

LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER

Established in 1905

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PIOCHE MINERAL PRODUCTION

The Pioche District stands first in the state in production of zinc and lead. In zinc that district produced almost 90 per cent of the output of the state and in lead 60 percent. Next in production of zinc was the Yellow Pine District in Clark county.

The Combined Metals Reduction Company was the leading producer and in the past has been shipping practically all the zinc-lead ore it produced to plants in Utah for reduction. However, the important thing for the State of Nevada is that last summer that company began construction of a 450-ton per day flotation plant near Pioche for the treatment of its tonnage of complex zinc-lead-silver ores.

The significance of this to Clark county is that it appears to be the first step made by the leading producers of the Pioche district toward the building of electrolytic zinc-lead separation plants in this area close to the source of Boulder Dam power. This program was announced by the Pioche producing companies at least six years ago and the policy has never been changed. The reasons for the long delay were several, most important being the poor market for the metals and the reluctance of capital to engage in expanding enterprises under the conditions of depression.

The Age long ago—long before the dam in Black Canyon was constructed—predicted that certain basic industries such as electrolytic plants for the recovery of metals, electrolytic refineries and other plants necessary for the treatment of ores would be established in the areas adjacent to Boulder Dam. The delay has been long and at times discouraging. Yet we still are confident that the natural advantages of great mineral deposits, ample water supply and cheap electrical power with most favorable transportation facilities, would bring industries and large payrolls to this section.

Las Vegas may seem a little slow in her development at times, but more and more it is becoming evident that she is gradually coming into the prosperity for which we have long hoped.

One of the first necessities in carrying out such developments is an ample, dependable supply of water pumped from Lake Mead to a large storage reservoir on the rim of the valley.

WHY TWO CAMPAIGNS?

The question of whether or not it is necessary, desirable or wise to plunge Las Vegas into two political squabbles which will last from now until after May 6th, becomes constantly more pressing.

There is, we must admit, an element of our population bitterly opposed to the incumbent city commissioners and on the other side an element as strongly opposed to Mayor Russell.

The whole squabble, it is obvious is the result of personal differences, and has but small basis in real policies bearing on the city government.

Assuming for the sake of argument, that either one side or the other is entirely wrong, there is no vital matter involved which might, if carried through damage the city of Las Vegas or her people to any appreciable degree. Whatever of difference in policies developed during the long series of spats between the mayor and the city commissioners was of small moment and the decision either way on any of those issues would have had little or no influence on the peace, prosperity or happiness of our people.

What we are doing now as a community in fostering and encouraging the controversy is entirely fruitless, destructive and futile. The only possible advantages it can bring to anyone is a bit of cheap, personal satisfaction.

Whether there is any possibility of sitting down together as a sensible community and agreeing to disagree peacefully and happily as we have so often done in the past, seems questionable in the face of the personal bitterness being engendered. But why, we may well ask, should the large majority of sane and sensible people, allow themselves to be stirred up into a seething mass of bitterness over something which, after all, is really trivial?

Just perverse human nature?

C. of C. Hears Mining Discussed

At last Tuesday's meeting of Las Vegas Chamber of Commerce, E. A. Place, mining engineer and general manager of the Wall Street mine in Eldorado Canyon, was the principal speaker. His address emphasized the necessity of keeping the present bonus or domestic silver purchases in order to preserve the gold and silver mining industry of the state, especially in Clark county. (A summary of his address will be found in another column of this issue.)

Following the address a motion made by Al Cahlan that a resolution be prepared and sent to the Nevada delegation in Congress was carried.

B. Mahlon Brown was elected a member of the Chamber following a favorable report by the membership committee.

On motion of Miss Florence Jones, Secretary Bob Griffith was commissioned to see Paramount officials in Los Angeles regarding the proposed premiere of "Las Vegas Nights," and \$30 was appropriated for the expenses of the trip.

Frank McNamee, Jr., for the Junior Chamber of Commerce, made a report on the Las Vegas float which formed part of the Rose Tournament parade in Pasadena on New Year's Day. Among other things he said:

"The float cost \$1000, which for the amount of publicity secured for the Las Vegas area, was by no means too much. It was a wonderful piece of publicity. We still lack \$90 of the amount it was necessary to invest, but we shall not ask further subscriptions from the business houses but will raise the deficit in some other way."

Mr. Stewart, superintendent of the western division of TWA and Clancy Dayhoff, director of publicity, were guests. Mr. Dayhoff stated that a contract was being signed in New York whereby TWA will show motion pictures of areas through which TWA planes fly, including the Las Vegas area; also that a "Honeymoon" picture feature will include scenes in Las Vegas.

Clark County Men Get On Committees

Clark County assemblies were given assignments on the following committees by Speaker Cashill:

C. D. Baker—Chairman of Ways and Means; member of Military and Indian Affairs and Mileage committees.

James Fardale—Chairman of Building and Construction committee; member of Federal Relations and Trades and Manufacturers.

Clifford A. Jones—Chairman Judiciary; member Education committee.

John A. Kelly—Chairman Federal Relations; member Public Morals committee.

SEWING CLUB MET AT MRS. ULLOM'S

Mrs. Lawrence Ullom entertained her sewing club Wednesday night at her home 522 Fremont street. A social hour was enjoyed after which a Chinese supper was served to the following members: Mesdames, J. D. Dayton, William Hall, Lloyd Foremaster, Weldon Jennings, Gerald Fitzgerald and the hostess, Mrs. Ullom. Next meeting will be at the home of Mrs. William Hall, 729 South Seventh.

I. O. O. F. INSTALLS OFFICERS FOR 1941

Gateway Encampment No. 23 of I. O. O. F. held installation of officers last Wednesday evening at the I. O. O. F. hall on North Ninth street. Chief Patriarch Henry Warren was chosen to guide the Encampment for the coming year. The following officers were installed: Guide, Phil Austin, Boulder City; First Watch, H. O. Johnson; Second Watch, C. Kaskay; Third Watch, P. L. Christensen; Fourth Watch, Ed. Oummet; Outside Sentinel, R. Sisk; Inside Sentinel, George Beam; Junior Warden, H. North; Senior Warden, L. R. Nickeson; High Priest, Lawrence Chappell and Scribe, Wally Adams.

FORMER RESIDENTS RETURN

Mrs. Mort Reiser, whose husband conducted a men's store in this city nearly a quarter of a century ago, arrived in Las Vegas Wednesday, accompanied by Mrs. T. R. Littrell, daughter of Mrs. Al Corradetti.

Mr. Reiser is now in business in Santa Ana, Cal., where he is proprietor of the Gem Hosiery Shop. It is now 23 years since Mrs. Reiser was in Vegas the last time and she is amazed at the changes which have taken place.

Mrs. Littrell also was a resident of Las Vegas nearly 25 years ago as a registered nurse.

PARTY HELD AT CHARLESTON

A party of Las Vegas women motored to Charleston Park Thursday and enjoyed a most delicious lunch at the Lodge. The afternoon was spent playing 'an' before the big fireplace. The occasion was a most enjoyable one. The snow was quite deep and was gently falling all the afternoon.

Making Up the Social Calendar



MANY YEARS AGO

THIRTY FIVE YEARS AGO

F. E. Curtis, an old-time conductor and stage driver, has taken charge of the Indian Creek Ranch, in place of Mr. Miller. Indian Creek is the making of a pleasant resort on the railroad route from Las Vegas to Beatty.

The First State Bank of Las Vegas has removed into its new and handsome cement building on the corner of Fremont and First street.

THIRTY YEARS AGO

Senator Aleck McVeigh, L. L. Miller and Miss Thompson left for Los Angeles last week.

On Wednesday there was an election of officers and directors of the Las Vegas Chamber of Commerce, at a meeting held in the office of Judge Lillis.

The following officers were elected: President, James G. Givens. Vice-Pres., E. W. Griffith. Sec. Vice-Pres., W. D. Worrell. Treasurer, W. R. Bracken.

TWENTY FIVE YEARS AGO

The National Film Co. has decided to locate permanently in Las Vegas.

Vegas.

Mr. and Mrs. C. E. M. Beall celebrated their first wedding anniversary Monday, entertaining a few friends at dinner, and an evening at cards.

TWENTY YEARS AGO

A bunch of cotton balls, grown on a Clark county plantation, was presented to the Senate this morning by President J. Sullivan. The bouquet was a gift from Senator E. W. Griffith of Clark county.

No Las Vegas man will bet with his wife unless he is prepared to lose whether he wins or not.

FIFTEEN YEARS AGO

There are now 772 children enrolled in the Las Vegas schools and every room is crowded to the limit. There are applications for the enrollment of 36 additional youngsters Monday, Feb. 1st.

R. L. Heaton, geologist of the Marl Oil Co., with W. K. Maret of Thermopolis, Wyoming, have for the past ten days been making a reconnaissance and survey of the oil structure in the Valley of Fire and vicinity.

TEN YEARS AGO

Neilson Dickerman, mining engineer, with headquarters in London, England, arrived in Las Vegas Monday evening for a short visit with his brothers-in-law, W. E. and E. A. Ferron.

Mrs. Guy Baker will be the honor guest at a bridge luncheon given this afternoon by Mrs. W. E. Ferron. Those invited to meet Mrs. Baker are Mesdames, Roy W. Martin, O. W. Yates, S. J. Lawson, C. C. Boyer, C. M. Pembroke and J. H. Lightfoot.

FIVE YEARS AGO

All reclamation projects were shut down for five minutes Wednesday in respect to Dr. Elwood Mead who was buried on that day. Raymond F. Walter, acting head of the reclamation bureau and John C. Page, formerly office engineer on the Hoover Dam project are both in line as successor to Dr. Mead.

A building permit has been issued to Ed Von Tobel for the construction of a warehouse on Main street to replace the one burned two weeks ago.

How the three Bad Humor Men endeavor again and again to get rid of the girl, how Kyser stumbles across the secrets of Salliano's mediumistic tricks, and how the band leader manages to save the whole party from annihilation after a series of fantastic adventures with "black magic," lead to a happy conclusion for the romance, and a musical climax with Kay Kyser and his band back before the radio microphone.

Kyser's earlier film, "That's Right. You're Wrong," proved sor is an impostor also, and is in yeague with the Judge and Saliano to kill the girl and thus assure themselves of continued income through their elderly victim, the aunt.

AT THE THEATRES

EL PORTAL

Cary Grant, Katherine Hepburn and James Stewart form the perfect starring comedy team in "The Philadelphia Story," picturization of the hilarious Philip Barry New York stage success, which comes Sunday to the El Portal Theatre for an engagement of four days.

Each has a made-to-order role. Grant plays Miss Hepburn's ex-husband, who turns up when she is about to be wedded again. Miss Hepburn is the girl who demands perfection in a husband and has to learn that it can't be had. She played the role for fifty-two solid laugh weeks on Broadway. Stewart is seen as a keyhole magazine reporter, sent to cover the wedding, who also falls in love with the girl.

Every line of dialogue is a funny-bone tickler, with all three sharing the amusing situations as Grant tries to win Miss Hepburn back, while Stewart finds himself in the middle. Played against a background of high Philadelphia society life, the action comedy was directed by George Cukor.

PALACE

Kay Kyser, the Ol' Professor, surrounds himself with three of the screen's foremost bogeymen and a big cast of film and radio talent in supplying the novelty entertainment of his new picture, "You'll Find Out."

In this musical melodrama Peter Lorre, Boris Karloff and Bela Lugosi supply the menace that upsets the romance of Helen Parrish and Dennis O'Keefe and Kyser's entire band, particularly by Ginny Simms, Harry Babbitt, Ish Kabibble and Sully Mason.

Between broadcasts of the College of Musical Knowledge in a radio studio, Kay Kyser and his band fill an engagement to entertain a big week-end birthday party in an old mansion in a deserted location. Seldom did gaiety have more eerie setting than the fantastic edifice built by a now dead archaeologist and occupied by his spiritually inclined sister and his pretty young daughter.

Kyser and his pals are affected by the gloomy atmosphere and by the grim personalities of Saliano, a fake medium, and of Judge

CHURCHES

PURPLE SAGE GROUP MET MONDAY NIGHT

Mrs. Vernell Carr was hostess to the Daughters of the Utah Pioneers, Group Purple Sage, Monday night. The lesson, Military Ports of the West was given by Elanor Waite and Ethel Lee. History of her grandparents was given by Vernell Carr after which she served refreshments to the following members and guests: Mesdames, Ed Taylor, Lucille Oxtoby, Barbara Anderson, Hannah Lillis, Edith Kraus, Mildred Foot, Ethel Lee, Lila Foremaster, Charlotte Simms, Elanor Waite, Lila Leavitt, Mary McCoy, Birdie Whipple, Arvella Johnson and the hostess, Vernell Carr.

Mrs. Bell Hall will entertain next month, February 17.

INFORMAL LUNCHEON GIVEN BY MRS. DEVINNEY

On Thursday at an informal luncheon Mrs. F. C. Devinney, 516 Bridger, entertained the following guests: Mesdames D. S. Farnsworth, E. J. Gildner, H. B. Hoover, Ford L. Gilbert, W. R. Sheff, Earl Davison, W. B. Mundy, L. E. Burr, J. M. Ullom, F. A. Gibson, Murray Dickerson and E. G. McGriff. After the luncheon the guests were entertained with games.

D. S. FARNSWORTH LEAVES FOR FRISCO

County Recorder D. S. Farnsworth is leaving Saturday for San Francisco to receive medical treatment for his arm.

A. J. BRIMACOMBE IN L. A. ON BUSINESS

A. J. Brimacombe who returned Monday evening from Reno, left Tuesday for Los Angeles on important business.

that the nation's foremost maestro has as charming and contagious a personality on the screen as on the air. "You'll Find Out" was written by David Butler and James V. Kern to present its star at the height of his natural talents. He is at all times Kay Kyser in character as Kay Kyser.

His famous band and its soloists supply the music and much of the comedy, and a bevy of beauties contrast effectively with the villainy of the three conspirators.

The five sweet, swing and novelty musical numbers are by John Mercer and James McHugh. They are "I'd Know You Anywhere," "You've Got Me This Way," "The Bad Humor Man," "Like the Fella Once Said" and "I've Got a One Track Mind."

"You'll Find Out" was produced and directed by David Butler for RKO Radio.

FIRST CHURCH OF CHRIST SCIENTIST

316 South Fourth Street
 Sunday Services 11:00 A.M.
 Sunday School 9:30 A.M.
 Wednesday 8:00 P.M.
 Reading Room 112 N. Third

EPISCOPAL CHURCH

Rev. Father Theodore H. Kersetter, Pastor
 Sunday Mass 8:00 A.M.
 Daily Mass 7:00 A.M.
 Wednesday Mass 8:00 A.M.

LATTER DAY SAINTS CHURCH NORTH LAS VEGAS WARD

Sunday School 9:00 A.M.
 Evening Services 7:30 P.M.

LAS VEGAS WARD

Sunday School 10:30 A.M.
 Evening Services 6:00 P.M.

ST. JOAN OF ARC CATHOLIC CHURCH

Messes Sunday 7, 8 and 9 A. M.
 Confessions Saturday afternoons and in the evenings.

IMMANUEL COMMUNITY CHURCH—North Las Vegas

Albert C. Melton, Pastor
 SUNDAY SERVICES
 Bible School 9:45 A.M.
 Evening Worship 7:30 P.M.

THE METHODIST CHURCH

Rev. Ford L. Gilbert, Pastor
 Sunday School 9:30 A.M.
 Morning Worship 11:00 A.M.

ASSEMBLY OF GOD CHURCH

Washington and Third Street, Westside
 Rev. Herbert W. Brown, Pastor
 Sunday School 9:45 A.M.
 Morning Worship 11:00 A.M.
 Young People's Meeting 6:45 P.M.
 Evening Message 7:30 P.M.
 Midweek Service, Wednesday and Saturday, 7:30 P.M.

CHURCH OF GOD IN CHRIST

Elder O. G. Clark, Pastor
 Services Sunday Evenings 7:30 P.M.

THE FIRST BAPTIST CHURCH

Fremont at Seventh.
 Rev. C. H. Sloan, Pastor
 Harvey Stanford, Choir Director.
 10:00 A.M. Sunday School.
 11:00 A.M. Morning Worship.
 6:30 P.M. B. Y. P. U.
 7:30 P.M. Evening Service.

LUTHERAN CHURCH OF THE GOOD SHEPHERD

Edward A. Wessel, Pastor
 Parsonage 128 South Eleventh St.
 Phone 1163.
 CHURCH IN LAS VEGAS
 Fifth and Bonneville.
 Services 10:30 A.M.
 Sunday School 9:15 A.M.

CHURCH IN BOULDER CITY

Arizona and Ave. G.
 Vesper Services 8:00 P.M.
 Lutheran Hour Sundays 1:00 P.M.
 Station KENO.

The SNAPSHOT GUILD

SNOW AND BEACH PICTURES



Use a yellow filter, K-2 or G, to bring out the shadows clearly on the snow or on beach sand.

ODDLY enough, pictures in the snow and pictures on the beach are very much alike—as far as the camera is concerned. Exposures, shadows, lighting effects—all are similar.

Snow reflects a tremendous amount of light when broad sun is shining on it—and so, exposure for the average midday shot is best cut in half, compared to the normal summer exposure. Thus, if 1/25 second at f/11 is considered normal, then 1/25 at f/16 is correct for an average sunny snow scene, and even less for broad views of distant snowfields. Shots on a white, sunlit beach—or looking out to sea—call for the same reduction in exposure.

It's different, of course, when heavy winter clouds hang low over a snow-covered countryside. Here, exposures are about the same as for a cloudy or dull day without snow. Remember this point, because it's important for good results. Since both sand and snow reflect light, the shadows cast by a subject are soft and transparent. Indeed, if you want a good strong shadow effect, it's best to use a yellow filter—a K-2 or G—to darken the shadows down a bit. These filters also help if blue sky appears in the scene.

Drifted snow, and wind-rippled sand, appear at their best late in the afternoon. Texture stands out, shadows are longer, and the scenes have more pictorial interest. Shoot at these hours—remembering to adjust exposure for the weaker light—and you'll get worth-while pictures for your collection.

John van Guilder

New International Air Route



Western states will be linked to Canada and Alaska over inland terrain known as the international "Sunshine Route" as a result of the Lethbridge Extension which gives Western Air Express the right to extend its route from Great Falls, Montana, to Lethbridge, Canada, a distance of 170 miles, which completes an unbroken skyway from California to Nome, Alaska.