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READ

POLITICAL FORECAST

Dr. Charles I. West

PUBLISHER OF THE

LAS VEGAS VOICE

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THE VOICE BELONGS TO YOU, THE READERS

The Voice belongs to each reader, individually, and to all readers collectively. It does not belong to the publisher, not to its staff. We are merely your servants, whose job it is to echo your voice along the path to full citizenship.

The Voice does not belong to any politican, nor to any group of politicians, nor to any political party. It belongs solely to you, the people for whom it was created. The Voice is not, nor shall it ever be, controlled in any many by an individual, nor by any group of individuals. It shall always be controlled, in its editorial policies, by the will of the people, and solely for the purpose of upgrading the people.

This publication is your publication. We want you to develop a deep and sincere feeling of the part you play in the Voice. I shall never be influenced, coerced, or intimidated by any pressures to change the policy of doing what is best for the cause. Your paper will never fear to publish whatever truth that will further our program for equality, regardless of how high up the toes are that we must at times step upon. Regardless of threats of reprisals from any source, we will print what is best for our collective interests.

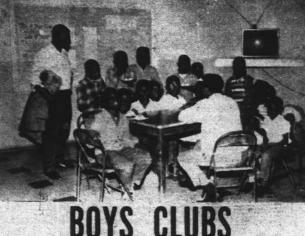
We ask your prayers that we may never falter, nor be ound lacking in the courage necessary to pursue the struggle toward first class citizenship, and realistic equities in the field of job opportunity.

The Voice will lead the way in waging whatever battles are necessary for total victory, but we must know that, you are right there to back us up. Your confidence in us will be the spark that will light the torch that will blaze the way to victory.

You, each of you, can play a most important part in supporting the Voice, by supporting the advertisers who keep this instrument active in our operation to attain our full democratic reghts. We need your prayers. We need your confidence in us, if the job is to get finished.

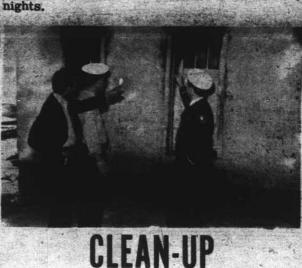
Togetherness is our way to success, Support only those who support our cause. When you go shopping, take the Voice with you, and ask all with whom you spend your hard-earned money, if they advertise in the Voice,

Selective purchasing is the quickest way to better job opportunities, Start today, and never stop until



Thursday, January 9, 1964

The Las Vegas Boys Clubs, under the general direction of Robert Reid, are planning several activities for the youth of our community. January 15, all membership card holders in the Boys Clubs, will be the guests of the YMCA for an afternoon of swimming. Mr. Reid may be contacted at the Jefferson Center on Thursday



The Clean-up Campaign goes into its fourth month this week. Voice Editor, Phillip Waddell, along with officials from the Fire Department, points out another shack that is earmarked for burning, bringing the total to well over 100 shacks that have been burned down to the ground during the past three months.

total victory has been won. We will not, and we cannot fall if we stick together, and spend wisely.

Support those who advertise in the Voice. They will keep the Voice in position to support the cause. Charles I. West, Publisher

IU KUBEN'S During the past two issues the Voice ran pictures of the Xmas Party for 153 youngsters which was held at Ruben's Supper Club.

At this time, the staff and management of the Las Vegas Voice wishes to extend to Wildrow Wilson and Ruben Bullock, co-owners of Ruben's, our sincere thank you for allowing us to stage this event for the youngsters in their club. Our thanks are also extended to the entire staff of Ruben's and to Quinin Williams who helped so much to make the party a success. At this time, we urge our readers to support this very fine club, a true bright spot of this community, one which all of us can take extreme pride in.

TRAFFIC LIGHT

Voice Cameraman Clinton Wright snapped the above photo during the evening rush hour, showing the traffic jam at the corner of Owens and D. Street, where there is a definite need for a traffic light.

SUPPORT THESE EFFORTS