET**

**EDITORIAL**

The following editorial appeared in the New York Times on the eve of Sen. Barry Goldwater's nomination for the Presidency by the Republican party. It expresses the sentiments of the VOICE both before and after the act.

The impending nomination of Barry Goldwater for the Presidency will be a disaster for the Republican party and a blow to the prestige and to the domestic and international interests of the United States.

It will be disastrous for the Republican party because it will place the control of the G.O.P. in the hands of a man, and of the men surrounding that man, who reflect but the wistful voices of the past, who by any reasonable test represent a mere minority of a minority, and who seem willing to risk transformation of the party into a right-wing splinter group. Now at last, for the first time in a generation, the reactionary wing of the G.O.P. prevails, rejecting the broad spectrum of middle-of-the-roaders and of liberals who made up the bulk of the party and who have succeeded in giving it what dynamic leadership it has had.

Of this group, many will undoubtedly find themselves voting Democratic for the first time in their lives. Many others will not vote at all. Still others will remain loyal at the ballot box but will take no part in the campaign.

The big question is how well, under these circumstances, the Republican party as such will be able to survive the defections, overt and covert, that can now be expected. Furthermore, the large independent vote that increasingly in American Presidential elections has made all the difference between victory and defeat will turn away from the G.O.P. in droves.

To compensate for the defections, the principal foreseeable additions to Republican strength that the Goldwater nomination can bring will come from the unknown numbers of normally Democratic voters in both North and South who will choose in this way to express their resentment against the civil rights advances of the Negro. How strong this latter group is no one knows; but however strong it may be, the accretion in strength that it offers will be transitory, will weaken the G.O.P. as a national force, and in any event will represent a viewpoint that the party of Lincoln must in honor and honesty reject. The nomination of Barry Goldwater and the adoption of a Goldwater platform threaten to reduce a once great party to the status of an ugly, angry, frustrated faction.

This does not mean that there will not be many fine candidates still running for office on the Republican ticket, trying desperately hard to ignore both their platform and their Presidential nominee. We can think of a number in the New York area, some of whom we shall doubtless support in the coming campaign.

But it does mean that the party machinery as such becomes suspect, and, more important, it also means that the inherent political stability gained from the existence of a two-party system in the United States is seriously threatened. This is one great evil resulting from the Goldwater victory within the G.O.P.

Another is the shocking blow to the status of

the United States throughout the world, arising from the fact that a man with Senator Goldwater's record in speech and, more important, in action as registered by his Senate votes during the past decade, could actually become the nominee of one of this country's two great political parties.

The Republicans—or what is left of them—are set to nominate for President of the United States a man whose domestic policy requires maximum decentralization of political power, and whose foreign policy requires maximum centralization. He is a man of self-contradictory philosophy, a man with an incredibly bad, short-sighted, simplistic voting and speaking record that we briefly outlined in these columns earlier

week. However engaging he may be personally, he is a man totally unfit, on the basis of his views and his votes, to be President of the United States; and he is a man who would run on a platform that in tone and in content would edge this country away from its allies and toward a direct military confrontation with its enemies.

Fortunately, Senator Goldwater's chances of election appear minimal at the present time, and we trust they will remain so. But the very fact of his impending nomination is bad enough.

The inability or unwillingness of any Republican of national standing—with the sole exception of the party's best-fitted candidate, Governor Rockefeller—to mount a well thought out and durable campaign against Senator Goldwater is a failure of leadership for which the party and the country are sure to suffer.

A word should be said about Governor Scranton and his allies, who fought a brave but hopeless battle against Senator Goldwater.

After Mr. Scranton had shaken off his prolonged earlier doubts about declaring his candidacy—and in this he was desperately late—he did drive hard toward a discouragingly difficult objective. He valiantly endeavored to prove to the nation that the Goldwater delusion does not possess all of the G.O.P., and in this effort he undoubtedly succeeded. And he did not stand alone. Recognition is owed to those who also saw, some earlier than others, the catastrophe to the party that Goldwater means at the top of the ticket.

Among these Governor Rockefeller certainly stands first. He fought uphill all the way, from New England to the Pacific Coast, a grueling, personally thankless battle. The disgusting treatment he received and the courage he showed at the convention night before last only added to his stature and detracted from that of the now controlling elements of the party.

Henry Cabot Lodge came back, later than he should have, from his post abroad, but enthusiastically pitched into the fray. He and Governor Rockefeller worked selflessly in the futile hope of stopping Mr. Goldwater. Governor Romney may have helped some—but not much. General Eisenhower and Richard M. Nixon, who could have helped, remained incredibly and inscrutably neutral. The former President did in fact miss one of the great opportunities of his political career in his failure to take a clear and unmistakable stand against the Senator from Arizona.



**AFRICA in Today's World**

By CHARLES I. WEST, M.D.

THOSE OF US who always have been fascinated by big game hunting in Africa are eagerly awaiting the local showing of "Rhino", a Metro-Goldwyn-Mayer film that is reported to be exceptionally thrilling.

We recently came across an article in the San Francisco Chronicle dealing with this picture and thought it would be an interesting departure from our customary treatment of the African scene to reprint it in the column.

The article follows:

Ian Player, the chief game warden of the Umfolozi Reserve in Zululand and technical adviser for "Rhino", is—as one would suspect — an independent chap of individual opinion.

"I jumped at the chance to visit the United States," he began, after being introduced by MGM representatives who were coddling him in order to promote the film which was photographed in Player's 118,000-acre backyard. "Because America is 20 years ahead of the rest of the world in wildlife management.

"There are more deer at this moment in New Jersey than there were when the white man landed. All my life I had wanted to see Yosemite and Yellowstone. And the wonderful thing is that they are all I hoped.

**RESPONSIBILITY**

"You see, part of our responsibility is to preserve a part of Africa so that those who have always dreamed of visiting will not be disappointed."

Player, who is the older brother of Gary Player, the golfer ("I didn't teach him to play golf," asserts Ian. "I merely kept him busy doing pushups.") became interested in wild game management following a 110-mile canoe trip in Africa, where he had grown up.

"I had always hunted, and respected animals," he said. "Now suddenly I understood we should preserve them."

**EFFORT**

This has been an international effort, he explained. "An American, Harold C. Palmer, invented the dart with which we can immobilize the animals; Harthorn, from Kenya, compounded the drugs we use, and we in South Africa perfected the methods of capture. A rhino does not fall just after being



IAN PLAYER

shot with a hypodermic, as shown in the picture. He may travel ten miles, and we learned how to follow him, and to handle him when he collapsed."

When the animal has been tranquilized or anesthetized, he can be shipped to better feeding areas, to a zoo, or can be given medical treatment if he needs it.

"We also attach transistors to their bellies so that we can follow them to learn more about their habits. I'm often given more credit than I deserve for preserving the white rhino. There were 20 alive in 1897, 200 a few years ago, and now there are 700. But there are only 13 Javan rhinos, and because of political tensions, I doubt that the white man will be given an opportunity to preserve that creature from extinction."

Player likes "Rhino!" "A picture like this can open the minds of young people. But I hope the next time that Ivan Tors, the director-producer makes another film, he will be more scientific."

The motion picture, in color, is having its world premiere engagement now, at the Paramount.

—P.K.

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