

now it's Pepsi for those who think young



The livelier life is more popular than ever today... and so is Pepsi-Cola. Light, bracing Pepsi matches your modern activities—the think-young life! Pepsi's sparkling-clean taste is never too sugary or sweet. And nothing drenches your thirst like a cold, inviting Pepsi. So think young—say "Pepsi, please!"



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