

# L V H S PASSING PRETTY

By JEANNE SMITH

### SUPER-COOPERATION

Nowhere in this "Last Frontier" town is its western atmosphere more obviously revealed than at dear old L. V. H. S. Give us some horses and the bad smell and it would closely resemble one of the dude ranches in this vicinity. The reason for this being, of course, Helldorado—the four days of celebrating in which the town re-creates the atmosphere of 100 years ago. Las Vegas students have been, and will continue to be, supporters of the Chamber of Commerce and community in making this No. 1 event of the year a success.

### A PRECIPITATION IS SOLVED

At the beginning of this school year the entire high school had a woe-gotten atmosphere about it and the place was rather restricted as to humor and laughter. Reason: There was considerable doubt as to whether L. V. H. S. would be accredited or not. Now, however, everything is fine, for an extra teacher was hired and word was just received from the Northwest High School Accrediting Association to the effect that our Alma Mater is O. K. for 1939-40.

### INTELLIGENCE PLUS

Recently an I. Q. was given to the seniors to test them on science, mathematics, English and literature, and history. Statistics: Perfect score, 250; national median, 102; Las Vegas high average, 120; highest score, 211, made by Uwamie Tomiyasu. We challenge anyone to try to surpass this grade!

### RETRACTION

From the high school exchange: "Half the City Council are Crooks," was the glaring headline.

A retraction in full was demanded of the editor under penalty of arrest. Next afternoon the headline read, "Half the City Council Aren't Crooks."

## Churches

### FIRST CHURCH OF CHRIST SCIENTIST

316 South Fourth street.  
Sunday Services ..... 11:00 A.M.  
Sunday School ..... 9:30 A.M.  
Wednesday ..... 8:00 P.M.  
Reading Room ..... 112 N. Third St.  
Open Daily.

"SOUL AND BODY" will be the subject of the Lesson-Sermon in all churches of Christ, Scientist, Sunday, May 26, 1940.

The Golden Text is from Psalms 84:2. My soul longeth, yea, even fainteth for the courts of the Lord: my heart and my flesh crieth out for the living God.

The Lesson-Sermon includes the Bible passage, "And be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect will of God." (Rom. 12:2).

Also the correlative from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, "Detach sense from the body, or matter, which is only a form of human belief, and you may learn the meaning of God, or good, and the nature of the immutable and immortal." (p. 261).

### RETURNS FROM PANGUITCH

Mrs. Derton Hayes has returned from Panguitch, Utah, where she accompanied her mother and father, Mr. and Mrs. D. L. Heyward, who have been visiting her for some time.

## PIONEERS OF TODAY

Reviewing your present day leaders who have accepted the challenge of the pioneers of yesterday in giving their best to build a bigger and better Nevada; that we may rightfully be called an important component of an industrious and progressive Nation. May we all continue to prosper and meet with success in the future with such leaders as these at our helm!

### Jack Price Store For Men Is Fashion Headquarters

Prominently located at 309 Fremont street, this store features excellent lines of men's and young men's furnishings, suits and haberdashery. Jack Price's in Las Vegas is the headquarters for the finest lines of men's clothes to be had in America. Their large stock assures every customer regardless of size a perfect fit.

Next to style and value there is nothing of greater importance to the discriminating buyer than variety. This store has one of the most attractive and complete displays in this part of the state.

At Jack Price's you will find the famous lines of hats that you have heard of all your life. The names speak for themselves as national style leaders; their stock of shoes and hosiery is both complete and comprehensive. Here you will find just the right accessories to complete a distinctive appearance.

Our male readers who are interested in stylish and serviceable clothing will do better at Jack Price Store for Men — You will find that quality considered this store offers merchandise at the most reasonable prices to be had in Southern Nevada.

We wish to congratulate Mr. Hardy Allen upon his progressive business methods. The men of Las Vegas are to be complimented upon having such a store at their service.

### Company Head Achieves Success

No better example of faithful service to the public is to be found than that which is shown by the Riddle Scenic Tours in the dependable service and quiet efficiency of its operation. The genius of Mr. Alfred L. Riddle its owner, as the guiding force in its organization, is very largely responsible for its outstanding success.

Mr. Riddle is, first of all, a leader. He understands his business. He inspires loyalty amongst his associates and confidence in his ability to direct them. In addition to these important attributes, Mr. Riddle is an enthusiastic and active leader in the upbuilding of this city where he makes his home. He often demonstrated faith in the future of Las Vegas and his participation in movements to secure greater advantages to the people who live here place him high in the ranks of those who assume responsibility.

It is our privilege to give expression publicly of our respect and appreciation of such leaders as Mr. Riddle, and to acknowledge the invaluable services which he and the Riddle Scenic Tours perform in this city. Their contributions to our general prosperity as well as our physical needs are the foundation of our economic stability.

### M. W. Davis Jewelers Merit Highest Praise

When buying jewelry, whether it is the humble cuff links or a diamond solitaire, the average citizen must depend upon the integrity and knowledge of his jeweler. This trade area is indeed fortunate in having M. W. Davis Jeweler located at 311 Fremont street. This jewelry store has had years of the best experience in this class of merchandise and is truly an authority on the matter pertaining to jewelry.

The stock that they carry is a well selected one, having been purchased with especial care for the trade territory in which it is to

be sold. In this they have shown rare judgment and for years the public has looked upon M. W. Davis Jewelers as Southern Nevada's finest.

Carrying a large assortment of ladies' and men's watches which are priced most reasonably, M. W. Davis Jeweler has at all times a most extensive line of jewelry including rare and precious stones.

Having served Southern Nevada residents for many years Mr. Merrill W. Davis has retained his original standard of furnishing the public with priceless gems and gifts for all occasions of quality merchandise. He has retained the good will of his customers and it is for this reason that we wish to pay this just tribute to Mr. Davis and his jewelry establishment for the splendid record of achievement that he has built for his firm and to wish him many years of continued success.

### James Cashman Is Outstanding Automobile Man

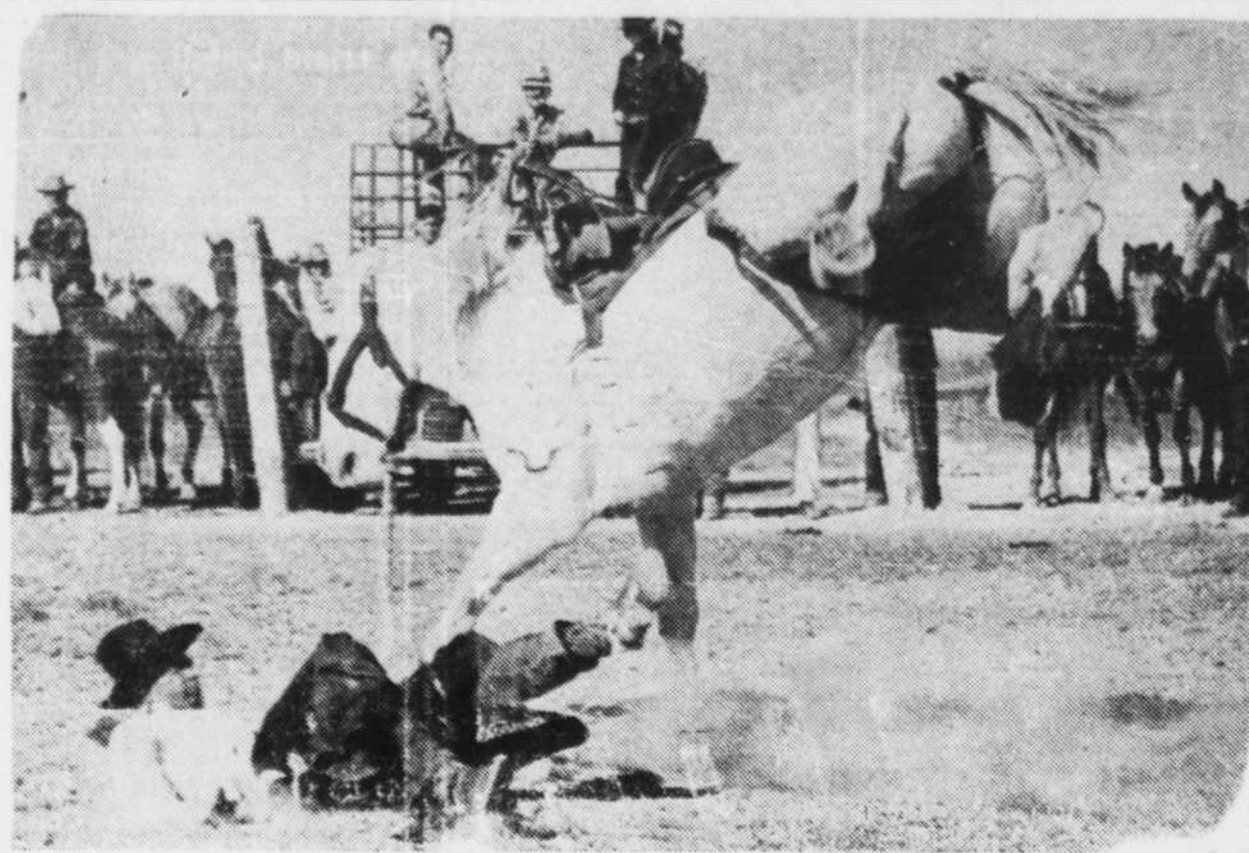
James Cashman is one of the foremost automobile firms in this section, offering the world's famous General Motors automobiles. For years the name General Motors has stood for quality and reliability and it is quite appropriate that these famous cars, the Cadillac, LaSalle, Pontiac, Buick and Oldsmobile, should be represented by this firm who has such an enviable reputation for satisfactory service.

These cars are exemplar of General Motors workmanship and superiority. They are built not only of steel and iron, but out of the very consciences of the men who put them together. Here indeed, are the best automobiles that may be found.

Mr. James Cashman has been engaged for many years in providing the motoring public of Southern Nevada with the best in transportation, and we congratulate him on the splendid reputation which he has built for himself and urge our readers to stop in at his show room if they are contemplating buying a new or used car.

### VISITING DAUGHTER FOR MONTH

Mrs. W. E. Ferron is enjoying a month's visit from her mother, Mrs. Mary Cooper, of Huntington Beach, California.



"Caribou," one of the outstanding horses of the Colborn-Sorenson string. This picture was taken by Mr. Davis at the Las Vegas Helldorado last year. The rider is Glen Yearsley.

## Government Loans To Many Families

WASHINGTON, D. C. (Special)—More than 4,500 Nevada families have benefited from FHA-insured loans up to December 31, 1939, it was announced by Senator Pat McCarran.

Of the 4,549 Nevada loans totaling \$5,731,852, the Senator declared that 3,692 families obtained \$1,967,547 under Title I for improvement and modernization. 857 of the loans to Nevadans were made under Title II for the financing of home ownership. All of these were granted by private institutions and insured by the Federal Housing Administration.

"At the present time, approximately twelve million people are taking advantage of government aid to build their own homes," Senator McCarran stated. "This year 1939 broke all records in volume of loans insured, and the 1940 volume thus far exceeds even last year."

"It is gratifying to watch this great home-making movement," the Senator continued. "There is nothing that makes more for domestic tranquility, for peace and contentment in the hearts of the Fathers and the Mothers and the Children of a nation than to have a common family hearth."

The record shows that the people of the entire state of Nevada received 4,549 loans amounting to

\$5,731,852 up to December 31, 1939, of which 617 totaling \$813,225 came to Clark county.

### HOME FROM L. A.

Mr. and Mrs. W. R. Bracken have returned from Los Angeles where they were called by the serious illness of Dr. W. K. Bracken. They report the doctor's condition as unchanged.

### ENTERTAINED THURSDAY

Mrs. Charles De Armond entertained the members of her contract club at luncheon Thursday.

## FOR SALE

### LOS ANGELES HIGHWAY FRONTAGE

Forty acres of land fronting one-fourth of a mile on each side of Los Angeles Highway near Red Rooster Night Club. In the Artesian Water belt.

Well adapted to building auto courts, with the advantage of being among the first seen by travelers on entering Las Vegas from the south.

Inquire at Las Vegas Age Office.

## ENTIRE WEST READY TO GREET FAIR VISITORS

TREASURE ISLAND—With 1940 a thoroughly "American travel year," San Francisco is putting on its best bib and tucker to greet the millions of tourists traveling westward to the Golden Gate International Exposition.

In fact the eleven Western States, with their hundreds of recreational and scenic wonders, are getting all slicked up for a banner year of travel. National Parks and monuments, such famous spots as Crater Lake, Oregon Caves, Yosemite, Yellowstone, Glacier National Park, the Grand Canyon, and scores of others

will supply enthralling stops on westward treks to Treasure Island. World famous for its amusements, its entertainments, its restaurants of all nations, and its ample hotel accommodations, San Francisco, the host city for the Fair in '40, is making detailed plans to maintain its reputation for true Western hospitality.

As a basic rule, adopted by all agencies involved, there will be absolutely no "price hiking" for the 1940 season. Hotel rates, restaurant prices, amusement costs, transportation fares — in fact every expense involved in the entertainment of guests — will be maintained at regular low levels.

"I love the Difference in DUNDEERS" — *Annie Nagel* — Featured in UNIVERSAL Productions

YOU will too, once you feel their amazing easy-going comfort and see their nonchalant, sporty style! Low heels for "actives" or Cuban heels for spectator sports... DUNDEER Sport Shoes are favorites from Hollywood to Bar Harbor!

Exclusive HAND-LACING gives DUNDEERS that famous foot-free flexibility... and besides, they're "FEATHERLIGHT" — a pair weighs only 14 ounces!

**\$2.95**

## RONZONE'S

## WEEK-END EXCURSIONS



First Class ROUND TRIP Fare to **LOS ANGELES**

ONLY **\$9.87**

On Sale Every Friday, Saturday, Sunday and Monday. Good Returning Until Following Tuesday.

TAKE ADVANTAGE of these exceptionally low week-end excursion fares and visit the myriad sights and scenes of America's greatest vacation center. See movie studios, swim in the blue Pacific, see quaint Olvera Street, Chinatown, Hollywood, visit radio studios, enjoy the bright night life of California.

GO BY TRAIN — avoid the worries and hazards of highway travel. Ride in thorough, air-conditioned comfort and arrive rested and refreshed ready to enjoy yourself to the utmost. Always — in all ways — the train is best.

UNION PACIFIC provides Las Vegas with fast, frequent passenger and freight service. Take advantage of these excellent transportation facilities. Phone Exchange 1120, or call at the new Union Pacific station for full particulars.

For Complete Information J. H. DAVIS, Agent STEPHEN GIRARD, Passenger Representative UNION PACIFIC STATION

THE PROGRESSIVE

## UNION PACIFIC

ROAD OF THE STREAMLINERS AND THE CHALLENGERS

**FREE!** \$23,000.00 IN ELECTRICAL PRIZES!

## 5 BIG WEEKLY CONTESTS

STARTING APRIL 18 (FINAL CONTEST CLOSES MAY 23)

Enter the Westinghouse "Advise-a-Bride" Contests!

### 70 SENSATIONAL PRIZES EVERY WEEK!

10 Westinghouse "Aristocrat-Six" Refrigerators!  
10 Westinghouse "Commander" Electric Ranges!  
50 Westinghouse "Streamline" Irons!

It's fun! It's easy! Just finish this letter to the Westinghouse Bride in 25 to 100 words: "You should own a Westinghouse Refrigerator (or Range) because..."

Here's your chance to win a beautiful 1940 "Aristocrat-Six" Westinghouse Refrigerator, just for a few words of good advice! Or, if you prefer, your prize can be an amazing new "Commander" Range — or a "Streamline" Adjust-o-matic Iron! Nothing to buy — no wrappers, labels or coupons to save. Just tell in your own words, without fancy phrases, why a young bride needs the extra help in cooking and food-keeping that only Westinghouse can give. Enter all five contests! Submit as many entries as you wish! But see these products before you start writing!

SEE THEM TODAY! Get all the facts about these wonderful home helpers! And get your FREE entry blanks. Get both from your Westinghouse dealer TODAY!

EACH WEEK — 10 WESTINGHOUSE "COMMANDER" RANGES as illustrated above, complete with electric timer. This beautiful De Luxe model has large 16" True-Temp. Oven with Balanced Heat and single dial control; 3 5-Speed Crock surface units; Deep Well Economy Cooker; Automatic Time and Temperature Control, and many extra convenience features like Automatic Interior Oven - Light, Lock - Stop Oven Shelves, and Oven Signalite.

EACH WEEK — 10 WESTINGHOUSE "ARISTOCRAT" REFRIGERATORS with all equipment illustrated above. This equipment includes complete set of Hail China "Peasant Ware" Dishes and Water Server; "Window-Front" Meat-Keeper; large glass-top Humidrawer, and many other extras. Only Westinghouse has "True-Temp" Control, Fiberglas Insulation, and amazing Economizer Mechanism that uses current only 2 hours out of 12.

DR-4231-500

For Contest News listen to "MUSICAL AMERICANA" EVERY THURSDAY

SEE YOUR RADIO COLUMNS FOR TIME AND STATION

GET FREE ENTRY BLANKS FROM

## Westinghouse

YOUR DEALER

## The Best Place in Town to Buy USED CARS —

1937 Buick Sedan	....	\$650.
1936 Chrysler Convertible Coupe	.....	\$475.
1937 Dodge Sedan	...	\$535.
1937 Ford Tudor	.....	\$425.
1937 Pontiac Sedan	..	\$565.
1937 Studeb'k'r Sedan		\$545.
1938 Chrysler 6 Coupe		\$625.
1937 Chrysler 6 Coupe		\$525.

**JAMES CASHMAN**