

LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER
Established in 1905

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GREAT JOB WELL DONE

Las Vegas is entitled to the thanks of the entire southwest for her great job of establishing and maintaining from year to year this annual fete of "Helladorado." Through this we are aiding materially in preserving the flavor and tang of the Old West and keeping its traditions alive for the pleasure of future generations. At the same time we bring a time of carefree pleasure to ourselves and our visitors.

The people of Las Vegas have been unanimous in their support of this community enterprise by giving freely of their money and labor to make this year's celebration the best ever and they have succeeded beyond all expectations.

The Helladorado has presented a perfect example of what can be done through the cooperation of a united people. Thanks are due to all those who have given their aid and especially to the Elks Lodge for its sponsorship, the city and county commissioners for their assistance and to the service clubs, lodges and other organizations which have so unanimously cooperated to make this year's Helladorado the greatest and best ever.

UNITE THE COUNTRY

The message of President Roosevelt personally presented to the Congress and the American People Thursday is somewhat reassuring and should serve to unite the country in the determination to defend the United States and the entire Western Hemisphere from possible domination by Hitler or any foreign power.

The expenditure of the additional \$1,182,000,000 which the President's demands for 50,000 airplanes and other necessary military and naval equipment will go a long way toward restoring prosperity and wiping out the growing evils of unemployment and the dole.

The pity of it is that the vast waste of human energy which has been encouraged by the administration since 1932 should not have been long ago stopped and turned into constructive and creative channels. We have heard much about "keeping out of war" just as we did 25 years ago and have allowed the gentle pacifist to fill us with the idea that America is not worth fighting for. And we had almost reached the opinion that the only thing worth while is to have the Government take care of us.

Just now when we see again the German hordes destroying great and beautiful cities and laying waste whole nations as they did a quarter of a century ago, we begin to realize that, after all, America with all its defects, is the greatest and most beautiful country in the world and that the German lust for power, once in control of Europe, will soon be ready in turn to despoil our people.

The immediate past has provided us with some examples from which we should learn the lesson that the totalitarian powers of Germany, Italy, Russia and Japan have no respect for international law (if there is such a thing) or for the rights of nations and peoples. Those nations, especially Germany, have devoted themselves to the ambition of dominating the world by force.

We have seen in the past civilizations as great and per-

haps more glorious than ours of this twentieth century crumble, in fact is very probable, that this United States of Germany is directing toward the world. It is entirely possible, in fact is very probable, that this United States of America may, within the next fifty years or less, pass into the realms of forgotten civilizations unless we make ourselves strong enough to protect ourselves and those other nations whose ideals are similar to ours.

It will be a sad day for America when Germany has conquered France and England, as she seems at present likely to do. All our aloofness will avail us nothing more than did the quiet peacefulness of Denmark, Norway, Finland, Poland, Czechoslovakia, China, or Ethiopia, against the greed of the dictators.

BACKING HELLDORADO

The city commissioners will have the practically unanimous approval of the people in their attitude toward the Helladorado, Las Vegas Annual fun fest.

This is an occasion which cannot be completely provided for by statute or by ordinance, yet it is the playtime of the public; is entered into by the public whole heartedly and is completely a community enterprise sponsored and managed by the Elks, Chamber of Commerce and other public bodies in place of the city government.

So, if in the interests of putting on an Old West show we find it necessary or convenient to infringe a little on the legal formalities, the city commissioners have the support of the community if they see fit to look aside when the Wild West gambling or The Drunkard or the Rodeo or some other feature of the celebration finds it necessary to encroach a trifle on the strict letter of the law. Even our Las Vegas church socials and other social affairs sometimes put on things which, if strictly construed, might technically violate the law, yet we very properly consider the worthiness of the cause.

It is wonderful what perfect products the soil and water of the Vegas valley do produce, especially under the hands of the Eglingtons.

TWENTY FIVE YEARS AGO

The frame is now completed for the new home of Mr. E. M. Beall at Fremont street between Fourth and Fifth. Work is advancing rapidly and Mr. and Mrs. Beall hope to occupy the new residence about the middle of June.

Sheriff Gay has appointed J. E.

Keate, formerly of Moapa, chief deputy in his office in the place of Roy T. Lockett.

THIRTY YEARS AGO

The crop of barley on the Clark-Ronnow ranch has been cut and is now ready for baling. The alfalfa which has already been cut once this season, will be ready for the mower again in a few days.

Miss Florence Squires will return from Mills College, California next week.

THE LOW DOWN FROM HICKORY GROVE

You see people rushing up and down the country — in a lather — about our migrant problem, and trying to tell us why it happened and how dreadful it is — and how to cure it.

If you was to take them too serious, you would get the idea that a spring zephyr and some dust was something brand new — something just invented — something terrible. You might get the idea that the wind just ups and blows people right smack out of Kansas and Oklahoma, and the better you are acquainted the more you know about these places, the less you know about the Dust Bowl.

But people have to get elected — and lots of things are concocted. But it is like poking around in a bee-hive — you can always divert a few, and anybody who has been

around a disturbed bee knows that it only takes a few to start a problem.

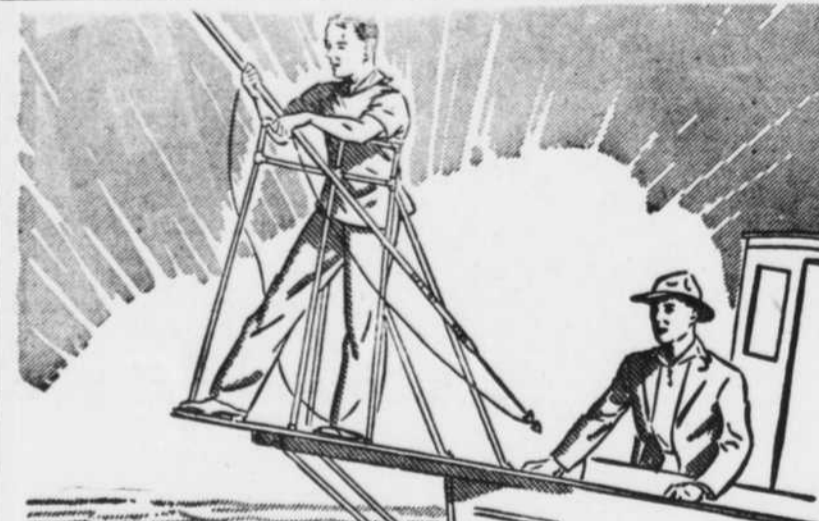
Yours with the low down,
JO SIERRA.

SALTING THE HIGHWAY

Nova Scotia is experimenting with salt as a material for use in highway construction along 175 miles of new road being built, advises the Automobile Club of Southern California. The first construction of its kind on the North American continent, the salt is placed under the pavement to act as an anti-freeze agent and to stabilize the subgrade.

TIRE DETERIORATION

Under-inflated tires deteriorate rapidly because of the severe flexing of the tire carcass which occurs when air pressure is insufficient, according to the emergency service department of the Automobile Club of Southern California.



On your way to Real

SUMMER PLEASURE

A ventilated pattern which will provide cool comfort on hot summer days. Available in a complete size range.

With new Turf Tan Colored skin woven pattern is ideal for Slacks and other sports wear. Select your summer requirements in footwear from our newly arrived stocks.

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MINING INVESTMENT

Recent developments in Eldorado Canyon have confirmed my belief, based on the development I have so far done on my property, that the Eldorado Empire Mining Company ground adjoining the Wall Street is one of the most valuable mines in the district.

Three years ago I was engaged in building a small mill with which I expected to treat sufficient ore to place the property on a profitable and self developing basis. The disappearance of water with which I expected to operate the mill, made it impossible for me to continue and I was forced to stop operations and leave the mill only partially completed. The water is now back in the Canyon in ample quantity for my operations.

It is my wish now to secure sufficient money with which to take out and ship a small amount of high grade ore from rich stringers in the mine and in this way secure sufficient money, which I estimate to be approximately \$2500 to complete the mill and begin operations.

To do this I will sell 10,000 shares of my personal stock at ten cents per share. This will enable me to start operations and follow my development program which will make the Eldorado Empire, I believe, the most valuable mine in Southern Nevada.

I am appealing to those who are willing to back a property which will bear the most careful investigation with the very small amount of money which will, I can prove to the satisfaction of any interested party, make the Eldorado Empire a steady and very profitable producer.

C. E. L. GRESH, President,
Eldorado Empire Mining Company.
Spiers Camp, 620 South Fifth St., Las Vegas, Nevada.

Years Ago

FIVE YEARS AGO
Miss Elizabeth Fredrickson, daughter of Mr. and Mrs. J. A. Fredrickson of Goodsprings was awarded a \$100 scholarship for the best standing in written and spoken English in her freshman year.

Clark County is proud to hear of this honor coming to another of its young people from the State university.

The wedding of Miss Doris Kramer and Reid Lumsden will be solemnized at 6:45 Sunday morning at Christ Episcopal church. The service will be read by Rev. Arthur Keane in the presence of the immediate family.

TEN YEARS AGO
Judge Wm. E. Orr, exalted ruler of the Elk's lodge, who is the regular delegate to the national convention to be held at Atlantic City in June, has planned an enjoyable trip east.

Harold Case of the Southern Nevada Power Company states that his small son, Sam, who swallowed an opener from a coffee can is much improved.

Louis A. Wottishek, owner of the Southern Nevada Lumber Company, has announced that his company will hereafter be known as the Wottishek Lumber Co. Mr. Wottishek is planning extensive improvements to his yard on north Main street to care for the building rush that is sure to come with the signing of the Boulder Dam appropriation bill.

FIFTEEN YEARS AGO
Judge and Mrs. Dean Breeze have moved into the Episcopal rectory. Mrs. Breeze spent the past week in Los Angeles with her daughter.

Mr. J. W. Wilson, manager of the West End Chemical company has as his guest his sister, Miss Wilson, who will spend the summer with him.

TWENTY YEARS AGO
Miss Lola Ball accompanied her aunt, Mrs. Woland to Colorado last week for a visit with friends and relatives.

The High School orchestra took part in the program at Overton Saturday night. The members are: Iona Jurden, Esther Post, Mabel Post, Gerald Nelson, Russell Squires, Leonard Fayle and Professor Beach.

We are under obligation for a big mess of green peas from the Eglington ranch, which have never been excelled for sweetness and fla-

Complete Equipment!



HERE'S a refrigerator with conveniences you'd expect to find only in high-priced refrigerators—and all this new value is now yours at a sensationally low price.

This is a completely equipped 1940 Kelvinator—a big, 6 1/4 cubic foot model with all the extra features that save time and work in the kitchen... at a record-breaking low-price. Check over the complete list of features given below.

And this is just one of the Big 6 and 8 cubic foot models in the 1940 Kelvinator line—sensational values made possible only by Kelvinator's New Program of Large-Volume Production and Low-Cost Selling. Prices are \$30 to \$60 lower than last year.

See the 1940 Kelvinators today!

BIG 6 1/4 Cu. Ft.

KELVINATOR

PRICES START AT
\$114.95

COMPLETELY EQUIPPED
AND DELIVERED IN YOUR KITCHEN
WITH 5 YEAR PROTECTION PLAN

LOOK AT ALL THESE FINE FEATURES!

- 6 1/4 Cu. ft. size • Big Vegetable Bin • 64 Ice Cube Capacity—8 lbs. • New-type Ice Cube Release • Big glass-covered Sliding Crisper • Porcelain-on-steel Interior • 11 1/2 Square Foot Shelf area • Removable Half-Shelf next to Freezer • Big Cold Storage Compartment • Easy-Touch Door Handle • Automatic Kelvin Control • Automatic Light • Embossed Freezer Door • Polarsphere Sealed Unit

WARNING! When you buy a refrigerator this year, be sure you're not paying good money for an out-of-date, last year's model offered at "reduced" prices. Also don't be misled by a special model priced for advertising purposes. See Kelvinator's complete line of 1940 models at greatly reduced prices.

EL PORTAL ELECTRIC CO.

EL PORTAL THEATRE BLDG.
LAS VEGAS, NEVADA PHONE 114-J

Welcome

PLAY YOUR GAMES
HAVE FUN
MEET YOUR FRIENDS



ANY GAME YOU WISH

- Race Horse Keno
- Craps
- Roulette
- Twenty-One
- Faro Bank
- Stud Poker
- Pangingue
- Wheel O' Fortune
- And Others

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KENO

In Our
Comfortable
Parlor

Starting at
1 P. M.

OPEN 24 HOURS A DAY

THE BOULDER CLUB

Beautiful New Cocktail Bar in Connection