

LAS VEGAS AGE

SOUTHERN NEVADA'S LEADING NEWSPAPER

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LAS VEGAS GROWS

For every one of its 35 years, Las Vegas has been growing and during 1939 the growth took on a substantial character never before equalled. Many new homes were built, business houses remodeled, lighting systems improved and neon signs installed until Las Vegas is one of the brightest towns in the country—a show place where visitors love to play around an evening or two when passing through.

Not alone in the material things has Las Vegas improved. The city is improving in spirit and enterprise with the result that we are becoming a convention city.

Programmed already are the Four-States Highway Association, the Footprinters, the Rotary District Convention, the Hellorado-Rodeo, the fall Race Meet and others of lesser importance.

This year for the first time, Las Vegas had a part in the Pasadena Rose Parade, our float taking second prize in its class and attracting the attention of hundreds of thousands.

It seems that Las Vegas is now just hitting the stride on the long run toward greatness. Why not? We have everything to offer the visitor in the way of entertainment beside a world of mineral wealth to develop. If Las Vegas does not become one of the great cities of the inter-mountain region it will be the fault of those who are here now.

TOURIST TRAVEL INCREASES

Several years ago the smart guys of a pessimistic turn of mind shook their heads dolefully and predicted that tourist travel to Las Vegas and the dam had reached its peak and henceforth would dwindle.

The result of 1939, even after the misleading information as to restrictions at Boulder Dam were published, show that instead of being on the decline, travel is increasing and more people visiting Las Vegas and Boulder City than ever before.

Time cannot lessen the attractions of Boulder Dam and Lake Mead but will continue to enhance them for many years to come. This is especially true as to the lake, because of the improvement in bass fishing and the improvement in boats and other resort attractions year after year.

VISITORS TO DAM

If anyone fears that travel to Boulder Dam and Lake Mead will fall off they will be reassured by the figures given out by the Bureau of Reclamation on visitors to the dam area.

During December 42,035 tourists visited the dam, arriving in 15,129 vehicles, including automobiles, stages, railroads and airplanes. It is of interest to note that 321 of the visitors arrived by airplane.

MARRIAGE BIG BUSINESS

With 5,434 marriage licenses issued in Clark county during the year 1939, marriage takes its place as big business in Las Vegas. The 1939 marriage business here showed an increase of more than 60 per cent over the 1938 business.

Most of the couples desiring to enter the state of wedded bliss come from California to escape the annoying regulations imposed by that state. The interesting thing about it as far as we are concerned is the substantial revenue it brings to the county license fees, nearly \$1,000 a month, and the average of probably more than \$10 a couple contributed to the general business of the city.

NEW UNION PACIFIC STATION

The new station being built by the Union Pacific at Las Vegas is fast taking shape and already is giving a hint of its imposing character.

In another month, probably, it will be completed and ready for use. When that occurs Las Vegas should join enthusiastically with the Union Pacific in staging a dedication celebration and putting on a program of entertainment which will attract people for hundreds of miles around.

PICK-UPS

By JOHN H. LIGHTFOOT

I heard over the radio the other evening an address on safety first—subject, "Traffic Accidents." I thought as I listened to the address if all the reckless drivers in our own Las Vegas could have listened in they might be more considerate in their wild dash up and down the streets of the city.

I was standing on a corner not far from Fremont, when along came a truck going pretty near the limit, when it hit a hole in the street. The driver afraid for a moment was going heavenward, but as he lit back in the seat he said, "that damn hole." I thought he could have just as easily said and it would have been very appropriate, "That damn driver." We don't make any excuse for the condition of the street, but had he been driving a little more careful he probably would not have been jolted so much. Haste makes waste many a time.

I heard a very good story along the same lines and it was surely a good one. One of our well known citizens was walking down Fifth street the other day when he

thought he would cut corners. He was in close proximity to one of the boys who are stationed along the street to warn traffic to slow down in the "school zone." He made the remark, "Mr., don't you think you are setting a very bad example?" The citizen gracefully accepted the remark by replying, "You are right, young man, I am." A warning and an answer that was correct.

These boys are kept busy giving their signals for cars to slow down in the school zone and let it be said that the cars that go tearing down Fifth are not all outside cars by any means.

I was in conversation with a prominent citizen in regard to voting for the president direct and he did not endorse the doing away of the electoral system, giving as his reason that the big states with thousands of votes would elect the president. It might never again—but a few votes can be bought much easier than a whole state. We had instances in California and other states when the legislative bodies electing a United States senator did not meet the approval of the people at large—a direct vote of the people and by the people fixed up the situation.

Years Ago

TEN YEARS AGO

To create more room for his fast expanding business, Jim Cashman, Buick dealer, plans to build an addition to his plant on North Main street.

A new office to be built in the near future will relieve what is now a congestion in his garage and office.

Tom Bellis, local truck driver for the Texaco Co., received a painful injury of the wrist while cranking his truck at the warehouse on South Main.

Edgar Newcomb, who visited with his mother, Mrs. J. F. Hesse, during the Christmas vacation, left Friday morning for the east to resume his studies at Harvard.

15 YEARS AGO

The Chocolate Shop will begin its series of dinner dances next Wednesday evening. It is the intention to hold one of these popular parties each Wednesday evening during the winter.

Mr. H. L. Perry, manager of the J. C. Penney store in this city, with the 570 managers of the other Penney stores, will be royally entertained at Atlantic City, New Jersey, January 20 to 24, after which they

will spend four days at the home office in New York City.

20 YEARS AGO

Judge C. D. Breeze has formed a partnership for the practice of law with A. A. Hinman of Los Angeles, who was recently admitted to practice in Nevada courts by the supreme court at Carson City.

Thomas Williams has purchased 120 acres adjoining the Park ranch north of Vegas and will begin improvements immediately. One of the first activities will be the building of a house after which the family will come to make their home.

The sale was made through the agency of M. M. Riley.

25 YEARS AGO

The young ladies of the sewing club entertained last Saturday afternoon in honor of the Vegas girls who are home from school. Misses Wanda Ball, Olive Lake, Della McGriff, Louella Wengert and Margaret Ireland were the guests of honor.

Beginning January first the Salt Lake railroad will operate the eating houses along the line between Los Angeles and Salt Lake that have heretofore been run by individuals as a concession from the company and the diners on trains No. 1 and 2 will be discontinued. The eating

stations will be Milford, Caliente and Las Vegas.

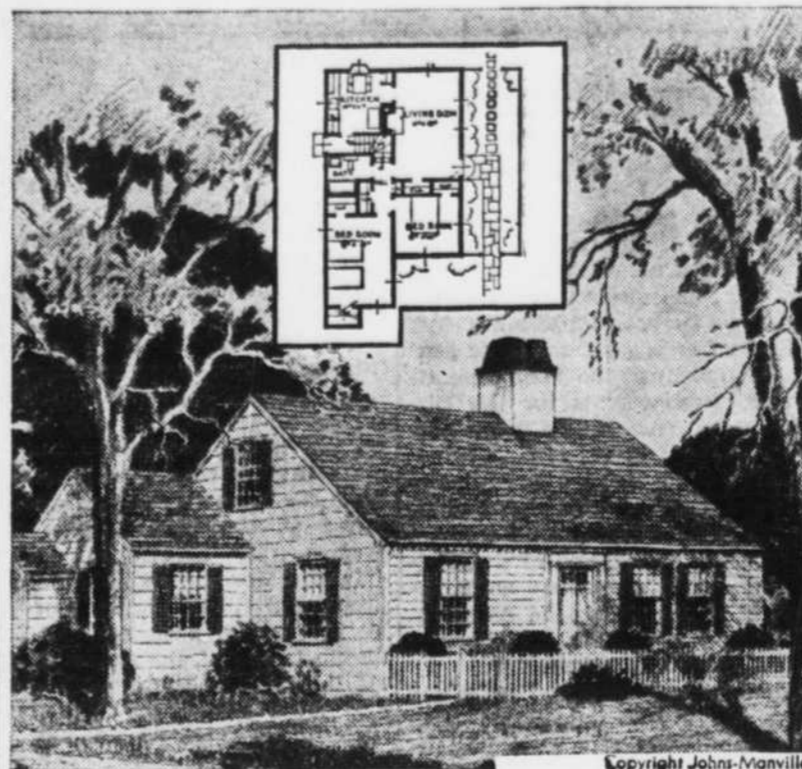
30 YEARS AGO

Number 4 passenger train which left Las Vegas east bound early Saturday night was marooned about six miles east of Caliente, the passengers being unable to escape for

four days. They were finally taken to Modena by wagon by way of Pannaca, a trip of two days through snow covered mountains.

F. D. Hawn of this city is in the Goodsprings district looking after the work on the property of the Frederick Warde Leasing company.

OWN YOUR OWN HOME



HOME NO. 1 IN "ONE-STOP" SERIES

This small and gracious Cape Cod home, with its trim little picket fence and inviting entrance, is a model of modern design and arrangement. Sleeping quarters are entirely separate from the living quarters and the bath has been placed so as to be accessible to both. Plenty of closets in the home—there are six in all—and a well-planned kitchen are features sure to please the discriminating housekeeper. The large fireplace, cross-ventilation in every room and ample provision for a future third bedroom on the second floor are other points which make this home particularly attractive.

This home, designed by Royal Barry Wills, is No. 1 in the series of Guildway designs, planned by national and local architects and now available here through the Ed Von Tobel Lumber Company. Feature of these Guildway homes is that they carry a "price tag" which enables them to be selected and purchased like an automobile, easily and at low cost with monthly payments on the FHA plan.

Payments in Las Vegas on the home, including taxes, fire insurance, payments on the principal and interest, are \$39.75 per month!

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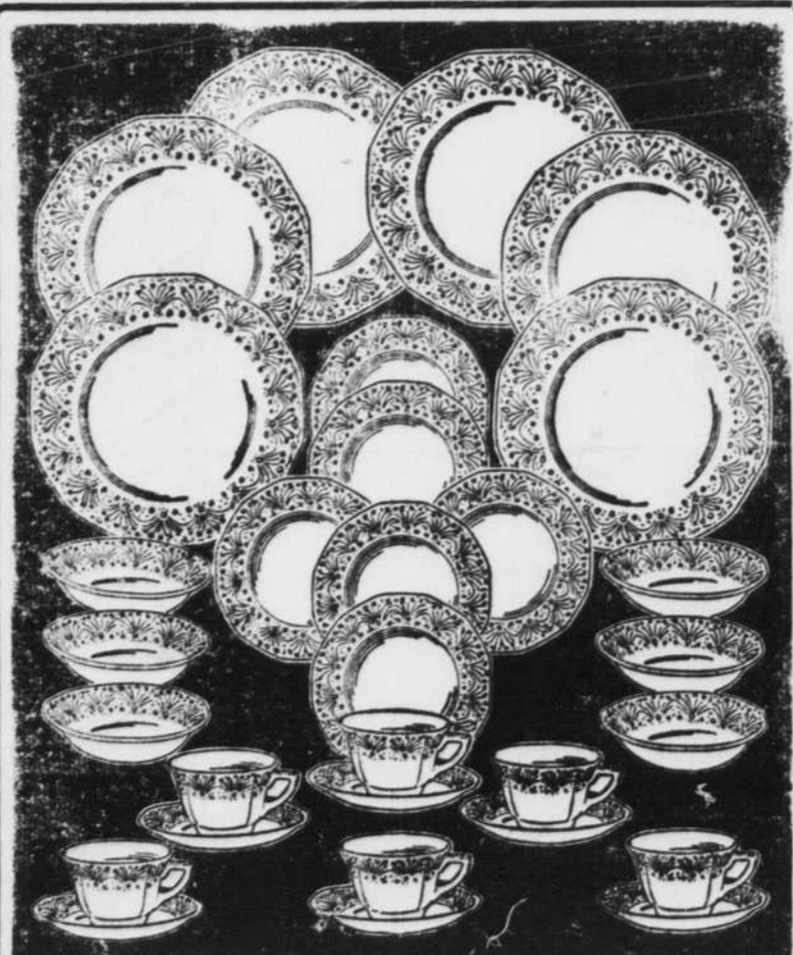
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