

LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER
Established in 1905

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HOW PHOENIX SEES VEGAS

We people of Las Vegas have long looked to Phoenix, Arizona, as a shining example of what a desert city may become—a star to which to hitch the wagon of our ambitions.

It is interesting to hear how one of the live and enterprising citizens of Phoenix looks at Las Vegas after spending a few days here.

"Go ahead as you are doing and I guarantee that ten years from now you will have a city exceeding Phoenix. Keep your taxes down. Our taxes are too high and that discourages enterprise. For example the tax on my 1939 Pontiac car is \$32.00 per year. Everything else is in proportion.

"In Phoenix the city board seems not to want to cooperate with the people. They put in the auto parking meter system on our business streets and that is driving our tourist business away. Tourists do not like it, especially when given a ticket for failing to put a nickel in the slot.

"In Phoenix we have our gambling and such, but there it is done on the sly under cover and those who play a little are lawbreakers. Here your play spots help pay the costs of government and your games are open to public inspection. And it seems to me that you have cooperation between your officials and the business element of the city."

All of which is directly in line with the thought we have long had. Las Vegas, we believe, is on the right road to great success and in this belief we are borne out by the expressions of many visitors.

GRAND JURY WORKING

Witnesses appearing before the Grand Jury are an indication that the various matters of disagreement on city and county policies will be carefully considered and recommendations constructive in their nature made by that body.

It is, we believe, more important that we have harmony and a spirit of mutual understanding and personal confidence in our governing boards than any other thing. Citizens must have different viewpoints and opinions on the advisability of this thing or that, but these differences should not result in personal bitterness or abuse of members of the boards who, even if mistaken occasionally as they must be, are giving their best efforts to the service of the people.

The Age believes that Las Vegas and Clark county are extremely fortunate in the personnel of their officials and governing bodies. Without exception they are men of high type, able, conscientious and giving their best efforts to their jobs. The unsavory reputation which the community has been making for itself by petty criticisms is certainly more harmful than anything the officials, however unwise their policies might be, could do to us.

The Grand Jury is composed of men who, while differing in politics and business interests, are upstanding examples of good-citizenship. They are all prominent in the community and have the confidence of all classes. They probably will soon report on their investigations and make such suggestions as seem to them advisable to correct any conditions deserving of criticism.

The important thing for the community is that we receive those suggestions not in an antagonistic spirit, but as the opinions of good men who have had better opportunities than we to learn the facts. Las Vegas has been fortunate in the past in carrying on its affairs in a sane and sober manner. If we take the trouble to look back over the years we will recall many times when there were serious differences of opinion and dire predictions of disaster on both sides. Yet we find those predictions never came true and that we have, with all our failings, been an exceptionally well governed community.

So, when we receive the recommendations of the Grand Jury, let us accept them and not spend our time in digging about for a handful of mud to throw at someone.

TOURIST EXPENDITURES

Four-States Highway News gives us the estimate of Conoco Travel Service on number of visitors and their expenditures in Montana, Idaho, California and Nevada during the year 1939, as follows:

	Visitors	Expenditures
Montana	1,740,955	\$25,202,390
Idaho	1,672,160	25,366,121
California	1,925,460	235,275,505
Nevada	1,969,208	9,900,748

We note with interest that the four states each are credited with less than two million visitors, Nevada leading California by 44,000. But in the matter of expenditures we observe that California enjoys the expenditure of more than \$235,000,000, nearly ten times that of either Montana or Idaho and nearly 25 times as much as Nevada.

The explanation of that discrepancy is the length of time travelers spend in each state, California leading in the immense harvest of prosperity because people spend most of their vacation time there.

The old idea advanced years ago that Nevada was simply a bridge over which travelers must pass to get to California may still be true although there is no excuse why such an extreme difference should continue indefinitely, now that Nevada is beginning to realize the value of her own attractions.

The truth is that in scenic beauty, wonder and romance, Nevada has as much to entertain, please and instruct travelers as any of the other states. Las Vegas, especially, has but recently awakened to the value of our tourist travel and our chamber of commerce and other civic bodies are doing a great work.

We must realize, however, that we have a long way to go before we can stand on a par in the harvest of tourist business with other states. One of the things which will help us is the building of new and attractive stopping places several of which are planned for Las Vegas. We have been doing well compared with ten or twenty years ago, but the figures quoted above show we have just started. We must encourage them to "stick around" a little longer.



LADIES ... Bowl for Health

Trim Your Waistline and Enjoy Yourself at the Same Time — It's the Easy Way to Reduce

RECREATION CENTER

Years Ago

FIVE YEARS AGO

Mr. and Mrs. R. R. Russell, Mrs. A. W. Ham, Mrs. J. W. Squires, Miss Mazie Martin, Miss Audrey Waters, accompanied Paul Wilkerson, a newsreel photographer to the Valley of Fire and the Lost City Tuesday.

Prizes were awarded to Mrs. John Kofoed and Pat Gallagher for the best forty-niner costumes at the Helldorado celebration.

TEN YEARS AGO

E. G. McGriff is marketing ripe cherries from his ranch south of Vegas. The cherries are excellent in color and flavor and cherry pie has suddenly taken its place as a leader on the dinner tables of Las Vegas.

George, the two year old son of Mr. and Mrs. M. E. Sullivan, was badly burned Saturday night when he pulled a coffee pot full of boiling coffee over himself.

Celebrating National Music week, Mrs. Elizabeth Martin, Mrs. Elsie Manning Thomas and Mrs. Nellie C. Martin will give a musical at the Martin home at the Taylor ranch Thursday evening of this week.

FIFTEEN YEARS AGO

Ben Ward of Denver, Colorado, accompanied by his daughter, Mrs. Lou Marks of Oakland have been visiting at the home of Mrs. C. P. Ball, who is Mr. Ward's daughter.

Miss Ella Coughlin, a former Vegas girl, has completed her four year course at the University of California at Berkeley and graduated with honors this spring.

Miss Dorothy Ireland graduated from St. Vincent's Hospital among a class of 14 young ladies. They were given their diplomas by Rt. Rev. Monsignor Cawley.

TWENTY YEARS AGO

The "Kinema" is the name of the new open air picture show which is planned to open at Third and Fremont streets within a week or two. The structure will be 40 by 80 feet in size. The ground has been cleared and construction work is already under way.

Mr. and Mrs. John Hinge and their daughters, Mary and Georgia, have returned to Las Vegas to make their home after having spent a year in Portland, Oregon.

TWENTY-FIVE YEARS AGO

Miss Ella Coughlin fell on the cement walk while roller skating, Thursday evening and broke her collar bone. The injury is a pain-

SPEAKING OF SAFETY



COCKTAILS MAKE GOOD "ICE-BREAKERS" AT SOCIAL GATHERINGS

BUT WHEN SOME BODY DRINKS TOO MANY OF THEM

TAVERN — AND GETS IN HIS CAR

THEY'RE NECK-BREAKERS!

—National Safety Council

ful one and the little maid has our sympathy in her misfortune.

Charles Ireland plans to build a new home of Fourth street near Ogdan, operations to begin shortly. The location is a good one and will be still further benefited by this desirable improvement.

THIRTY YEARS AGO

The Searchlight Gun Club has a hankering for laurels. At least it has been transmitted through County Commissioner Bradley, a challenge for a shoot with the Las Vegas Gun Club. The proposition is being considered favorably by the Vegas experts and plans are being made to go down and give the southern lads a few samples of expert work.

Mrs. E. B. Frederick of Ladura, state of Sonora, Mexico, is visiting her parents, Mr. and Mrs. Peter Pauff for an indefinite time.

HERE ON BUSINESS

Mrs. Jack Price of Orange, California spent a few days in Las Vegas this week on business.

Churches

FIRST CHURCH OF CHRIST, SCIENTIST

316 South Fourth street.

Sunday Services 11:00 A.M.
Sunday School 9:30 A.M.
Wednesday 8:00 P.M.
Reading Room 112 N. Third St.
Open Daily.

"ADAM AND FALLEN MAN" will be the subject of the Lesson-Sermon in all churches of Christ, Scientist, Sunday, May 12, 1940.

The Golden Text is from John 3:6, "That which is born of the flesh is flesh; and that which is born of the Spirit is spirit."

The Lesson-Sermon includes the Bible passage, "ease ye from man, whose breath is in his nostrils; for wherein is he to be accounted?" (Isa. 2:22).

Also the correlative from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, "From this it follows that Adam was not the ideal man for whom the earth was blessed. The ideal man was revealed in due time, and was known as Christ Jesus." (p. 338).

ALBRIGHTS PARENTS

Mr. and Mrs. Jack Albright announce the birth of a baby daughter born Friday morning, May 3, 1940 at the Las Vegas hospital.

Mr. Albright is the owner of the Albright Business Machine company in Las Vegas.

LIDO AUTO COURT DAMAGED BY FIRE

Fire damaged the addition being constructed at the Lido Auto court Thursday morning, but, thanks to our fine fire department, was extinguished before very great damage was done.

VISITS FROM ELY

Mr. and Mrs. Jack Richardson have as their guest, Mr. Richardson's mother who is here from Ely.

FOR SALE

LOS ANGELES HIGHWAY FRONTAGE

Forty acres of land fronting one-fourth of a mile on each side of Los Angeles Highway near Red Rooster Night Club. In the Artesian Water belt.

Well adapted to building auto courts, with the advantage of being among the first seen by travelers on entering Las Vegas from the south.

Inquire at Las Vegas Age Office.

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S. L. Hardy, M. D. J. R. McDaniel, M. D.

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El Portal Bldg. Las Vegas

MINING INVESTMENT

Recent developments in Eldorado Canyon have confirmed my belief, based on the development I have so far done on my property, that the Eldorado Empire Mining Company ground adjoining the Wall Street is one of the most valuable mines in the district.

Three years ago I was engaged in building a small mill with which I expected to treat sufficient ore to place the property on a profitable and self developing basis. The disappearance of water with which I expected to operate the mill, made it impossible for me to continue and I was forced to stop operations and leave the mill only partially completed. The water is now back in the Canyon in ample quantity for my operations.

It is my wish now to secure sufficient money with which to take out and ship a small amount of high grade ore from rich stringers in the mine and in this way secure sufficient money, which I estimate to be approximately \$2500 to complete the mill and begin operations.

To do this I will sell 10,000 shares of my personal stock at ten cents per share. This will enable me to start operations and follow my development program which will make the Eldorado Empire, I believe, the most valuable mine in Southern Nevada.

I am appealing to those who are willing to back a property which will bear the most careful investigation with the very small amount of money which will, I can prove to the satisfaction of any interested party, make the Eldorado Empire a steady and very profitable producer.

C. E. L. GRESH, President,
Eldorado Empire Mining Company.
Spiers Camp, 620 South Fifth St., Las Vegas, Nevada.

Welcome

PLAY YOUR GAMES
HAVE FUN
MEET YOUR FRIENDS



LADIES PLAY KENO

In Our Comfortable Parlor

Starting at 1 P. M.

ANY GAME YOU WISH

- Race Horse Keno
- Craps
- Roulette
- Twenty-One
- Faro Bank
- Stud Poker
- Pangingue
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Beautiful New Cocktail Bar in Connection

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ANGELUS DE ANZA HOTEL

TAKE TAXI AT OUR EXPENSE

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