

# Women's Fashion & Society Page

## FASHION CORNER

### YOUR PERFUME

No woman worthy of the name has to be persuaded to use perfume. It's the essence of femininity. It gives you an incomparable lift. It's as much a finishing touch for you as icing is for cake. And it can be a distinctive trademark of your personality.

Too many women save perfume for "special" occasions only. Naturally it would be foolish to douse yourself in some expensive fragrance when you're curled up with a book some dateless evening. But on the other hand, there are a lot of in-between occasions when you are among people - when you just don't think of applying some pleasant scent. That's equally foolish.

If your budget is limited, save your costly perfume for red-letter moments and look to toilet water and cologne. They are made up of exactly the same stuff as perfume -- essential oils, so-called fixatives, and alcohol, the difference being that they contain less oil and more alcohol (cologne even more than toilet water, so it's the weakest of the three).

Even though less concentrated and less heavy than perfume, they are often available in the same scents for less money. As far as the people around you are concerned, they achieve pretty much the same effect. Actually they're more suitable than perfume, if you're in your teens - more in keeping with the lightsome air of youth.

When you get right down to it you will find that choosing a perfume is a matter of instinct. Some scents will appeal, while others will appall. This is one case where you're



Sondra Reid

free to exercise all the individuality you like. Let yourself go! You may prefer just on fragrance, or several to match different moods.

Perfume odors are generally of four different types: straight floral, like gardenia, carnation, rose, lilac, etc.; floral bouquets, combinations of straight florals; light bouquets, combinations of other than floral scents; and the so-called, heavy deep fragrances.

The lighter perfumes, the florals and bouquets, are made from blossoms, leaves, fruits, roots, herbs, or mosses; the heavier perfumes are made from animal products, such as civet, castor and musk oil, and ambergris.

There are also synthetic odors, made in the chemical labs which are either heavy or light. These are excellent to use also.

Here are two rules to guide your selection of perfume. You can choose perfumes to suit (a) your particular personality and (b) the occasion for which you are attending.

Occasion: For all day at the office, or for social afternoons use either a floral or a bouquet scent. For fancy evening affairs, break out a heavy, sophisticated fragrance.

Personality: If you're still in your teens, or if you're naturally demure and sweet, use a straight floral scent or floral-bouquet. If you are the athletic type, a spicy, non-floral scent. If you're

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## PEOPLE, PLACES AND THINGS

The charming Lorraine White with her son, Robert, recently joined her husband Earle White. The Whites are spending this week arranging furniture and settling down in their new residence in College Heights Manor Apartments. Mr. White, is an Attorney from Washington D.C., who is currently working in the Legal Department of the Southwest Gas Company . . . Dr. & Mrs. C.J. West, entertained friends Evelyn Penny and her sister, Cecila Scott and neices, Barbara Hurd and Miss Cunningham from Washington, D.C. who were attending the Young Democratic Convention held in Vegas last week . . . Rev. Clyde Matthews, Chairman of the President's Advisory Committee on Civil Rights, in town for the Council of Churches Seminar was seen huddling with Woodrow Wilson at Ruben's. Mr. Wilson is also a member of the President's Committee . . . Mr. & Mrs. Ike Rome, local Democrats entertained Joe Williams of Reno. Mr. Williams is a member of the Nevada State Prison and Parol Board. Mr. Williams was recently appointed by Gov. Sawyer to this Committee Commission. He is a Real Estate Broker and Land Developer from the northern part of the State . . . Commissioners Bailey and West of the Nevada Equal Rights Commission were lunching with V.J.P's at the Golden Nugget Wednesday. The newly organized Commission promises an active year . . . Sara Ann Knight, Gwen Weeks, Virgil Fitzgerald and other members of the Women's Democratic Clubs, were seen having lunch and fraternizing with Young Democratic Convention. . . Margaret Crawford, Kit Carson teacher and party were observed Friday evening enjoying the music by Christine Chapman and her Combo at Ruben's . . . Rev. V.C.L. Coleman, returned to his pulpit Sunday, February 2, after a two week vacation in Texas. Rev. Coleman is sporting a Texas Grey Tweed Cap, which takes years off his age . . . There is a hot twosome waxing. Principals are a beauty shop operator and the manager of a local music store - could be serious . . . Western Cab Enterprise after lying dormant for several weeks gives evident of new life . . . Johnny Crockett and company attempts to bring in new blood . . . Charles Kellar, new manager, promises a brand new fleet of cabs for Western in the very near future. See you around!

## Meet Marjorie Elliott

Charming Marjorie Elliott, former Hollywood character actress, and, today, the best dressed female real estate broker in Nevada, is a bachelor girl, who is married to her career.

The vivacious, as well as a curvaceous broker has sold more new homes in our community than any other real estate broker of record. Miss Elliott is the exclusive broker for Nicholas Paglia's Briar Root Tracts #1 and #2. She has sold 130 of the 156 homes in the tract.

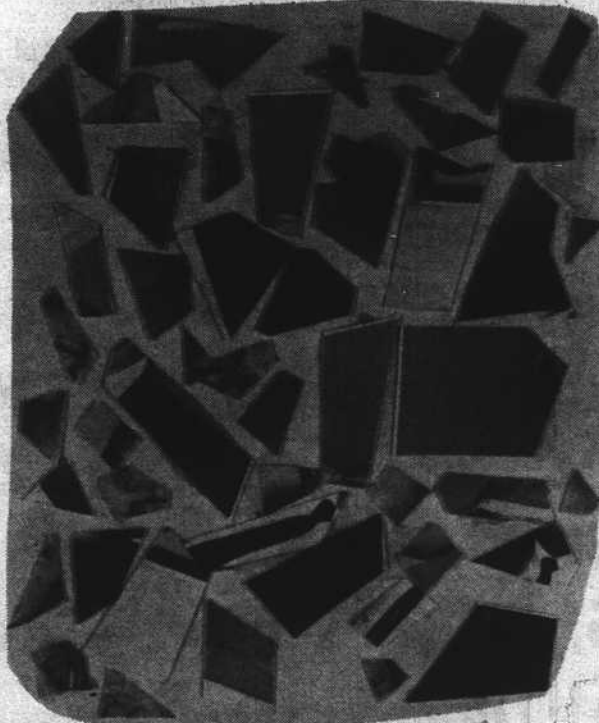
Miss Elliott, in an interview with a Voice reporter, stated that she has been the exclusive broker for several other tracts, and that the briar root homes are as well constructed, and as well priced as any other tract homes in the area.

Glamorous Marjorie has sold nearly 400 new homes in West Las Vegas in the past four years. This represents an average of about two new homes each week during this four year period. Among the new homes sold to Westsiders were 97 in Sunset Manor Addition #3, 82 in Valley View Estates, 76 in Kasper park, and 130 in Briar Root Acres. This is a total of 385 new homes, a record total which qualifies Miss Elliott, above all others, to judge the value of homes and their construction.

The Voice, after the interview with Miss Elliott, after an inspection of the

Paglia homes, and after receiving reports from authorized building inspectors, can not support the recent publicity seeking demonstration which criticized the builder and his sales policies.

## PICTURE PUZZLE



\$5.00 Prize to the person submitting the assembled Puzzle bearing the earliest postmark and correctly identifying the personality or personalities in the puzzle. Staff members, advertisers and their families are ineligible.



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