

PEPSI-COLA BOTTLETS' \$1,850,000 Shopping Spree



1ST PRIZE



HALF-HOUR FREE SHOPPING SPREE FOR YOUR ENTIRE FAMILY PLUS 1964 MERCURY STATION WAGON!

All the groceries you and your family can carry to the checkout counter in 30 minutes are yours free! Plus a 1964 Mercury Station Wagon to carry everything home!

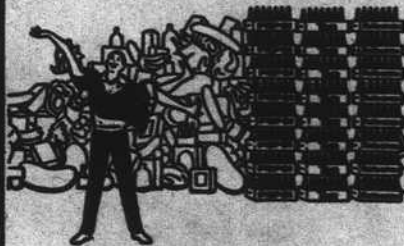
10 SECOND PRIZES



10-1964 MERCURY STATION WAGONS PLUS A YEAR'S SUPPLY OF AUTO EQUIPMENT AND SERVICES!

These Mercurys are loaded with options—power steering, power brakes, automatic transmission. And—to top them off—you get auto supplies and service worth \$500!

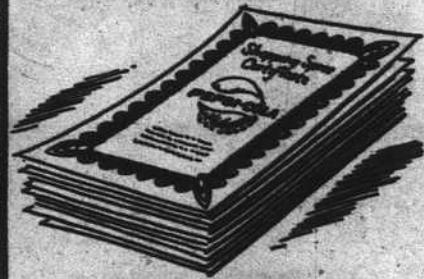
10 THIRD PRIZES



10 QUARTER-HOUR FREE FAMILY SHOPPING SPREES!

You and your entire family sweep what you want off the shelves of your favorite grocery store! You have 15 exciting minutes to take what you want . . . all absolutely free!

100 FOURTH PRIZES



100 GIFT CERTIFICATES! (\$31,500 TOTAL)

Redeemable where you obtained your Entry Blank.

10 \$1,000 Certificates
20 \$500 Certificates
30 \$250 Certificates
40 \$100 Certificates

SPECIAL GRAND STATE PRIZE IN NEVADA

FREE YEAR'S SUPPLY OF GROCERIES PLUS FREE YEAR'S SUPPLY OF AUTO EQUIPMENT AND SERVICES PLUS FREE YEAR'S SUPPLY OF PEPSI, TEEM AND PATIO DIET COLA!

Groceries worth \$1,500 . . . auto supplies worth \$500 . . . 52 cases each of Pepsi, Teem and Patio Diet Cola! You'll be set for a year!

HUNDREDS OF LOCAL PRIZES

**FREE SHOPPING SPREES!
VALUABLE GIFT CERTIFICATES!**

So many additional prizes, it's hard not to win! In the area served by the Pepsi-Cola Bottling Company Las Vegas there'll be food store Shopping Sprees . . . 150 Gift Certificates redeemable for valuable merchandise . . . and 180 full cases of Pepsi, Teem and Patio Diet Cola.

EASY TO ENTER!

ENTER OFTEN! WIN SEVERAL PRIZES!

Here's all that you do to enter: pick up a free Entry Blank wherever Pepsi, Teem and Patio Diet Cola are sold. Print your name and address, and the name and address of the store, on the back of the Entry Blank or on a reasonable facsimile. Drop your Entry into the SHOPPING SPREE container in the store or mail to

PEPSI-COLA SHOPPING SPREE
PO Box 4056, N.L.V., Nev.

(The 1964 Pepsi-Cola Bottlers' \$1,850,000 Shopping Spree is open to residents of areas where it is made available by local Pepsi-Cola Bottlers. Offer void wherever prohibited by law. Offer closes May 31, 1964.)

NEW WINNERS EVERY WEEK! ANNOUNCED on KRAM (920)