April 23, 1964

LAS VEGAS VOICE

OURI SOLON URGES SELECTIVE BOYCO

MISSOURI'S ONLY NEGRO member of the state Senate believes that civil rights pro-blems should be approached from a purely local angle because "no single method of achieving our aims can be intelligently used in every place and situation."

State Senator T.D. McNeal (Dem.-St. Louis) said selective boycotts and increased efforts to insure adequate enforcement of existing nondiscrimination ordinances are the best ways to ad-vance civil rights in St. Louis at the present time.

McNeal claimed that St. Louis has the basic laws necessary to assure Negroes the equality they seek. He

suggested that the same situation existed in localities throughout the nation and that all but "the obviously silly or violent me-thods" may have proper application in various parts of the country.

"Our big problems here include implementing our laws on fair employment and housing, upgrading the quality and availability of publicly-supported education-particu-larly in the fields of vocational and technical training-and motivation of young

Negroes to acquire the training necessary to secure and hold avail-able jobs," he said. "THE MOST EF-

FECTIVE methods we could use in St. Louis would be the selective boycott against recalcitrant employers and otherwise directing our resources toward seeing to it that the good laws we now have are properly im-plemented through adequate enforce-m e n t," McNeal continued.

Pointing to the recent successful campaign in Kansas City

using methods that will not alienate white support." He said two, whites voted for extension of the law for every Negro who did so. The measure won by a narrow margin.

Unemployment is the greatest problem facing the Negro ac-cording to McNeal. He said that automation is eliminating jobs in this country at the rate of more than 2,500,000 a year. Unless steps are

to extend the public taken to retrain milaccomodations 1 a w, lions of workers and McNeal said the re-' reduce average work ferendum "illustrates hours, the United the importance of States "might as well prepare itself to face a not-to-distant future when at least half the population is on a dole," he said.

McNeal urged support of a boycott called by the St. Louis branch of the NAACP against products of Lever Brothers Corp. The branch has charged that employment practices at the firm's plant in nearby Pagedale are discriminatory.

VOICE READERS COMPRISE A \$30,000,000 MARKET



FUTURE CHAMPS--There very well could be a future swimming or diving champ or two among these smiling Boys Club members, shown as they were snapped by club organizer Bob Reid during recent get-together at the YMCA. Anyone able to donate time or money to this worthy activity should contact Bob and his aides at Jefferson Center.

Support Your Boys Clubs

