

GRACIE ALLEN COMING THURSDAY

LAS VEGAS WEATHER REPORT
By CHARLES P. SQUIRES
Cooperative Observer

April 27	71	43
April 28	77	43
April 29	85	50
April 30	89	56
May 1	89	56
May 2	94	56
May 3	96	56
May 4	95	69

UNIVERSITY LIBRARY
RENO NEVADA

POWER - PROSPERITY - SAFETY

LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER

SHOPPING NEWS

Watch for the Friday issue of the Las Vegas Age Shopping News delivered at your door on Friday afternoon. Phone Seven if you fall to get your copy.

Complete coverage in Las Vegas, West Side and North Las Vegas. Las Vegas shopping bargains will be listed for your convenience.

VOLUME XXXVI.

LAS VEGAS, NEVADA, SATURDAY, MAY 4, 1940

NUMBER 18

OBSERVATIONS

By CHARLES P. SQUIRES

HAVING A GOOD TIME

May seems to be the favorite "good-time" month of the year in Las Vegas. More large groups visit this region in that month than in any other of the year, although the "hot months" of June, July and August commonly bring the largest total of visitors.

We have recently entertained some important groups, notably the Shriners, Rotary Convention and now the National Convention of Footprinters.

The chief attraction in Las Vegas appears to be simply the spirit of good-fellowship. Los Angeles and other cities are just as well supplied with gaudy bars and attractive cocktail lounges as Las Vegas. But in Las Vegas visitors are cordially received without formalities and enjoy "swapping a lie or two" with the natives accepting the invitation as worded by one of our prominent businessmen, "Will you kindly join me in a sweet libation upon the altar of friendship?"

Of course the first "sweet libation" is followed by another just a little bit sweeter so that, without becoming spicificated in a mistaken effort to put breweries and distilleries on a 24-hour a day operating basis, a friendly association is established which is long remembered.

If, without formal introduction, we should approach strangers in a resort in Chicago, New York or Washington in the friendly and hospitable manner we have in Las Vegas, it is not unlikely that the police would be notified that suspicious characters were making advances and we might find ourselves in the police station booked on "suspicion" of something. Those easterners certainly are afraid of informality, so much so that they are probably the most easily taken in class of any in the country.

Las Vegas has many wonderful things to recommend her, but none more attractive to visitors than the feeling of good-fellowship which we seem to have developed by just being our natural selves.

Symphonettes Rehearse For Helldorado

As the date for Helldorado draws near the Symphonettes are rehearsing their music for their share in the program. With a record attendance Tuesday, each number was approaching the finished performance pitch.

Following the rehearsal, a short program was enjoyed. Violin songs "God Bless America" by John Montgomery, "Down By The Sea" by Shirley Wengert, "In My Canoe," guitar solo by Lloyd Casey.

Sunday, May 5th at two p.m. a mass rehearsal of all the students of the Institute of Educational Music of both Boulder City and Las Vegas will be held at the Mesquite club. Anyone wishing to attend is welcome.

SPEECH SLANTS

By D. Pena



Chief Trimble Died Thursday

William H. Trimble, former chief ranger of the Bureau of Reclamation in the Boulder Dam area, died Thursday evening at 5:15 in the Las Vegas hospital where he has been hopelessly ill since last June.

Chief Trimble was a man of outstanding personal qualities and had thousands of friends about the country. The remains were forwarded to Fort Collins, Colorado, on the Friday evening Union Pacific train, Mrs. Trimble accompanying. Services by the Fort Collins Masonic Lodge and the Episcopal church were planned and interment is to be made in Fort Collins cemetery.

Mr. Trimble was born in Cheyenne, Wyo., June 6, 1885 and when a child was taken by his parents to Fort Collins where he received his education. He occupied important business positions in Cripple Creek and later in Grand Junction, Colo. He is survived by his widow, Mrs. Cora Trimble, whom he married in Cripple Creek May 13, 1913; one daughter, Mrs. Maxine Wylie of Yuma, Ariz., and one sister, Mrs. Thomas Warren of Fort Collins, Colo.

The sincere sympathy of the communities of Boulder City and Las Vegas go out to the stricken relatives in their great bereavement.

Dodge Brothers Career Is Ended

Carl F. Dodge, 56-year-old resident of Fallon and manager of the Dodge Construction Company, highway contractor, died suddenly in a Reno hospital where he had been under treatment for a heart ailment. The funeral was held in Reno under the auspices of the Knights Templar.

Dodge who was a native of Iowa and a resident of Goldfield in the early days, moved to Fallon 25 years ago. He was among the first of the state contractors to lay hard surface highways.

He was associated with his brother, Robert, in contracting and ranching until a year ago when his brother died. He was a Mason and Shriner and grand captain general of the Knights Templar.

Dodge Brothers company constructed considerable of the highway out of Las Vegas and both Carl and his brother, Robert, had many friends here who mourn the passing of the last of the Dodge Brothers, whose highway camps are familiar to residents of all parts of the state.

Mr. Dodge was owner of several fine racing horses which have been entered in many of the race meets throughout the state. Many of the state's thoroughbreds were raised on the Dodge Brothers farm near Fallon.

He is survived by his wife, Mrs. Buena Reed Dodge, a son, Carl F. Dodge, Fallon lawyer, and a daughter, Marla, all of Fallon. His mother, Mrs. Emily C. Dodge, also lives in Fallon.

High Officials Visit Fair



First of a long list of high federal and state officials to visit the Fair in '40 on Treasure Island were Secretary of the Navy Charles Edison, left, and Governor Culbert L. Olson of California. They attended a pre-opening reception given by Marshall Dill, president of the Exposition. Visits by officials will culminate in a tour of the Exposition by President Roosevelt.

Riddle Tours Has C. of C. Approval

Riddle Scenic Tours received the unanimous approval of Las Vegas Chamber of Commerce at Tuesday's meeting, when the question of its application for permits to extend service in Death Valley was brought before that body.

At the present time Riddle Scenic Tours is permitted to operate on a loop route through Beatty, Stovepipe Wells, Furnace Creek Inn and Death Valley Junction. There is no established service to the most interesting points in the Death Valley region such as Ubehebe Crater, Death Valley, Scotty's Castle, the famous old camp of Skiddoo, Telescope Peak, the historic Bad Water country, Dantes View and other equally striking localities and Mr. Riddle is now applying for a permit to operate his limousine service to those points.

Asks Cooperation In Traffic Problem

(By Governor E. P. Carville)

Upon two previous occasions I have, through the press, called the attention of the public to the seriousness of our traffic problem insofar as accidents are concerned. At most every day an account is carried in the newspapers of a serious car accident whereby lives are taken or great bodily injury is sustained.

It is difficult to state just why there are so many accidents. Some are caused by drunken drivers; some by reckless driving; some by gross carelessness on the part of drivers and others by excessive speed without regard to the condition of the roads.

Nevada stands almost at the head of the list of states in casualties in proportion to its population and it is strange to know that most of them are caused by Nevada residents. This is unbelievable when we consider the thousands of tourists traveling our state.

A busier traffic season is coming on. This prompts me to again call the attention of the public to this serious problem. Our primary highways are in excellent condition, warning signs are placed at strategic places; lectures on safety are given all over the state through the Safety Division of the Highway Department, arrests are made for drunken and reckless driving and many more precautions are taken to educate the public to the seriousness of this situation.

It appears that the greatest cause of accidents is excessive speed. People demand good roads and have them, but the actions of many in fast and careless driving, whereby deaths and injuries occur, greatly detract from the fine reputation we have in good road building throughout the country.

The public generally must cooperate to defeat this serious situation. Officers alone cannot cope with it. They need the wholehearted cooperation of all the people in the cities, towns and country.

We have sensible laws in the statutes dealing with the subject. They are not drastic or unreasonable. A concerted effort is made by the officers to enforce them, but we need mostly the wholehearted support of the public. We need your cooperation.

Copper activity on the New York stock exchange is showing a steady gain.

Pioneer Woman Dies In Las Vegas

Mrs. Anna Coughlin, pioneer Las Vegas woman passed away Thursday afternoon at her home on Fremont street after a lingering illness. With her at the end, were her three devoted children, Mrs. Rose Ulom and Ella and Frank Coughlin.

Mrs. Coughlin was a woman of dignity and sincerity and purpose. She possessed a rare sense of humor and was a staunch and loyal friend. She will be sadly missed. The last few years she has been in poor health and had devoted herself to her family.

Mrs. Coughlin was greatly interested in education and aided much in the establishment of the Las Vegas high school and in the bringing of Miss Elizabeth Jones from South Dakota as the first instructor.

She was born in Billcoom, Ireland, County Sligo on March 5, 1870 and was married to J. J. Coughlin in Dickinson, North Dakota on August 21, 1890. Their early married life was spent on a ranch at Medora, North Dakota, just next to the one owned by "Teddy" Roosevelt with whom they were well acquainted. Four children were born to them, Rose at the Medora ranch, Joe and Frank at Dickinson, North Dakota and Ella in Tacoma, Washington. Mr. Coughlin came to Las Vegas in 1906 and became roadmaster of the Las Vegas and Tonopah railroad. The family followed in 1909 when their Fremont street home was ready for occupancy. Mr. Coughlin was killed when he fell from a speeder near Goldfield in 1912 and Joe, the eldest son died in San Diego in March 1937.

Rosary was said at the Palm Funeral home Friday evening and funeral rites were conducted by Father Lamb at St. Joan of Arc church Saturday morning at nine o'clock. Interment was made in Calvary Cemetery, Los Angeles by the side of Mr. Coughlin and son, Joe.

Joyous Meeting Of Footprinters

The National Convention of the Footprinters Association assembled in force — perhaps we should say "full force" strictly on schedule time when the nine car special bearing several hundred of the law enforcement officers arrived at 10:30 Thursday morning.

Half of Las Vegas and a goodly portion of Boulder City were on hand at the station to extend a warm—perhaps we should say "hot" reception to the visitors and from that moment on the town has been theirs.

It was a happy, good-natured crowd, bent on crowding the most possible fun into the three days of the convention.

Today, the closing of the convention, finds a considerable portion of the bunch at Boulder City and swimming, fishing and enjoying a barbecue lunch at Lake Mead.

All of the visitors were earnest in their praise of the hospitality with which Las Vegas has entertained them and some of them even expressed a desire to come back next year.

The installation of officers and selection of next year's convention city will occur tonight.

FRANK BEAMS RETURN
Mr. and Mrs. Frank Beam have returned from Old Mexico. They will tell of the points of interest of their trip at the pot-luck supper at the Methodist church next Tuesday

A Challenge To The Republicans

The Age has received from an old acquaintance, Mr. Monta C. Smithson, a letter and copy of a booklet which he heads with an appeal:

"Republican Party Leaders — I Challenge You to Come Before the American People with an Honest Parity Program, Honestly Conceived and Honestly Dedicated to be Carried through to Economic Justice."

Quite a program to propose, especially when nobody seems to be at all certain what kind of a program would fill the bill.

Mr. Smithson's booklet is too long to reproduce in these columns, and too broad in its discussions to be condensed understandingly into a few paragraphs. However, as the Editor grasps it after a too-hurried reading, it takes as the basis of its argument the idea that:

"After ten years of economic slump we are bogged down in the soul destroying slime, mud and ooze of doles, relief, subsidies, unemployment, political expediency and business baiting hypocrisy. And we find ourselves 17th and last among the nations of the world in recovery . . ."

"We come to 1940 a confused, harassed and discouraged nation. We still have the two price system with its economic evils. . . . The fundamental reason for our economic distress goes back to our 'double standard of economic morality' which he says began in a small way 150 years ago when, by our first tariff act, we created within this nation the beginning of the system of TWO PRICE LEVELS. First: the American Standard Price Level, upon which level American manufactured goods began to be sold.

Second: the World Price Level, for the products of the American raw material producer.

"The two price system can be wiped out in only one of two ways: 1. We must have absolute free trade, which means wiping out all tariffs on all American products to the end that all American prices may sink to the world price level, which is the 'traditional' Democratic party principle, or

"2. The Republican party must enlarge its concept of 'protection' to include American raw materials on parity prices with American manufactured goods, protect the same with parity tariffs—one standard party price level for all American products. . . ."

"Do not confuse the principle of Parity Prices with 'parity payments' which payments are only doles, sops and subsidies to 'plow under' crops for a few miserable dollars, hence in fact only aggravating the evils of the two price systems by increasing our debts and tax burdens without the compensating benefit of increased production of new wealth to carry the debt and tax burden. The Parity Price system aims to wipe out the two price system and stimulate the production of wealth.

"The New Dealers realized that the farmer was the great penalized producing group of our nation. But instead of putting an honest parity price structure under the farmers' units of production, buttressed with parity tariffs, the 'Farm Program' was installed to augment the farmers' income from the bountiful hands of the New Dealers. Like beggars at the wharves they make the American farmer dive for a few pennies WHILE THE FRUITS OF HIS LABOR STILL SELL ON SCUM STANDARD PRICES OF THE WORLD."

Mr. Smithson whose stepfather is Mr. S. E. Yount, formerly of Good Springs, formerly lived in this country. He went to school in Barnwell and Searchlight. He says: "For 21 years I was a desert rat—and still am at heart. I used to come into the Stewart Ranch with my father when he came to buy cattle there from Mrs. Stewart. Will Ellis, superintendent of the plant at Sloan, is my nephew. I used to know on speaking terms every jack rabbit and horned toad for 100 miles south of Vegas."

His postoffice address is Rocky Mount, Virginia and copies of the booklet may be had by addressing him there.

Elks Services On Mothers Day

Las Vegas Elks Lodge No. 1468 will hold Mothers Day services at Elks hall Sunday, May 12. Exalted Ruler Fred Bartlett and other officers of the lodge are making preparations for fitting and impressive ceremonies on the occasion.

They're Both Gracie!



For Gracie Allen, don't run to an oculist after looking at this picture, because you really aren't seeing double. One is Gracie Allen who is coming to Omaha with her entire company aboard a Union Pacific special train to hold her national "Surprise Party" convention during Omaha's Golden Spike Days celebration May 15-17. The other is Gracie Dill, president of the Union Pacific "Gracie Allen-for-President club". Gracie D. (right) is helping Gracie A. handle her "campaign" throughout the middle west.

Many Visitors To Dam Last Month

The report of Guy E. Edwards, superintendent of the National Park Service for Boulder Dam Recreational Area, shows that the tide of travel into the Boulder Dam recreational area, while slightly less than in March, is still flowing steadily on a large scale.

During April there were 15,325 vehicles entering the area through all gateways, carrying 43,067 passengers. They came from 48 states, five territories, Philippine Islands, Hawaii, Canal Zone, Alaska and the District of Columbia, and three foreign countries, Canada, Mexico and Cuba.

Surprise Birthday Party For Mrs. Lake

Mrs. Mary Ellen Lake, one of our best loved pioneer women was treated to an old fashioned bonfire surprise party in honor of her seventieth birthday anniversary and was arranged by her daughters, Mesdames Alice Alter and Ada Beardon.

The guests gathered in the parlors of the Methodist church where Mrs. Lake came later on for some church business and was greeted by the singing of "Happy Birthday to You." The honor guest was really surprised and quite flustered.

After receiving the congratulations and good wishes of the guests she was seated at a table piled high with fascinating looking parcels and many were the "ohs" and "ahs" when the contents were revealed. Delicious refreshments were served by Mrs. Alter and Mrs. Beardon and after a pleasant afternoon the guests departed wishing Mrs. Lake many more happy birthdays.

The following guests were invited: Mesdames Mabel Ulom, W. N. Schuyler, Nell Oakes, E. M. Dobb, F. W. Gilman, W. H. Morrison, E. J. Gildner, H. B. Hoover, Ed Hicks, H. Brockman, Anna Baker, J. H. McChrystal, Ray Nickles, George Bremner, Sr., Wm. German, Minnie Lane, Mary B. Howell, Ed Von Tobel, F. DeVinney, E. A. Clark, F. A. Gibson, Mary Sager, Murray Dickinson, C. P. Squires, R. W. Martin, J. H. McClintock, E. C. Baldwin, E. G. McGriff, Emily Ball, Sally Scott, R. E. Lake, Jr., H. R. Adams, Frank Ball, O. C. Boggs, L. E. Burr, Della Butler, Mary Nash and Wilma Panatta.

Mrs. Lake is leaving about the first of June for Los Gatos, California to spend the summer with her daughter, Mrs. Earl Eglinton.

WEEK-END VISITORS FROM EL CENTRO

Mr. and Mrs. Zaron Bell and small daughter, Sharlee, former residents of Las Vegas but now residing in El Centro, California are week-end visitors in Las Vegas, visiting relatives and friends.

Gracie Allen To Be Vegas' Mayor

The first great public demonstration in favor of a presidential candidate in Las Vegas this year will begin with the arrival of the Gracie Allen Presidential Special, bearing the famous candidate of the Surprise Party, Thursday evening, May 9, at 7:30 p.m.

The candidate, immediately on alighting from the train, will be met by a committee consisting of the entire population of Boulder City and Las Vegas and escorted to the speaker's platform where she will be made Mayor of the City of Las Vegas.

From then until the special pulls out at 3:30 next morning she will meet out more or less justice in the Elks' Kangaroo court for the benefit of Helldorado.

A mama kangaroo of papier-mache from whose pouch her baby will blink wonderingly at all the wild goings on, will be placed on the front of the locomotive that pulls the Union Pacific's Gracie Allen Special train from Los Angeles on its journey to Omaha where Gracie will be nominated for president at the National Convention of her Surprise Party to be held during Omaha's Golden Spike Days celebration May 14-18.

With all the ballyhoo of a top flight presidential candidate departing for the political wars, the Gracie Allen Special will leave Los Angeles over the Union Pacific railroad at 10 a.m. May 9.

The nine-car special will carry the choice of the State of Confusion on a swing through the country to Omaha where the National Convention of her Surprise Party is to be held in connection with Omaha's Golden Spike Days celebration May 14 to 18, and at which Gracie is expected to be nominated for president without a dissenting vote.

Bidding her goodby and good luck will be several hundred native Nebraskans now residing in California, stars of the entertainment world, writers, musicians and men and women in public life all intent on seeing Gracie off to a good start to the White House by the way of Omaha.

SENIOR BALL SATURDAY EVENING

The Senior Ball will take place this Saturday evening. The decorations are in the form of "A Dutch Garden." A special program of vocal solos and dance numbers has been arranged and the music for the occasion will be furnished by A. E. Johnson's orchestra.

The school committee in charge of the affair is as follows: General chairman, Blanche Beckman, assisted by Marjorie Coppin. Chairman, program, Jo Anne Gildner; Chairman decorations, Norma Lea Posey; Chairman, advertising, Viola Wittwer and chairman, music, Lewis Barrett.

P. T. A. HONORS MRS. TURNER AT LUNCHEON

The luncheon given by the P.T.A. honoring Mrs. Turner, vice president of the National Council of Parent-Teacher Association was largely attended and much enjoyed. There were representatives from each of the Las Vegas groups as well as from Boulder City and Caliente.

The tables were beautifully decorated with roses and favors by the North Las Vegas women. Mrs. L. E. Burr, the president of the Las Vegas groups presided and presented the honor guest who gave a timely talk on "Democracy in the Home."

Earlier in the day she had held a conference with the presidents of the various groups and later spoke to the high school students.

Mrs. Burr told of some of the projects lined up for the coming year which will make the work very much worth while.

CALENDAR OF COMING EVENTS IN LAS VEGAS

- May 6-18—United States District Court sits in Federal Bldg., Judge Harold Louderback of San Francisco presiding.
- May 9—Gracie Allen-George Burns "Surprise Party Special" and Parade of 50-Piece U. P. Band during the evening.
- May 16, 17, 18—Annual Helldorado and Rodeo (Las Vegas' most thrilling event).
- June 12 to 16—Veterans of Foreign Wars and Spanish War Veterans Annual Encampment at Boulder City and Las Vegas. Estimated 2,000 in attendance.
- June 30—Pasadena Tournament of Roses Band will present one of its spectacular entertainments and concert under auspices of Junior Chamber of Commerce.